

# Indiana State University

2006 - 2007 Administrative Annual Report

Continuing Education

## Vision Statement

[View/Modify Vision](#)

**The following is your vision statement loaded from previous submissions. Some administrative units, but not all, may wish to revise their vision statements based on the direction of the University toward pre-eminence. If this pertains to you, then please make changes in the box below:**

Mission and Vision The Office of Continuing Education's vision is to foster professional and personal development by sharing the knowledge and expertise of Indiana State University and making its resources available to various publics. The mission of the Office of Continuing Education is to serve as the primary unit for coordinating those educational activities that are directed toward the credit and noncredit outreach efforts (with a special emphasis on revenue-generating activities) of the University and/or toward specific all-University outreach and engagement activities in Indiana and beyond. The Office of Continuing Education programming directly supports the institutional vision and strategic plan by offering its services to external constituencies and university staff through three categories: • Credit and non-credit activities, including workshops, conferences, short courses, and noncredit certificate courses which award Continuing Education Units (CEUs) and are conducted through a decentralized model with the academic units. The funding for these activities may be a combination of general funds and cost-recovery. • Outreach activities include working with external constituencies such as Hoosier Boys State, Hoosier Girls State, Special Olympics Indiana, Osher Lifelong Learning Institute, Wabash Valley Educational Alliance, and others to provide a mix of opportunities on and off the ISU campus to enrich lives, while introducing potential students and their parents and other external audiences to Indiana State University. • Public Service activities, such as the Speakers Series, are presented and are usually free or charge minimal fees.

## Year in Review

[Achievements](#)

**As you have heard, increasing public awareness of Indiana State University's accomplishments is crucial to building student enrollment, influencing policy makers, and developing a place of pre-eminence in the Midwest. What do you consider to be your department's accomplishments for the 2006-07 year that will contribute to this effort? (Please list in priority order and limit to no more than 8.)**

Continuing Education received a grant from the Bernard Osher Foundation to establish and first, and so far only, Osher Lifelong Learning Institute (OLLI) in the State of Indiana. The Osher Institute provides learning opportunities to meet the needs and interests of persons age 50 and over. Continuing Education staff participated in the "Let's Get Real" program of the Academic Business Council. This program reaches every 8th grade student in the Vigo County School Corporation with a hands-on exercise in financial decision making experiences. A collaborative effort of WVEA member institutions has secured \$140,000 in funding and in-kind services to develop a database for employers, educators, and job seekers that will post labor data, academic programs, and industry needs. At present WVEA is the only entity in the Midwest with an educational-industrial collaborative that work together to promote higher education, workforce training, and economic development. The University Speakers Series continues to provide a free opportunity for the campus

and Wabash Valley communities to hear nationally and internationally known speakers on timely topics.

### Enrollment

#### **What steps did you take this year to aid ISU in overcoming enrollment challenges?**

Worked with academic departments to offer credit outreach classes. Each summer OCE Conference Services works with a number of conferences and activities that bring pre-college participants to campus. We work closely with the Office of Admissions to make opportunities available to the participants to learn about ISU while they are on campus. Summer groups include American Legion Hoosier Boys State, American Legion Auxiliary Hoosier Girls State, Universal Cheerleaders Assoc., Universal Dance Assoc, and National Cheerleading Association.

### Action Steps

#### **Do you have any further progress you would like to report?**

### Assessment

#### **What are two ways in which you evaluated the quality or effectiveness in your area last year? What changes did you make based on those assessments?**

We continue to do end of course evaluations on our noncredit programs and make future programming decisions based on feedback. We will initiate a similar evaluation process for OLLI programs . We meet regularly with conference and other program sponsors to debrief and review activities and make changes as need to strengthen and improve programs.

### Budget

#### **As you know, ISU is facing significant budget challenges. Finding ways to overcome these while increasing efficiency requires innovation. How are you overcoming your budget challenges this year?**

Noncredit programs and conference services in Continuing Education are self-supporting. Credit outreach activities provide additional revenues for the University. We rely on student workers to fulfill work previously done by paid staff. We will continue to look for new programs and grant opportunities that will support our efforts and generate revenue

### **Quality**

### Quality

#### **Please provide 1-2 suggestions to increase the ability of your department or the University to meet the criteria above.**

The quality of our service to our participants would be greatly enhanced if we had the capability of accepting online payments for our activities. Not being able to accept online payments for noncredit may prevent some departments or organizations from working with us.

### Feedback

#### **This section is to allow you to share your ideas for enhancing enrollment, dealing with budget and other challenges facing the university community.**

Nationally, the average age of a college student continues to rise. ISU needs to look at offering degree programs and certificate programs for adult learners. Perhaps working with Ivy Tech to offer

"degree completion" programs to compliment their new College for Working Adults.