



Student Media at Indiana State University

INDIANA STATESMAN

Friday, April 28, 2017



Indiana Statesman



@ISUstatesman



isustatesman

Volume 124, Issue 79

ISU president to step down



ISU Communications and Marketing

Left: Dan Bradley announced that he will step down beginning 2018. Right: The crowd gives Dan a standing ovation at the news conference where he announced his resignation.

Bradley to return to ISU part-time after a year sabbatical

RILEIGH MCCOY
News Editor

President Bradley announced that he would be stepping down

to reflect, enjoy their grandchildren, and plan their next great adventure.

"I think that this is the right time for us and it's a good time

Enrollment Growth during President Bradley's tenure

15000

Campbell further explained the impact that the President and First Lady have had on the campus.

"I think it's a pretty good example of how



SYCAMORE

v i d e o

The Sycamore

Indiana State University
2015-2016



Syc Creations





Dr. Brien Smith

Dean of the Scott College of Business



90.7 FM

WFYI Public Radio to partner with ISU

By SUE LOUGHLIN
TRIBUNE-STAR

Terre Haute and other west-central Indiana residents will soon be able to listen to a full schedule of National Public Radio programming through a partnership between Indiana State University and WFYI Public Media.

The partnership also is seen as significantly expanding opportunities for students. Representatives of ISU, WFYI and Rose-Hulman Institute of Technology announced the changes Wednesday during a news conference.

"This is going to be a new venture for the area," said ISU president Dan

Bradley. "This arrangement will satisfy a need for a full-time NPR news and information station in the Wabash Valley" and also continue ISU's tradition of providing learning opportunities for student broadcasters.

The partnership was made possible through ISU's acquisition of WMHD, 90.7

FM, from Rose-Hulman Institute of Technology. The transfer of license from Rose-Hulman to the ISU board of trustees was approved last month by the FCC.

Indianapolis-based WFYI will rebroadcast its programming on WISU, 89.7 FM.

Turn to **RADIO**, A5



On the same frequency: WFYI President and CEO Lloyd Wright congratulates Indiana State University President Dan Bradley after they signed a new agreement on Wednesday in Tiley Hall.

Tribune-Star/Joseph C. Garza

Terre Haute Tribune-Star Aug. 21, 2014



Valley-based public affairs radio show debuts Wednesday

Governor, economist, editor to be featured in show's first episode

By SUE LOUGHLIN
TRIBUNE-STAR

Gov. Mike Pence will be one of the featured guests on a new public affairs radio program being launched Wednesday on WISU (89.7 FM), an Indiana State University radio station.

The new program, titled "All Things Wabash Valley," will air from 8 p.m. to 9 p.m. each Wednesday starting this week, said Phil Glende, Indiana State University executive director of student media. WISU operates in partnership with WFYI-FM, the National Public Radio affiliate in Indianapolis.

"All Things Wabash Valley" will cover a variety of topics of interest to listeners in the Terre Haute area. It will have a magazine format, with interview segments of varying length. Topics will cover current events, politics, regional news, arts and culture and more. The show also will include a current events calendar.

"This week happens to be heavier on the news side because the governor was here (last week) and because

of the economic forecast," Glende said.

Pence was interviewed last week by Greg Goode, ISU's executive director of government relations. The governor talks about the Healthy Indiana Plan, his approach to state budgeting and other topics. The first program also features Catherine "Cat" Paterson, a faculty fellow in the Center for Community Engagement.

Interviewed by Teresa Exline, ISU chief of staff, Paterson talks about how community engagement has grown at ISU and how the university has received national recognition for it.

The first show also includes an interview with Robert Guell, ISU professor of economics. Guell, interviewed by Max Jones, editor of the Terre Haute Tribune-Star, discusses the state of the local economy.

Exline, Goode, Jones and others will serve as hosts for the individual interview segments. ISU students working on the show will get hands-on experience as radio producers, broadcast engineers and media production coordi-

nators. The programs are taped in advance.

The title plays off the National Public Radio program titled, "All Things Considered."

Jones said he's looking forward to interviewing various newsmakers about issues affecting Terre Haute and the Wabash Valley.

"What makes this special is that the university is involved and using some of its resources" to help develop good topics, provide hosts and line up prospective interview candidates, he said.

Jones will be doing weekly segments and hopes to interview both local people and policy makers who have a statewide impact.

In addition to interviewing government policy makers, he also hopes to conduct interviews on such topics as health care, social issues and cultural issues. "I don't see any limit to the types of subjects we can get into," Jones said.

WISU, 89.7, can be heard in west-central Indiana and east-central Illinois. The station simulcasts national and regional programming carried on WFYI, 90.1, in Indianapolis. ISU also operates a student-staffed radio station, WZIS, at 90.7 FM.

ISU, MVC excited about 'The Valley on ESPN3' media deal

Deal to provide broad reach for many Sycamore programs

By **TODD AARON GOLDEN**
TRIBUNE-STAR

In concluding a teleconference announcing a 10-year extension of the Missouri Valley Conference and ESPN's media rights agreement, MVC commissioner Doug Elgin characterized the deal as giv-

ing the league more "tonnage" when it comes to exposure on the network.

That "tonnage" will come in the form of a co-branded network the school and the conference will jointly launch via the auspices of ESPN3, the webcast and mobile arm of ESPN's broadcasting empire. The



co-branded network will be called The Valley on ESPN3.

The league and the network announced the initiative on Thursday. It runs through the 2023-24 academic year.

"One other thing that differentiates our deal from the others is the tonnage, the sheer number of events that are going to be produced by our campuses and by the Missouri Valley for distribution on ESPN3," Elgin said Thursday

during a teleconference.

Some of the league's contests in men's and women's basketball, as well as the MVC's postseason tournaments, gravitated to ESPN3 last season. An example? ISU's softball tournament championship game victory in May was shown on ESPN3.

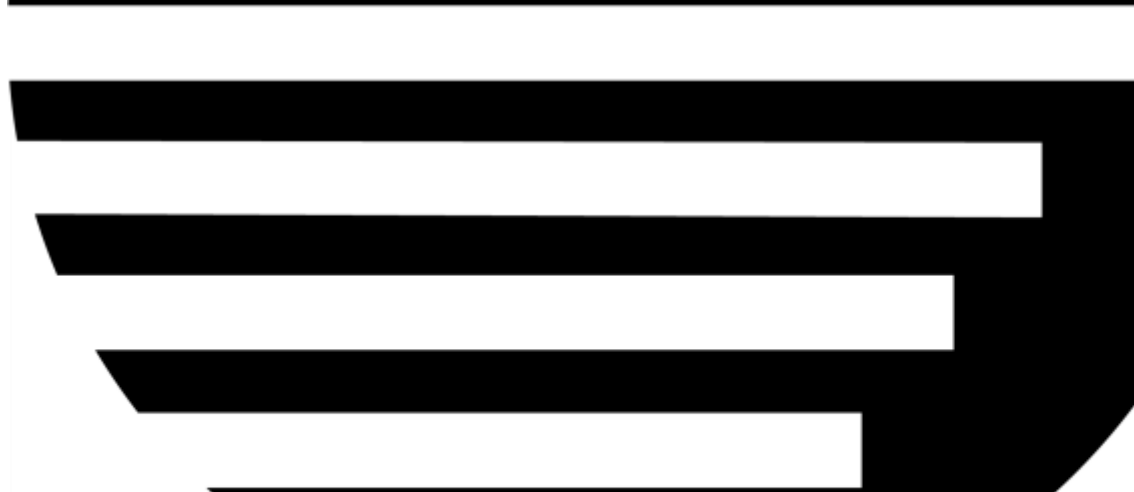
"The opportunity for exposure is tremendous. Anyone around the world can tune in and see MVC and ISU sports. That's going to be

a great service for our parents, fans and alumni. It's a win-win," ISU Director of Athletics Ron Prettyman said.

A unique, and important, aspect of the agreement is the campus-based model that will be used for production of the broadcasts. Students will be directly involved in the production of the broadcasts.

Turn to **MVC, B3**

*Indiana State
Sports Network*











Media student working at Tribune Star upon graduating early

April 27, 2017

From reporter to editor to editor in chief, Marissa Schmitter has spent her college career focused on the media.

Schmitter, a native of Spencer, Ind., first wrote a column on the happenings at her small-town high school, Owen Valley, for the local paper.

"I've always known that I wanted to work in the news," said Schmitter. "I was in high school when I started writing. Once I got to Indiana State, I wanted to work in Student Media so that I could say I had experience once I graduated."

Schmitter began in Student Media during the fall of 2014 in her freshman year. During a call-out meeting for the Indiana Statesman newspaper in October, she was hired as a features reporter writing student interest stories.

"From October to February, I reported on features, then I moved up to the features editor until the end of that school year," Schmitter said. "I worked as the photo editor for the 2015-16 school year. Now I am the editor in chief."

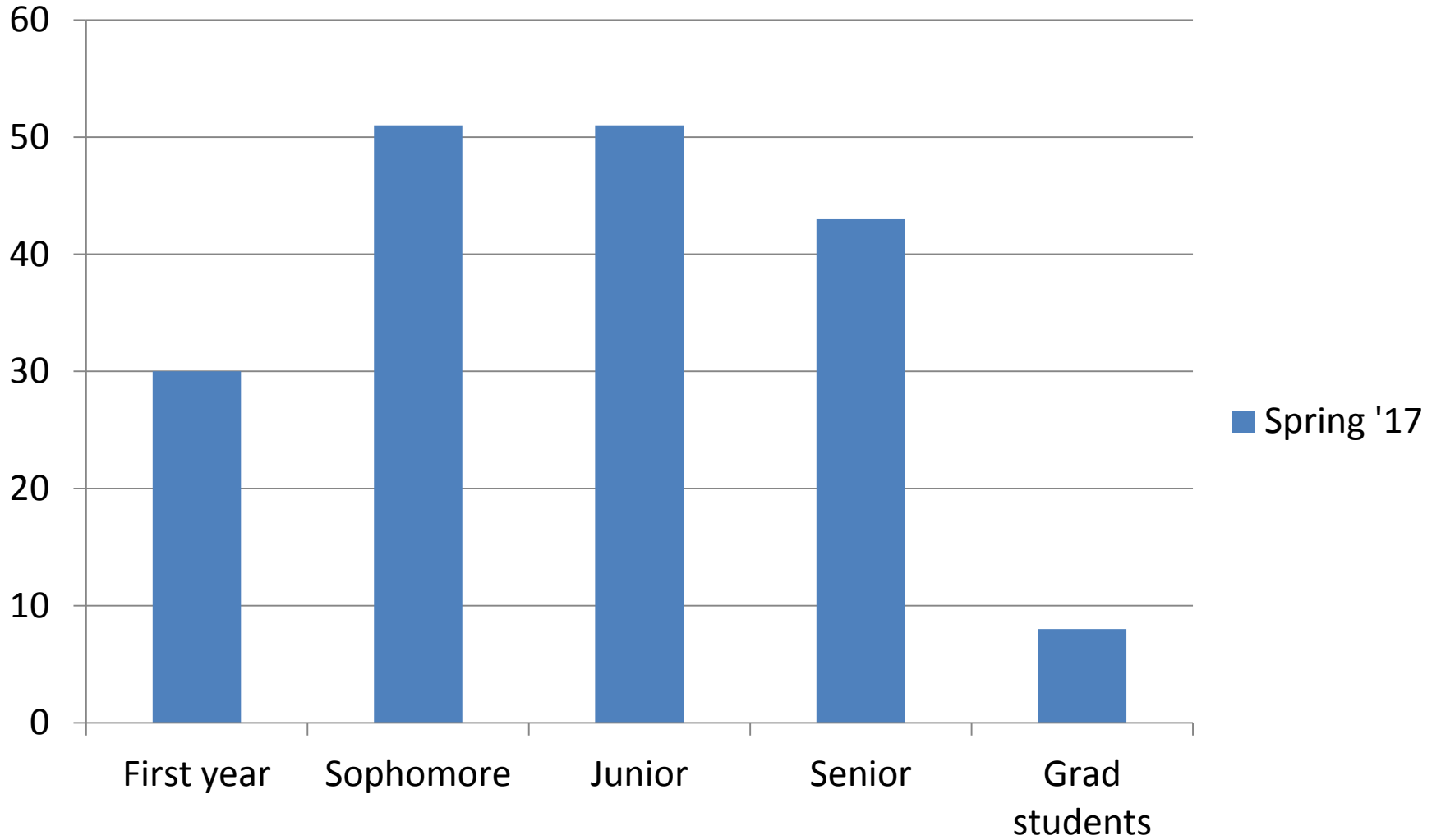
Schmitter waited to join Student Media until October of her freshman year so that she could settle into college life.







Student Media participation







Indiana

Statesman

**Students
working to give
you the best
news**

**every
Monday,
Wednesday,
and Friday**



**Do More.
Be Ready.
Get Hired!**

Rob Lafary

"Whether your interest lies within reporting, photography, editing, designing or sales, there is a place for you at the Statesman. Being a part of this team has made me more diverse in terms of both my professional and personal skills and those skills can now benefit me as I embark on my professional career."

INDIANA
STATESMAN

Indiana State University Student Media

BASEBALL & SOFTBALL

As the basketball season is winding down, Indiana State's ESPN3 team is preparing for baseball and softball. The home openers are March 17 & 18.



Award nominations Intercollegiate Broadcasting System



Rachel Eckerle
Best Press
Release



Emily Flener
Best Sports
Update



Baley Halberstadt
Best Promo



Ryan Gortney
Best Promo

Check us out!

www.ISUStudentMedia.com @ISUStudentMedia

Indiana State student serves as technical director for ESPN3

BY DALLAS WILSON
INDIANA STATE UNIVERSITY

Being a technical director for a video production means turning a director's ideas into actions, requiring great accuracy and focus to create a high quality live webcast. For Morgan Gibbons, a senior communication major with a focus in electronic media at Indiana State University, it's all in a day's work.

Gibbons first found her passion for the television and film industry while taking a course on fundamental visual imaging with Jeffrey Perkins, director of student video production. While in the television production course, she had been required to produce a live 60-second commercial, a three-minute newscast and a five-minute interview program.

"My sophomore year, I grew to love the industry from all of the hands-on learning while in television production," said Gibbons, who is from Paris, Ill. "I had been excited to do the video production assignments while using the resources offered by the university."

Gibbons took advantage of the many opportunities she had to increase her experience. Immediately after the conclusion of the course, she joined Sycamore Video and became the assistant production manager. She then honed her skills directing "The Week at ISU" and "Almost Live" for campus cable channel 20.

"Morgan has come a long way and is now very talented and a more patient director," said Perkins. "She knows how to think on her feet and will no doubt be very successful in the professional world."

It wasn't long before she had the chance to step into bigger roles. She was presented the opportunity to work for ESPN 3 on the Indiana State University campus a little over a year after she became the assistant production manager for Sycamore Video.

ESPN 3 is an online streaming provider that offers live streams and replays of sports all around the globe to fans located in the United States, Australia, Brazil, Chile, the Middle East, New Zealand and Europe.

"I was beyond excited about this incredible opportunity," said Gibbons. "After a few weeks I received an email congratulating me on my new job as



Photo courtesy Indiana State University

At the board: Indiana State University student Morgan Gibbons of Paris, Ill., works as technical director for ESPN3 broadcasts of Sycamore athletic contests.

the technical director for ESPN 3! I was overcome with tears of joy."

The job demands a strong mindset as well as technical skills. Making mental mistakes can be damaging to the overall quality of the webcast, especially when webcasting live. It takes focus to tune out the noise of the atmosphere in order to carry out concise orders from the television director.

"Her desire to learn and grow as an individual has made her transition move forward as the productions of live sports began with volleyball and transitioned into basketball," said Chris Jones, sports video manager for the Indiana State Sports Network.

Gibbons' first time directing was at the Indiana State versus Illinois State women's volleyball game. She arrived at the control room, where she would be directing the game, five hours beforehand for preparation. As the director, there are many pregame tasks to complete.

"Basketball, in comparison to other sports, is one with a much faster pace," said Seth Payne, sports video coordinator and graduate student. "You have to be able to capture your reaction shots faster take replays faster, and make sure you keep the ball in your camera shot. You want to make sure that you don't miss any of the action for the

people watching at home."

While webcasting, Gibbons works with a student crew that controls graphics, the replay machine, and the video and audio boards in the control room. At the same time, other students are working as announcers, camera operators and in other positions all located around the perimeters of the court. For everything to run smoothly, she must be present in two places at once.

Gibbons is one of the two technical directors. Hyeon Ko, a senior communication major and music minor from South Korea, has also been working as the technical director after being in Sycamore Video.

"Some challenges that I have faced with this new position is the amount of hard work, concentration, dependability and hours it requires," Gibbons said. "It's a lot of hard work, but at the end of the day it is completely worth it. I am so happy that I am able to participate in this amazing opportunity to learn and grow in the TV industry."

According to Gibbons, the best advice for a first-year college student would be to "find your passion."

"Film and TV are my passion and I will never work a day in my life because I will be doing a job that I absolutely love and enjoy."

ISU student finalist for national collegiate broadcasting award

Nominated for public relations work at WZIS-FM

An Indiana State University student is a finalist nominated for the 2017 Intercollegiate Broadcasting Awards for public relations work completed at radio station WZIS-FM 90.7.

Rachel Eckerle, a senior communication major from Plainfield, is up for the award for Best Press Release in the marketing category. The recognition comes from public relations efforts led by Eckerle during the fall 2016 semester for the college radio station.

"The opportunity to hone my skills in a practical learning environment is the primary reason that I decided to study communication at ISU," Eckerle said. "The instructors and professors at the university have surpassed my expectations. As a result, I have been able to grow, professionally, in countless ways."

Eckerle earned the nomination for the national award for public relations work at WZIS-FM 90.7.



ECKERLE

The station is part of Indiana State's Student Media. Student Media units include: WZIS-FM 90.7, the Indiana Statesman,

The Sycamore, Sycamore Video and Syc Creations.

"Rachel is an amazing individual. The accolades she receives is a testament to her hard work and dedication; such acknowledgment speaks to the great opportunities that exist for all of our students at ISU," said Jennifer Mullen communication instructor. "If students decide to take advantage of the resources that are offered by our department, opportunities for professional growth [are] abundant."

The Intercollegiate Broadcasting System received more than 5,000 applicants for the 2017 awards from more than 200 educational institutions nationwide. The winners of the IBS Awards will be announced in March during the 77th Annual International IBS Conference in New York.



Sycamore Video

@Sycamore_Video



Tonight's the night! Our big event is finally here. It's free for everyone so come on and enjoy watching student films with free food!!



WZIS FM

@WZISFM



Check out the seniors only Sports Extra live now on Z90.7 FM, the TuneIn radio app, or online at wzisfm.org #ThankYouSeniors



26 Apr



WZIS FM

@WZISFM



Southern Heaven is starting up soon y'all. Tune in now to z90.7fm WZIS!!! ~ Josh



23 Apr



Sycamore Video Retweeted



Melissa Crash

@Melissa_WTHI

Back where it all began! Thanks for having me, @Sycamore_Video! I had a blast talking about the news business - good luck to all of you!



04 Apr











GETTING IN THE HOLIDAY SPIRIT

Rocking out for toys

Indiana State student radio station sponsors event for Toys for Tots

By SUE LOUGHLIN
TRIBUNE-STAR

As music played in the background at Dede Plaza on a sunny, but cool fall day, Indiana State University doctoral student Stephanie Pitman stopped at a table near the fountain to donate money for a good cause.

The event was "Rock the Holidays," an inaugural event staged by the student-run radio station WZIS-FM 90.7. The radio station is collecting monetary donations and toys for the Marine Corps Reserve Toys for Tots program, which benefits needy children in Vigo County.

Giving back is important to Pitman. "I was fortunate growing up being able to have toys," she said. "Just being able to donate so other people can — I think is important. I appreciate the Marine Corps Reserve and everything they do," she said.

Wednesday's event included a chance to win prizes provided from local businesses, as well as refreshments and music provided by WZIS during a live remote broadcast. Those who donated were eligible to enter for a Dec. 1 basket giveaway that will include free food and other items.

Toys can be dropped off at the WZIS offices on ISU's campus, located on the second floor of Dreiser Hall. The toys should be unwrapped and appropriate for children ages birth to 12. According to Toys for Tots regulations, no toy weapons will be distributed.

"We'll take donations through Dec. 1," said Baley Halberstadt, student station manager at WZIS-FM 90.7. "We have wanted to do a fall philanthropy for quite some time now. We have been looking for



Tribune-Star/Joseph C. Garza

Time to fill the box: WZIS-FM 90.7 Station Manager Baley Halberstadt, center, and United States Marine Corps Gunner Sgt. Alan Maria, right, collected toys for the annual Marine Corps Reserve Toys for Tots program on Wednesday as part of the station's inaugural Rock the Holidays event. At left is intern Stephen Davis, a senior from Indianapolis, who also was collecting donations for the campaign.



Tribune-Star/Joseph C. Garza

For the kids: Stephanie Pitman, a second-year Indiana State University PhD student from Frankfort, donates some money to the annual Toys for Tots campaign on Wednesday at ISU.

a charity that needs some love, and we found out that Toys for Tots really needs a little bit of love."

Another student who contributed to the cause was Haley Viewegh, a freshman from Mooresville. "I think it's really important. I tutor so I know a lot of kids who don't have as much as other kids. It's a wonderful chance to be some kid's hero for the holiday," she said.

The Marine Corps Reserve in Terre Haute welcomes the ISU effort, said Gun-

nery Sgt. Alan Maria, campaign coordinator. Initially, the reserve approached the radio station to help promote Toys for Tots, but the station "took it to the next level and they wanted to do an event," he said.

Last year, the Marine Corps Reserve and Toys for Tots gave away toys to about 1,400 Vigo County children; this year it hopes to serve about 1,600 kids.

The distribution date is Dec. 15. The effort by the radio station and ISU community "is awesome," Maria said. Several organizations around campus also have donation boxes to collect toys.

On Nov. 28, there will be one final sign-up date for families to apply for Toys for Tots assistance. Sign-up is 10 a.m. to 2 p.m. at The Salvation Army, 234 S. Eighth St. Applicants must bring photo identification, Social Security cards for everyone in the household, birth certificates or Medicaid cards for children under 18, proof of address (billing statement) and income/benefits for the last 30 days. Any form of government aid should suffice for the income/benefits.

Sue Loughlin can be reached at 812-231-4235 or at sue.loughlin@tribstar.com. Follow Sue on Twitter @TribStarSue.



Video extra

See a video about the Toys for Tots drive with this story at www.tribstar.com.



Indiana Statesman sports editor receives HSPA award

Rob Lafary, sports editor for the Indiana Statesman, has won an award from the 2015 Better Newspaper Contest sponsored by the Hoosier State Press Association Foundation.

Lafary placed second place in the sports writing division of the competition for a story he wrote on Lauren Hill, a 19-year-old basketball player battling brain cancer who realized her dream of playing in a college game for Mount St. Joseph University in Nov. 2014. The Lawrenceburg, Ind., teen's determination captured the attention of the national media, earned her the Pat Summitt Most Courageous Award and garnered her a nomination for ESPN's Arthur Ashe Courage Award. She died April 10, 2015.

On April 11, 2015, Lafary's story received a first-place award for Best Sports Column in the Indiana Collegiate Press Association contest.

"The Indiana Statesman is fortunate to have someone of Rob's caliber on staff," said Martha Milner, director of student publications at Indiana State University. "Rob is a talented writer and a valuable editor. It's gratifying to see his hard work receive such a positive response."

Lafary, a junior from Versailles, also has experi-



LAFARY

ence working with other areas of the university's Student Media. He has worked as a play-by-play announcer for the student radio station, WZIS-FM, and for the Indiana State Sports Network which broadcasts on ESPN 3. This past fall, he also became the play-by-play announcer for Indiana State women's basketball.

The HSPA Foundation, incorporated in 1999, serves the citizens of Indiana through newspapers.

Each year, the HSPA Foundation recognizes the work of commercial and student newspapers in Indiana in its Better Newspaper Contest. In the collegiate division, the foundation offers first-, second- and third-place awards in five divisions: feature, news, opinion, photo and sports.

Terre Haute Tribune-Star Nov. 17, 2016

Three ISU students claim national radio award

Three Indiana State University students took first place at the 2016 College Media Association Pinnacle Awards for radio production work at student-staffed radio station WZIS-FM 90.7. Two others placed third for their contributions.

"WZIS has attracted some of the university's most ambitious students," said Richard Green, FM radio station manager. "At the station, we provide these students with a creative outlet to express themselves in a way that benefits them professionally.

"In my opinion, the result of this experience has been production of excellent work, and these rewards solidify this."

Matthew White of Indianapolis, a senior at ISU majoring in communication, A.J. Patig of Indianapolis, a

recent graduate of ISU, and Araceli Juarez of South Bend, a senior at ISU majoring in automation and control engineering technology, won first place in the Best Radio Public Service Announcement category for a PSA created to increase awareness about the importance of freedom of speech and self-expression.

"I could only look to the sky and smile with excitement because that moment proved to me that what I have to offer as an individual in my field can take me even further in life," said White. "I felt honored that I was asked to be a part of something so significant."

Christopher Adkins of Indianapolis, a junior at ISU majoring in communication, and Kylie Adkins of Indianapolis, a senior at ISU majoring in English

and languages literature and linguistics, won third place in the Best Talk Radio Program category for "Shot-Ins" talk-radio show.

"There's a feeling you get when you put together a project that's not for a grade," said Chris Adkins. "You pour your heart and soul into it for no other reason than you want it to be good. ... And, that's how you know you've found what you love to do."

The College Media Association Pinnacle Awards honor the best college media organizations and individual work.

This year, the contest received more than 2,800 individual entries in 12 categories from hundreds of colleges and universities. Winners were announced during the 2016 fall national college media convention.

Terre Haute Tribune-Star Nov. 17, 2016

Three Terre Haute students win Indiana Collegiate Press Association awards

Indiana State University students from the Indiana Statesman and The Sycamore yearbook won 14 awards in the 2016 Indiana Collegiate Press Association competition.

"The students who are involved with The Sycamore yearbook and the Indiana Statesman newspaper put a tremendous amount of effort into providing publications that serve the Indiana State University community," said Martha Milner, director of student publications. "In return, they receive invaluable work experience and get to be part of groups that work together toward common goals."

The staff received the awards at the ICPA Convention on April 9 at Indiana University-Purdue University in Indianapolis. The 2014-15 Sycamore yearbook won a first-place award, a second-place award and four third-place awards in ICPA's Yearbook Division 2.

The Sycamore staff won a first-place award for Best Special Section for the orga-

nizational life section. Jon Garcia of Greenfield, photo editor, won a second-place award for Best News Photography for the event Peter Gros of Beech Grove documented on campus, 2014-15 Editor Martin Maynard, Design Editor Nicole Jones of Schererville, Content Editor Esther Perisho of Terre Haute and Garcia won a third-place award for Best Execution of Theme. Jones, Alec Baumgartner of South Bend and Taylor Nobbe of Alvin, Ill., won third place for Best Overall Design. Jones and Nobbe also won a third-place award for Best Cover. In addition, The Sycamore received a third-place award for Yearbook of the Year in Yearbook Division 2.

The Indiana Statesman newspaper received four awards. Photo Editor Marissa Schmitter of Spencer won a first-place award for Best Feature Photo for a photo of Bid Day 2015. Photographer Tre Redestmar of Indianapolis won second place in the Best Sports Photo competition for a photo of ISU foot-

ball player Connor Underwood, Alex Modestiti of Brazil, who served as Statesman editor-in-chief during the 2015 calendar year, received a second-place award for Best Feature Page from the Sept. 28, 2015, issue. Modestiti and designers Grace Adams of Geneva, Ill., Carey Ford of West Terre Haute and Sarah Hall of Terre Haute also won a third-place award for Best Overall Design for the Nov. 2, 2015, issue.

The Statesman Advertising Department won two first-place awards and two second-place awards. Designer Kylee Bledsoe of Terre Haute won first place for Best Rate Card for the Indiana Statesman 2015-16 Rate Card.

ICPA was started in Terre Haute in 1957 when publications advisers and journalism students met at Indiana State. The founders hoped to promote fellowship and cooperation among the state's collegiate journalists and publications.

Terre Haute Tribune-Star April 21, 2016

STUDENT MEDIA



College of Arts and Sciences



Student Media

Students at Indiana State University engage in wide range of media-production activities. From their first days on campus until their last, students are involved in creating works for the student body, the campus and the community. Along the way, students get hands-on experience producing materials for a variety of media outlets, including a newspaper, yearbook, cable television channel, radio station, websites and a commercial video production unit. Students can participate in any of the programs without regard to their major or class rank. Students who are interested in any Student Media program can contact the individual manager or director, the executive director, or any of the student officers listed on our web pages.



