If Program Elimination is pending you need not complete the form.)

|  | Question | Type of Answer | From Available Info | Answer |
| :---: | :---: | :---: | :---: | :---: |
|  | Nationally Accredited | Y/N | Y |  |
|  |  | Organization | Public Relations Society of America |  |
|  | Student Learning Outcomes Clearly Articulated | Y/N | E. Robbins Fall 07 Survey Answer:Y |  |
|  |  | File <br> (or source of information) | Y |  |
|  | Students Know their Learning | Y/N | N | These are in development. |
|  |  | File | N |  |
|  | Program Actively Using Student Learning Outcomes | Y/N | Y | This is in development, but is informing discussions and plans. |
|  | Does Assessment Plan Exist? | Y/N | E. Robbins Fall 07 Survey Answer:Y |  |
|  |  | When Was It Adopted? | Fall, 07 |  |
|  |  | File/copy | Y |  |
|  | Data Actively Collected \& CBE | Data Ever Collected? | E. Robbins Fall 07 Survey Answer:N IP |  |
|  |  | Data Recently/ Actively Collected? | E. Robbins Fall 07 Survey Answer:N IP |  |
|  |  | Evidence |  |  |
|  | Data Systematically Analyzed \& CBE | Data Analyzed? | E. Robbins Fall 07 Survey Answer:N |  |
|  |  | Evidence |  |  |
|  | Analysis Discussed in Depts \& CBE | Analysis Discussed? | E. Robbins Fall 07 Survey Answer:N |  |
|  |  | Evidence |  |  |
|  | Analysis Impacts Curriculum for Pgm \& CBE | Any Changes to Pgm Curriculum Since 2000 | E. Robbins Fall 07 Survey Answer:N |  |
|  |  | Were changes as a result of SLO, Data, Analysis? |  |  |
|  |  | Evidence |  |  |
|  | Assessment Plan Adjustments Discussed \&CBE | Has the Assessment Plan been modified since 2001 | Y | A new program was initiated and therefore a new assessment plan is in progress. |
|  |  | Were changes as a result of SLO, Data, Analysis? | N |  |
|  |  | Evidence |  |  |
|  | Adjustments Implemented \& CBE | Has the adjusted plan been implemented | N |  |
|  |  | Evidence | N |  |

Completed by: $\qquad$ David W. Worley $\qquad$

## If Program Elimination is pending you need not complete the form.)

|  | Question | Type of Answer | From Available Info | Answer |
| :---: | :---: | :---: | :---: | :---: |
|  | Nationally Accredited | Y/N |  |  |
|  |  | Organization |  |  |
|  | Student Learning Outcomes Clearly Articulated | Y/N | E. Robbins Fall 07 Survey Answer:Y |  |
|  |  | File <br> (or source of information) | Y |  |
|  | Students Know their Learning | Y/N | N | These are in development. |
|  |  | File | N |  |
|  | Program Actively Using Student Learning Outcomes | Y/N | Y | This is in development, but is informing discussions and plans. |
|  | Does Assessment Plan Exist? | Y/N | E. Robbins Fall 07 Survey Answer:Y |  |
|  |  | When Was It Adopted? | Fall, 07 |  |
|  |  | File/copy | Y |  |
|  | Data Actively Collected \& CBE | Data Ever Collected? | E. Robbins Fall 07 Survey Answer:N IP |  |
|  |  | Data Recently/ Actively Collected? | E. Robbins Fall 07 Survey Answer:N IP |  |
|  |  | Evidence |  |  |
|  | Data Systematically Analyzed \& CBE | Data Analyzed? | E. Robbins Fall 07 Survey Answer:N |  |
|  |  | Evidence |  |  |
|  | Analysis Discussed in Depts \& CBE | Analysis Discussed? | E. Robbins Fall 07 Survey Answer:N |  |
|  |  | Evidence |  |  |
|  | Analysis Impacts Curriculum for Pgm \& CBE | Any Changes to Pgm Curriculum Since 2000 | E. Robbins Fall 07 Survey Answer:N |  |
|  |  | Were changes as a result of SLO, Data, Analysis? |  |  |
|  |  | Evidence |  |  |
|  | Assessment Plan Adjustments Discussed \&CBE | Has the Assessment Plan been modified since 2001 | Y | A new program was initiated and therefore a new assessment plan is in progress. |
|  |  | Were changes as a result of SLO, Data, Analysis? | N |  |
|  |  | Evidence |  |  |
|  | Adjustments Implemented \& CBE | Has the adjusted plan been implemented | N |  |
|  |  | Evidence | N |  |

Completed by: $\qquad$ David W. Worley $\qquad$

## If Program Elimination is pending you need not complete the form.)

|  | Question | Type of Answer | From Available Info | Answer |
| :---: | :---: | :---: | :---: | :---: |
|  | Nationally Accredited | Y/N | N |  |
|  |  | Organization |  |  |
|  | Student Learning Outcomes Clearly Articulated | Y/N | E. Robbins Fall 07 Survey Answer:Y |  |
|  |  | File <br> (or source of information) | Y |  |
|  | Students Know their Learning | Y/N | N | These are in development. |
|  |  | File | N |  |
|  | Program Actively Using Student Learning Outcomes | Y/N | Y | This is in development, but is informing discussions and plans. |
|  | Does Assessment Plan Exist? | Y/N | E. Robbins Fall 07 Survey Answer:Y |  |
|  |  | When Was It Adopted? | Fall, 07 |  |
|  |  | File/copy | Y |  |
|  | Data Actively Collected \& CBE | Data Ever Collected? | E. Robbins Fall 07 Survey Answer:N IP |  |
|  |  | Data Recently/ Actively Collected? | E. Robbins Fall 07 Survey Answer:N IP |  |
|  |  | Evidence |  |  |
|  | Data Systematically Analyzed \& CBE | Data Analyzed? | E. Robbins Fall 07 Survey Answer:N |  |
|  |  | Evidence |  |  |
|  | Analysis Discussed in Depts \& CBE | Analysis Discussed? | E. Robbins Fall 07 Survey Answer:N |  |
|  |  | Evidence |  |  |
|  | Analysis Impacts Curriculum for Pgm \& CBE | Any Changes to Pgm Curriculum Since 2000 | E. Robbins Fall 07 Survey Answer:N |  |
|  |  | Were changes as a result of SLO, Data, Analysis? |  |  |
|  |  | Evidence |  |  |
|  | Assessment Plan Adjustments Discussed \& CBE | Has the Assessment Plan been modified since 2001 | Y | A new program was initiated and therefore a new assessment plan is in progress. |
|  |  | Were changes as a result of SLO, Data, Analysis? | N |  |
|  |  | Evidence |  |  |
|  | Adjustments Implemented \& CBE | Has the adjusted plan been implemented | N |  |
|  |  | Evidence | N |  |

Completed by: $\qquad$ David W. Worley $\qquad$

If Program Elimination is pending you need not complete the form.)

|  | Question | Type of Answer | From Available Info | Answer |
| :---: | :---: | :---: | :---: | :---: |
|  | Nationally Accredited | Y/N | Y |  |
|  |  | Organization | Public Relations Society of America |  |
|  | Student Learning Outcomes Clearly Articulated | Y/N | E. Robbins Fall 07 Survey Answer: $Y$ |  |
|  |  | File (or source of information) | Y |  |
|  | Students Know their Learning | Y/N | N | These are in development. |
|  |  | File | N |  |
|  | Program Actively Using Student Learning Outcomes | Y/N | Y | This is in development, but is informing discussions and plans. |
|  | Does Assessment Plan Exist? | Y/N | E. Robbins Fall 07 Survey Answer:Y |  |
|  |  | When Was It Adopted? | Fall, 07 |  |
|  |  | File/copy | Y |  |
|  | Data Actively Collected \& CBE | Data Ever Collected? | E. Robbins Fall 07 Survey Answer:N IP |  |
|  |  | Data Recently/ Actively Collected? | E. Robbins Fall 07 Survey Answer:N IP |  |
|  |  | Evidence |  |  |
|  | Data Systematically Analyzed \& CBE | Data Analyzed? | E. Robbins Fall 07 Survey Answer:N |  |
|  |  | Evidence |  |  |
|  | Analysis Discussed in Depts \& CBE | Analysis Discussed? | E. Robbins Fall 07 Survey Answer:N |  |
|  |  | Evidence |  |  |
|  | Analysis Impacts Curriculum for Pgm \& CBE | Any Changes to Pgm Curriculum Since 2000 | E. Robbins Fall 07 Survey Answer:N |  |
|  |  | Were changes as a result of SLO, Data, Analysis? |  |  |
|  |  | Evidence |  |  |
|  | Assessment Plan Adjustments Discussed \&CBE | Has the Assessment Plan been modified since 2001 | Y | A new program was initiated and therefore a new assessment plan is in progress. |
|  |  | Were changes as a result of SLO, Data, Analysis? | N |  |
|  |  | Evidence |  |  |
|  | Adjustments Implemented \& CBE | Has the adjusted plan been implemented | N |  |
|  |  | Evidence | N |  |

Completed by: $\qquad$
$\qquad$

College: CAS Department: COMM
Major: Commun (Comm Studies)
Degree: MA/MS
If Program Elimination is pending you need not complete the form.)

| $F$ | Question | Type of Answer | From Available Info | Answer |
| :---: | :---: | :---: | :---: | :---: |
|  | Nationally Accredited | Y/N | N |  |
|  |  | Organization |  |  |
|  | Student Learning Outcomes Clearly Articulated | Y/N | E. Robbins Fall 07 Survey Answer:N | This degree program will be eliminated in the newly configured MA/MS, which will be one generalist program. |
|  |  | File <br> (or source of information) |  |  |
| E | Students Know their Learning Outcomes | Y/N |  |  |
|  |  | File |  |  |
|  | Program Actively Using Student Learning Outcomes | Y/N |  |  |
|  | Does Assessment Plan Exist? | Y/N | E. Robbins Fall 07 Survey Answer:Y |  |
|  |  | When Was It Adopted? |  |  |
|  |  | File/copy |  |  |
|  | Data Actively Collected \& CBE | Data Ever Collected? | E. Robbins Fall 07 Survey <br> Answer:N |  |
|  |  | Data Recently/ Actively Collected? | E. Robbins Fall 07 Survey Answer:N |  |
|  |  | Evidence |  |  |
|  | Data Systematically Analyzed \& CBE | Data Analyzed? | E. Robbins Fall 07 Survey Answer:N |  |
|  |  | Evidence |  |  |
|  | Analysis Discussed in Depts \& CBE | Analysis Discussed? | E. Robbins Fall 07 Survey Answer:N |  |
|  |  | Evidence |  |  |
|  | Analysis Impacts Curriculum for Pgm \& CBE | Any Changes to Pgm Curriculum Since 2000 | E. Robbins Fall 07 Survey Answer:N |  |
|  |  | Were changes as a result of SLO, Data, Analysis? |  |  |
|  |  | Evidence |  |  |
|  | Assessment Plan Adjustments Discussed \&CBE | Has the Assessment Plan been modified since 2001 |  |  |
|  |  | Were changes as a result of SLO, Data, Analysis? |  |  |
|  |  | Evidence |  |  |
|  | Adjustments Implemented \& CBE | Has the adjusted plan been implemented |  |  |
|  |  | Evidence |  |  |

Completed by: $\qquad$

If Program Elimination is pending you need not complete the form.)

|  | Question | Type of Answer | From Available Info | Answer |
| :---: | :---: | :---: | :---: | :---: |
|  | Nationally Accredited | Y/N |  |  |
|  |  | Organization |  |  |
|  | Student Learning Outcomes Clearly Articulated | Y/N | NO E. Robbins Fall 07 Survey Response | The program is undergoing complete revision. |
|  |  | File <br> (or source of information) | N |  |
|  | Students Know their Learning | Y/N | N |  |
|  |  | File | N |  |
|  | Program Actively Using Student Learning Outcomes | Y/N | N |  |
|  | Does Assessment Plan Exist? | Y/N | NO E. Robbins Fall 07 Survey Response |  |
|  |  | When Was It Adopted? |  |  |
|  |  | File/copy | N |  |
|  | Data Actively Collected \& CBE | Data Ever Collected? | NO E. Robbins Fall 07 Survey Response |  |
|  |  | Data Recently/ Actively Collected? | NO E. Robbins Fall 07 Survey Response |  |
|  |  | Evidence |  |  |
|  | Data Systematically Analyzed \& CBE | Data Analyzed? | NO E. Robbins Fall 07 Survey Response |  |
|  |  | Evidence |  |  |
|  | Analysis Discussed in Depts \& CBE | Analysis Discussed? | NO E. Robbins Fall 07 Survey Response |  |
|  |  | Evidence |  |  |
|  | Analysis Impacts Curriculum for Pgm \& CBE | Any Changes to Pgm Curriculum Since 2000 | NO E. Robbins Fall 07 Survey Response |  |
|  |  | Were changes as a result of SLO, Data, Analysis? |  |  |
|  |  | Evidence |  |  |
|  | Assessment Plan Adjustments Discussed \&CBE | Has the Assessment Plan been modified since 2001 |  |  |
|  |  | Were changes as a result of SLO, Data, Analysis? |  |  |
|  |  | Evidence |  |  |
|  | Adjustments Implemented \& CBE | Has the adjusted plan been implemented |  |  |
|  |  | Evidence |  |  |

Completed by: $\qquad$ David W. Worley $\qquad$

## If Program Elimination is pending you need not complete the form.)

|  | Question | Type of Answer | From Available Info | Answer |
| :---: | :---: | :---: | :---: | :---: |
|  | Nationally Accredited | Y/N | N |  |
|  |  | Organization |  |  |
|  | Student Learning Outcomes Clearly Articulated | Y/N | NO E. Robbins Fall 07 Survey Response | The concentration will be eliminated. |
|  |  | File (or source of information) |  |  |
|  | Students Know their Learning | Y/N |  |  |
|  |  | File |  |  |
|  | Program Actively Using Student Learning Outcomes | Y/N |  |  |
|  | Does Assessment Plan Exist? | Y/N | NO E. Robbins Fall 07 Survey Response |  |
|  |  | When Was It Adopted? |  |  |
|  |  | File/copy |  |  |
|  | Data Actively Collected \& CBE | Data Ever Collected? | NO E. Robbins Fall 07 Survey Response |  |
|  |  | Data Recently/ Actively Collected? | NO E. Robbins Fall 07 Survey Response |  |
|  |  | Evidence |  |  |
|  | Data Systematically Analyzed \& CBE | Data Analyzed? | NO E. Robbins Fall 07 Survey Response |  |
|  |  | Evidence |  |  |
|  | Analysis Discussed in Depts \& CBE | Analysis Discussed? | NO E. Robbins Fall 07 Survey Response |  |
|  |  | Evidence |  |  |
|  | Analysis Impacts Curriculum for Pgm \& CBE | Any Changes to Pgm Curriculum Since 2000 | NO E. Robbins Fall 07 Survey Response |  |
|  |  | Were changes as a result of SLO, Data, Analysis? |  |  |
|  |  | Evidence |  |  |
|  | Assessment Plan Adjustments Discussed \&CBE | Has the Assessment Plan been modified since 2001 |  |  |
|  |  | Were changes as a result of SLO, Data, Analysis? |  |  |
|  |  | Evidence |  |  |
|  | Adjustments Implemented \& CBE | Has the adjusted plan been implemented |  |  |
|  |  | Evidence |  |  |

Completed by: $\qquad$ David W. Worley $\qquad$

