



THERE'S MORE TO
BLUE.

A Strategic Plan for
Indiana State, 2016-2021

Goal 1: Student Success

*Increase the number of students who enroll and
earn degrees*

Goal One

STUDENT SUCCESS

Increase the number of students who enroll and earn degrees



	BASE 2015	ACTUAL 2016	GOAL 2021	VISION GOAL
Total student headcount	13,584	13565	16,000	
Total FY degree production	2,488	2661	3,300	
Distance degrees awarded	453	448	900	
Degrees awarded to at-risk students	626	651	800	
First-year retention rate	64.2%	64.2%	69%	
Six-year graduation rate	40.9%	38.3	50.0%	
Gap between six-year graduation rates for Pell/Non-Pell students	<u>30.7%</u> 48.3%	<u>30.5%</u> 46.2%	<u>46%</u> 52%	No gap

GOAL ONE

Team Members

Goal Co-Chairs:

Mike Licari
Willie Banks

Initiative Chairs:

Initiative 1 – **Greg Bierly** with Laura Froelicher, Sara Wurtz, Marily Bisch, Emily Cannon, Linda Maule, Jess Robinson

Initiative 2 – **Willie Banks**, with Brooks Moore, Andy Morgan, Elonda Ervin, Brice Yates, and Ellen Malito

Initiative 3 – **Josh Powers**, with Christina Cantrell, Lisa Stein, and Cynthia Evans

Initiative 4 – **Linda Maule**, with Kara Harris, Yassenka Peterson, Stephanie Pearcy, Tina Kruger Newsham, and Amanda Knerr

Initiative 5 – **Mike Licari** with Dan Bradley, Diann McKee, Ken Brauchle, Chris Olsen, Caroline Mallory, Kathy Berlin, DeVere Woods

GOAL ONE

Initiatives

Current Goal Initiatives:

1. Transition the Honors Program to an Honors College
2. Enhance the student experience through deeper engagement (Student Affairs)
3. Expand the degree completion initiative; focus on third year and beyond
4. Deepen the academic connections with Residential Life
5. Explore a partnership to expand distance programs

New Goal Initiatives:

6. “15 to finish”
7. Financial aid literacy & support
8. Diversity as strength for recruiting

GOAL ONE

Feedback from Stakeholders' Meeting

Transitioning the Honors Program to an Honors College

Most of the structure, resources, etc. already in place; need to diversify students in program; opportunities to partner with programs of distinction

Support for distance students needs to be increased

Advising, mentoring/tutoring, community engagement

Continue to integrate Student Affairs into student success

Work to expand campus engagement and mentoring

Find ways to front-end student success initiatives

Switch to a focus on “prevention”

Use campus diversity as a student recruitment strength

Can be useful to help diversity in particular areas (programs of distinction, honors, STEM, etc.)



Initiative 1: Transition the Honors Program to an Honors College

Benchmarks

Reallocation of Faculty FTE Resources to Honors Dean

Final administrative piece that is currently missing

Number of Honors Students Enrolled

Reflects marketing and growth potential for the college and university

Number of Honors Degrees Awarded

One way to define success of the Honors College

General Honors Courses Outside CAS

Reflects the broad, university-wide mission of the college



Initiative 2: Enhance the Student Experience Through Deeper Engagement

Benchmarks

Leadershape @ State Participation

Participants implementing their action plans on campus

Sycamores Care Case Resolution

Successful resolution helps retain and graduate students

Enhanced Orientation

More substantial experience helps connect students to campus life

Increased Mentoring for Student Populations

Including re-admitted students and those about to be dismissed



Initiative 3: Expand Degree Completion Initiative to Focus on 3rd Year and Beyond

Benchmarks

Increased Junior to Senior Year Retention

Improves enrollment and likelihood of graduation

Increased 4-year Graduation Rate

Focus on helping students “see the finish line, and understand how to cross it”

Increased Number of Degrees Awarded

Including students who return to ISU

Increased Percentage of Students earning 120 hours by end of 4th year

“15 to Finish”, which will be an initiative of its own



Initiative 4: Deepen the Academic Connections with Residential Life

Benchmarks

Increased First to Second Semester Retention

Improves enrollment and likelihood of graduation

Increased Freshman to Sophomore Year Retention

Improves enrollment and likelihood of graduation

Increased GPAs From First and Second (Fall and Spring) Semesters

Focus on getting students off to a good start; will help retention/enrollment/completion



Initiative 5: Explore a Partnership to Expand Online Enrollments

Benchmarks

Analysis of 3rd Party Business Model and Proposal

Key question: can we afford it?

Evaluation of Our Own Costs

Costs of instruction and overhead; institutional readiness

Evaluation and Readiness of Programs to be

Focus on getting students off to a good start; will help retention/enrollment/completion



GOAL ONE

What's Next?

“15 to Finish” Initiative

Effort to get students to enroll in, and complete, 15 credit hours per semester

Financial Aid Literacy and Support

Focus on reducing the gap between Pell and Non-Pell students

Recruiting New Students: Diversity as Strength

Increase our recruitment of well-prepared minority students

Increased Effort on Student Experience Initiative

Parts of it have launched, but other portions remain



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Budget Needs

Initiative 1: Honors College Needs

\$100,000 for staff advisor/thesis coordinator and some funding for peer mentors; marketing and PR

Initiative 2: Expanding Leadershape and Starting Extended Orientation

\$170,000 for programming (\$70,000 for Leadershape and \$100,000 for Orientation)

Initiative 4: Academic Connection with Residential Life

\$50,000 to hire peer mentors; stipends for faculty developing new curriculum

Marketing Support and App Development

Unknown need at this time

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2016-2021