

## Strategic Plan – Initiative Work Plan FY2015

**Initiative Name:** Expand distance education offerings to meet the needs of students and to support economic development.

**Date:** May 19, 2014

**Goal #** Three

**Goal Chair(s)** Nancy Rogers

**Initiative #** Two

**Initiative Chair(s)** Ken Brauchle

**Thesis Statement:** Online foundational studies courses contribute to growing distance enrollments, on time 4 and 6-year graduation rates.

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### **1. Introduction/Background – What?**

One of the past year's actions was to train additional faculty members to design and deliver foundational studies course and to offer additional existing on-campus degree programs via distance education.

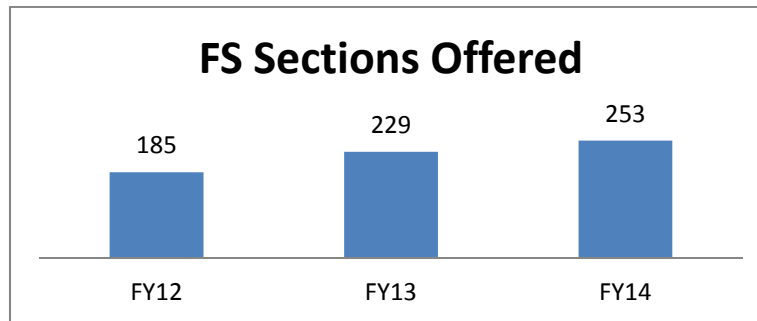
### **2. Proposal/Purpose/Justification – Why?**

The purpose of the action is to train faculty members in online instructional techniques and provide assistance in the development of courses for delivery via online technologies. In order to grow the number of online students and reach new audiences we need to increase the number of foundational studies courses available online as well as develop new online degree programs. Our first priority the past two years has been the development of the foundational studies courses. We are largely done with this aspect and are now focusing on developing the additional online degree programs. There are still additional faculty members to be trained for the six online degree programs that were started or approved in FY 14. Currently, we have approvals or proposals pending for offering bachelors in Psychology and General Studies as well as masters in Educational Technology and Special Education. Additionally, we are adding badly needed math courses. These three requests will generate demand for training of an additional 40 faculty members in FY15.

### **3. Discussion of Past Years Results – Benchmark Successes?**

Our goal was to train an additional 35 faculty members, 31 completed the program. Eleven in the summer, eight faculty members completed the program in the fall semester and an additional fifteen in the spring. We currently have fourteen registered for the summer session. The foundational studies training program has been very successful, significantly increasing the number of foundational studies courses available online. Between FY 11 and FY 14 the number of sections of online foundational studies courses offered increased 72%. In the past two years we have added 5 additional bachelors and two additional graduate degrees available online.

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### 4. Work Plan, Next Fiscal Year – Action Steps – Process – How?

Action	Description	Completion
Recruit faculty participants for summer 2014	Target group is the remaining departments that have already committed to developing online versions of FS courses as well as those whose classes have the most potential demand for an online offering.	16 May 2014
Start summer class May 19	Start the summer class for 14 faculty members.	01 August 2014
Recruit faculty participants for fall class	Target group is those departments transitioning existing programs to online delivery.	08 September 2014
Start fall Class	Start the fall class for 13 faculty members.	21 November 2014
Recruit faculty participants for spring class	Target group is those departments transitioning existing programs to online delivery.	01 December 2014
Start spring class	Start the spring class for 13 faculty members.	Approximately 01 Mar 2015

### 5. Reporting and Deliverable Schedule – When?

Deliverable	Due Date
14 faculty members complete summer class	01 August 2014
13 faculty members complete fall class	21 November 2014
13 faculty members complete spring class	10 April 2015

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### **6. Budget – How Much, a General Discussion of Funds Use?**

Item	Cost	Quant	Extended Cost
Faculty stipend for participation	\$2000	40	\$80,000
Books, webcams, headsets	\$200	40	\$8,000

### **7. Stakeholders and Management Plan – Who?**

This initiative will be managed by Extended Learning.

### **8. Outcome Assessment & Future Testing**

An increase in the number of online degree programs and online students.

### **9. Line Item Budget Discussion that tracks Budget Templates**

There are only two line items as outlined above: Stipends totally \$80,000 and instructional supplies total \$8,000.