

# Indiana State University

## 2005 - 2006 Administrative Annual Report

Office of Strategic Planning, Institutional Research and Effectiveness

### Year in Review

#### Achievements

**As you have heard, increasing public awareness of Indiana State University's accomplishments is crucial to building student enrollment, influencing policy makers, and developing a place of pre-eminence in the Midwest. What do you consider to be your department's accomplishments for the 2006-07 year that will contribute to this effort? (Please list in priority order and limit to no more than 8.)**

National Publications: Accepted: (1) Ishitani, Terry (2006). Studying attrition and degree completion behavior among first-generation college students in the United States. *Journal of Higher Education* (2) Ishitani, T. and Snider, K. (2006). Longitudinal effects of college preparation programs on college retention. *IR Applications* (3) Johnson, I. (2006). Analysis of stopout behavior at a public research university. The multi-spell discrete-time approach. *Research in Higher Education*  
Submitted: (1) Ishitani, T. and McKittrick, S. (2006) Matriculation timing and transfer student institutional engagement: Using the National Survey of Student Engagement to study transfer student collegiate experience. Presentations at state and national conferences: (1) Ishitani, T. (2005). Studying educational attainment among first-generation students in the United States. 45th Annual Forum of the Association for Institutional Research, San Diego, California May 30. (2) Snider, K. and Johnson, I. (2006). First year experience at ISU. Pictorial study on student perceptions of retention. The INAIR 20th Annual Conference. Bloomington, Indiana, March 3. (3) McClintock, P. and Snider, K. (2006) Getting the word out: communicating the strategic plan. 46th Annual Forum of the Association for Institutional Research, Chicago, Illinois, May 16. (4) Johnson, I. (2006). Examining part-time faculty utilization and its impact on student retention at a public research university. 46th Annual Forum of the Association for Institutional Research. Chicago, Illinois, May 18. Technology Accomplishments: (1) OSPIRE Data Request Form – online form to track data requests through the office. (2) Digital Measures – worked extensively with faculty and DM personnel to create new faculty performance reports online. Will be used by all faculty for 2006 reporting year. (3) First Year Experience Survey – new survey posted online to be more user-friendly to students. (4) WTH Library Survey – new survey template posted online to allow callers to automatically input answers from respondents into a database for immediate analysis. (5) Strategic planning website – new website that contains all data pertinent to ISU's strategic plan as well as the strategic indicators. New Reports: (1) First Year Experience at ISU: Pictorial Study on Student Perceptions of Retention - report for VPs, purpose: studying the factors influencing students' decision to stay or to leave the University, descriptive analysis of student experiences during their first year at ISU. (2) Retention Program Performance Report (Greek vs. Non-Greek) - evaluating one-year retention rates/cumulative GPAs of fraternities/sororities members compared to non-Greek retention rates. Other: (1) High School Profiles – high school-specific data packets sent to all high school principals in the state to encourage them to send better-qualified students to ISU.

#### Enrollment

**What steps did you take this year to aid ISU in overcoming enrollment challenges?**

(1) Compiled and mailed High School Profiles to every high school in Indiana. Data packet contained 10 years' worth of information on their students and how they performed at ISU. (2) Provided data and analysis of enrollment issues to President, Trustee Alley, Provost, First Year

programs, Enrollment Planning Team, Admissions. (3) Active participant on the Enrollment Planning Team.

### Action Steps

#### **Do you have any further progress you would like to report?**

(1) IFAR has been completely moved to the Digital Measures site. All colleges have completed the move to the new system. (2) Provost has set spring 2007 as the mandate for all faculty to use Digital Measures system to be considered for promotion and tenure. (3) Continue to serve on Reporting and Institutional Computing Steering committees; initial work has been completed to build an executive dashboard. (4) SCH Worksheet continues to be improved and widely used across campus. It was included in the data packet sent to all deans for use during the Program Prioritization process. (5) Continue to publish our own schedule and post online. (6) Has been discontinued. (7) In collaboration with CPSCE and with the assistance of an Undergraduate Fellow, the office is in the final phases of a project for the Vigo County Public Library. The report will provide the VCPL board of trustees with data and public opinion to help them decide upon the fate of the current library in West Terre Haute.

### Assessment

#### **What are two ways in which you evaluated the quality or effectiveness in your area last year? What changes did you make based on those assessments?**

(1) OSPIRE contracted an external consultant to review the office and its products. An initial report was filed in which nine recommendations were made. These nine recommendations were then reviewed with a focus group of people familiar with the department. Their input was taken into account during a day-long retreat held with staff to discuss the findings. (2) The largest change emerging from these discussions is a recognized need to refocus the analytical work of the University toward being more educational and interpretative for decisionmakers. The consultant observed that decisionmakers need help in interpreting results and determining how to respond. We are currently gearing up to be more active in offering training and interpretation.

### Budget

#### **As you know, ISU is facing significant budget challenges. Finding ways to overcome these while increasing efficiency requires innovation. How are you overcoming your budget challenges this year?**

Our budget challenges were alleviated somewhat by the resignation of two individuals in the Office of the President. Next year we are examining technology and the use of part-time work to offset expected budget shortfalls.

## **Strategic Initiatives**

### Development Activities

#### **What role might your unit play during the silent phase of the comprehensive fundraising campaign?**

Our office will be active in helping to set goals for the year, in tracking the progress, and in reporting the progress in the Strategic Indicators, as well as scoring the results for the year.

## **Future Goals**

### Future Goals

**Have you considered any action steps your department could make to enhance Indiana State University's reputation as a University of choice? If so, please indicate what you are planning to do and tell us which area of planning your steps fall under.**

EL - In addition to provide decisionmakers with necessary data, we will continue to provide exceptional learning opportunities for students within our office. CE – Will continue to work with the CPSCE to look for ways to use our specialized skills within the community.