

OMA Program Meeting Minutes
4/1/2009

Present: Concetta DePaolo, Kurt Hozak, and Connie McLaren

1. Assessment

Kurt provided assessment results for both the undergraduate core (BUS 351) and OMA learning goal #4 (SAP). BUS 351 students showed an improvement over the assessment results from last fall, with more than 82% being classified as superior or satisfactory. The faculty will provide more practice with story problems so students will be better able to understand how to relate field information to theory.

The evaluation of SAP exercises showed that about 70% were superior or satisfactory. It is Kurt's opinion that this reflects the fact that some students ran out of time and didn't complete the exercises, rather than accurately measuring their SAP ability. Next time exercises will be given earlier in the semester and students will be encouraged to use better time management.

2. AACSB

Connie discussed timing and materials for the upcoming accreditation visit.

3. OMA Awards

Faculty reviewed the catalog and chose a clock to award to the OMA Senior Achievement award winners: Justin Crow, Megan Seifrig, and Erin Troesch.

4. 4 + 1 MBA Program

Faculty discussed the proposal for including OMA as an area for this new program and concluded that this could be a good option for our students.

5. Recruiting

To support our continued recruiting efforts, faculty will share course blurbs and other recruiting materials.

6. TLAC

Kurt solicited suggestions for library materials.