

NCA Assessment Progress Report

- 1. Program Name: Master of Business Administration**
Department: College of Business

2. Do learning objectives exist?

Yes. The MBA program has identified at least five (5) learning objectives that we feel each student should be sufficient in. These areas include a proficiency in core MBA content in the areas of understanding problem solving, strategic thinking, organizational change, international/global issues and workgroup functioning.

3. Is there an assessment plan?

Yes. The MBA graduate committee has met numerous times and has mapped out how these learning objectives could potentially be measured in various classes offered in the program. The committee has determined that these objectives can be measured through the use of a “Major Fields Test”, which is purchased through ETS, and will be given to our students in the capstone MBA 690 class. The committee has also discussed the potential implementation of a comprehensive case study exam which would encompass many or all of the objective areas listed above. These case answers would be judged by a panel of experts. Both “tests” could potentially become a graduation requirement for the MBA degree.

4. Is there a recent annual report showing how they have closed the loop?

Yes. Students in the 2008 spring semester of MBA 690 have taken the major field test and the MBA graduate committee has met, evaluated the results, and discussed how the results relate to the learning objectives and goals. This is documented in the minutes of the MBA graduate committee. Continual evaluation of the learning objectives and how to measure them is a major goal of the MBA graduate committee.

Submitted March 19, 2008 by:
Paul W. Clark, Ph.D.
Chair, Graduate Committee
College of Business