

Management Major Assessment Plan  
Organizational Department  
College of Business

A. College of Business Assurance of Learning Goals and Objectives

1. Students will be knowledgeable about current business practices and concepts.
2. Students will be able to make prudent business decisions by employing analytical and critical thinking.
3. Students will be effective communicators.
4. Students will be competent in applying relevant technology to business problems.
5. Students will be competent in ethical decision making.
6. Students will be able to function effectively in professional settings.
7. Students will be cognizant of the complexities of operating a global business environment.

The second set would be specific to the Management major. These are:

1. Students will have an advanced understanding of the concepts and vocabulary related to the traditional functions of management (planning, organizing, leading and controlling or PLOC)
2. Students will have the skills to plan, organize, lead, and control a business activity in a simulated setting.
3. Students will have an understanding of the context (environmental factors, ethical issues, global business, etc.) in which managers plan, organize, lead and control

The group developed a matrix to link the three learning goals with each of the management core courses:

<b>Course</b>	<b>Goal 1</b>	<b>Goal 2</b>	<b>Goal 3</b>
343	X	X	X
356	X	I (instructor-based)	X
370	X		X
440	X		X
371	X	I	X
401	X	I	

With regard to the assessment methods, two options were discussed: asking the students to take the Field Exam or using a simulation on sample basis.