

Indiana State University

2004 - 2005 Administrative Annual Report

African-American Cultural Center

Year in Review

Achievements

As you have heard, increasing public awareness of Indiana State University's accomplishments is crucial to building student enrollment, influencing policy makers, and developing a place of pre-eminence in the Midwest. What do you consider to be your department's accomplishments for the 2006-07 year that will contribute to this effort? (Please list in priority order and limit to no more than 8.)

" Miss Ebony Pageant " Kwanzaa Celebration " Martin Luther King Jr. Birthday Commemoration Dinner " Gospelfest " Ebony Majestic Choir Fall Concert

Action Steps

In light of the new [strategic direction](#) of the University can you modify your action steps or develop new action steps that will aid in the implementation of the University's Strategic Indicators?

Assessment

What are two ways in which you evaluated the quality or effectiveness in your area last year? What changes did you make based on those assessments?

The evaluation procedures for programs are based on a variety of techniques implemented by the African-American Cultural Center staff and Student Advisory Board. Some techniques as attitude scales, program survey forms, end of semester evaluation report, individual program evaluation forms, and audience head count are used in the process of ascertaining the decision areas of concern, selecting appropriate information, and collecting and analyzing information in order to report summary data useful to examine and judge concerning the worth, quality, significance, and/or condition of the existing programs. The above evaluation tools are used to help make decisions concerning the selection among alternative directions for either reorganization and/or coordinating the presently funded programs.

Future Goals

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Please describe the progress you have made on these action steps.

The Ebony Majestic Choir is an important part of the African American Cultural Center and Indiana State University. Performing actively during the fall and spring semesters of each academic year, the dedicated and disciplined young men and women represent the University as goodwill ambassadors. This year the choir traveled to Indianapolis, IN for the Office of Admissions and performed at the

Arts Garden in Circle Center Mall. They will also sing for the Alpha Kappa Alpha Sorority in Hopkinsville, KY in April. Not only does the choir travel throughout the Midwest, by they also perform locally for churches, schools, and other functions throughout the academic year. The African American Cultural Center will continue to utilize them as a recruitment tool for the University.