

Instructions: you may fill out the form electronically or print and write in responses.

For each undergraduate major learning goal (goals specified for only students majoring in the discipline), please:

- 1) Name your learning goals (adding extra lines if there are more than six) and add comments to describe the goals in detail.
- 2) Indicate if you assessed it (indicated by an X).
- 3) For each goal assessed, indicate the percentage of students who were classified at each performance level.

Major Specific Learning Goal (See Comments for Details)	Was it Assessed?	Results (See Comments for Descriptions of Levels)				Total (=100%)
		% Superior	% Satisfactory	% Developing	% Deficient	
1 Differentiate among financial institutions & products	Yes	20.0%	60.0%	20.0%	0.0%	100%
2 Use time value of money for decision making	Yes	60.0%	30.0%	10.0%	0.0%	100%
3 Explain financial institutions' capital structure	Yes	36.7%	46.7%	16.7%	0.0%	100%

LG 1: Students will differentiate among financial institutions and the products and services they provide.

LG 2: Students will know how to use time value of money calculations to make financial decisions.

LG 3: Students will be able to explain how financial institutions manage their capital structure.

Performance Level: MC Questions	Number of Correct Responses		
	LG 1	LG 2	LG 3
Superior	5	5	3
Satisfactory	4	4	5
Developing	3	3	2
Deficient	<3	<3	<2

Course Name: FIN 320: Intro to Financial Services

Date/Semester of Assessment: Fall 2008

Type of Instrument Used (e.g. essay exam question, MC exam question, project, homework, case, etc.): MC examine questions and spreadsheet exercises

Discussions of Results:
 Date? May, 2009
 Who was present? Mahfuzul Hoque and Terrie Troxel

Brief Summary of recommendations and, as appropriate, corrective actions:

It was agreed that the material assigned in the semester, consisting of seventeen chapters and spreadsheet exercises, was too voluminous and a fifteen chapter assignment schedule would be used in the future. Also, a textbook with a current copyright date was selected for the Fall term, 2009.

When will this goal/s be assessed again to determine effects of corrective actions? Spring, 2010

WHEN COMPLETE: Please :

(1) Email or Mail this form to C. DePaolo or S. Moncada **AND**

(2) provide 5 copies of randomly chosen student submissions for AACSB visitation review. These may either be hard copies or in the form of a PDF file. (Hard copies can be scanned in the 7th floor copiers and converted to PDFs.)