

# Indiana State University

2005 - 2006 Administrative Annual Report

Alumni Affairs

Year in Review

## Achievements

**As you have heard, increasing public awareness of Indiana State University's accomplishments is crucial to building student enrollment, influencing policy makers, and developing a place of pre-eminence in the Midwest. What do you consider to be your department's accomplishments for the 2006-07 year that will contribute to this effort? (Please list in priority order and limit to no more than 8.)**

A successful Homecoming program A 50-year Reunion for the class of 1956 Honoring of the Distinguished Alumni and G.O.L.D. Alumni Good Emeriti relations Contract with Delivera for our e-newsletter, enabling us to reach people quickly Successful donor dinner "It had to be You" Award from CASE to Teddy Lenderman for "An Evening in Casablanca" Successful alumni travel program Outstanding Junior and Rankin Awards Regional Club Activities

## Enrollment

**What steps did you take this year to aid ISU in overcoming enrollment challenges?**

John Newton serves on the Enrollment Management team. Alumni Affairs actively participated in the Sycamore Welcomes. Alumni Volunteers recruited by Alumni Affairs helped by calling students and attending the Welcomes. Alumni are also encouraged to submit the names of prospective students

## Assessment

**What are two ways in which you evaluated the quality or effectiveness in your area last year? What changes did you make based on those assessments?**

Our alumni and some on-campus individuals let us know how they feel about the quality of programs we offer. They verbally tell us how much they enjoyed being honored as Distinguished Alumni, the Reunion Day activities, etc. Someone from the campus complimented Alumni Affairs by saying he had never seen an Alumni Association offer as much programming as ours and was truly grateful that we have this. An Alumni attitude survey was conducted in Oct/Nov 2005. Response was excellent. Comments were constructive and enlightening, overwhelmingly positive.

## Budget

**As you know, ISU is facing significant budget challenges. Finding ways to overcome these while increasing efficiency requires innovation. How are you overcoming your budget challenges this year?**

Three updated computers were needed in our department. Instead of ordering new computers, we asked IT if we could possibly have used computers being turned in by faculty as they received new equipment. This was an upgrade for us and there was no major expenditure involved. Perhaps if other units did this, it could possibly cut down expenses. Thanks to the Alumni Association dues program, we are able to supplement our budget to conduct necessary programming and provide budget relief.

## Strategic Initiatives

### Development Activities

#### **What role might your unit play during the silent phase of the comprehensive fundraising campaign?**

We can forward information on alumni to the appropriate development director. We would also welcome the opportunity to have potential donors assigned to us.

### **Future Goals**

#### Future Goals

#### **Have you considered any action steps your department could make to enhance Indiana State University's reputation as a University of choice? If so, please indicate what you are planning to do and tell us which area of planning your steps fall under.**

EL - Provide undergraduate internships CE - Continue to work with WVEA and Excel of Terre Haute, Inc. EM - Provide strong assistance to the Office of Admissions IE - Provide a positive contact for alumni and an example to the campus

#### Feedback

#### **This box is to allow you to share any ideas you have on enhancing enrollment, dealing with budget, challenges facing the administration, etc.**

Enrollment - recruit more alumni volunteers - bring more students to campus by bus - encourage alumni to bring their children to campus - enhance Sycamore Welcomes/Send-Offs Budget - continue to grow dues program to provide budget supplement relief