## **Initiative White Paper / Budget Request Form(at)**

#### **Introduction/Background – What will you do?:**

- 1. Establish a fund to support faculty/staff presentations focused on community engagement/experiential learning at relevant national conferences.
- 2. Develop a mini-grant program for student-led service projects that are not associated with a class.
- 3. Develop a mini-grant program to support course-based projects completed in the Ryves Neighborhood.
- 4. Support a faculty fellow to continue to serve as coordinator of the Service-Learning scholars program.

#### **<u>Proposal/Purpose/Justification – Why will you do it?</u>:**

The intention of these planned activities is to:

- Increase national recognition of ISU as an institution committed to community engagement and experiential learning.
- Increase student and faculty participation in community engagement.
- Increase the number of organizations served by the Business Engagement Center.

#### <u>Work Plan – Action Steps –</u> <u>How will you do it – brief work plan – please point to Benchmark Goals?</u>

- 1. Faculty and staff participation in community engagement/experiential learning conference presentations will be solicited through an open RFP and by direct invitation from the Center for Community Engagement staff. The RFP will be developed and posted on the Community Engagement website by August 15. Information regarding the "Call for Proposals" for various engagement and other higher education conferences will be shared with prospective participants throughout the year. We would like to support the participation of 7-9 faculty during the 2011-12 academic year.
- 2. Guidelines for the student service project mini-grant program will be developed by August 15 and posted on the Community Engagement and Student Activities websites. Projects will be solicited through an open RFP distributed throughout the year by Community Engagement and Student Activities staff.
- 3. Specific details of the partnership will be developed by the Center for Community Engagement staff and representatives from Catholic Charities, Ryves Neighborhood Association, and Saint Ann's Clinic during the summer. We will announce our partnership with the Ryves Neighborhood just prior to the start of

the fall semester. The Center for Community Engagement will utilize their current mini-grant proposal process for the Ryves Neighborhood program. The opportunity will be announced to faculty on the Community Engagement website, through solicitations to department chairs, and through a global announcement. The staff of the Center for Community Engagement will be available to provide assistance to faculty who need assistance locating a community partner and developing a project.

4. Steve Stofferahn will continue to serve as a Faculty Fellow with the Center for Community Engagement. His primary responsibility is coordinating the Service-Learning Scholars program.

#### **Reporting and Deliverable Schedule – When?:**

- 1. Community Engagement/Experiential Learning Conference Presentations
  - RFP developed July/August 2011
  - Solicitation for participation by faculty on-going after release of RFP
  - Project conclusion 7-9 faculty will make presentations during the 2011-12 AY.
- 2. Student Mini-Grant Program
  - RFP developed July/August 2011
  - Solicitation for participation by student organizations on-going after release of RFP
  - 10 projects will be supported and implemented during the 2011-12 AY
  - Mini-grant reports from the student organizations will be submitted by May 31, 2012. Student organizations will be responsible for submitting the student identification numbers for participants in their projects to the Center for Community Engagement. A description of the impact of the project also will be included in the final report.
- 3. Ryves Neighborhood Mini-Grant Program
  - RFP developed July/August 2011
  - Solicitation for participation by student organizations on-going after release of RFP
  - 15 projects will be supported and implemented during the 2011-12 AY
  - Mini-grant reports from the student organizations will be submitted by May 31, 2012. Student organizations will be responsible for submitting the student identification numbers for participants in their projects to the

Center for Community Engagement. A description of the impact of the project also will be included in the final report.

4. The Service-Learning scholars program will launch with a pilot program during the Fall 2011 semester with 10 students. We add an additional 25 students during the Fall 2012 semester.

#### **Budget – How Much will it cost?:**

- 1. Community Engagement/Experiential Learning Conference Presentations
  - \$10,146 = (\$1400-1500 for 7 faculty)
- 2. Student Mini-Grant Program
  - $$5000 = ($500 \times 10 \text{ student organizations})$
- 3. Ryves Neighborhood Mini-Grant Program
  - \$24,000 = (\$3000 X 8 projects)
- 4. Service Learning Scholars Program
  - \$14,500 = (\$3000 course buyout X 2) + (\$2500 AY stipend X 2) + (\$3500 summer stipend)

### Management Plan – Who (by name if possible) will do the work?:

- 1. Community Engagement/Experiential Learning Conference Presentations Nancy Rogers and Heather Miklozek
- 2. Student Mini-Grant Program Heather Miklozek, Center for Community Engagement Graduate Assistant
- 3. Ryves Neighborhood Mini-Grant Program Heather Miklozek, Jody Dean, Beth Loudermilk
- 4. Service-Learning Scholars Program Steve Stofferahn, Heather Miklozek, Nancy Rogers

## <u>Outcome Assessment & Future Testing – How Well did we do?</u> <u>How will we know that we have moved us toward our benchmarks goals?</u>

- 1. Conference Presentation Benchmark 7 faculty will attend at least 6 state/regional/national conferences
- Student Mini-Grant Program Benchmark 10 student projects will engage at least 125 students
- Ryves Neighborhood Mini-Grant Benchmark Program 8 projects will engage at least 120 students
- 4. Service-Learning Benchmark Program 10 students will enroll in the program for 2011-12. 25 additional students will enroll in the program for 2012-13.

# Goal 3 (Enhance Community Engagement) – Initiative 1 (Increase number of businesses served by ISU) White Paper / Budget Request – FY12

#### Introduction/Background:

Indiana State University (ISU) recognizes the importance of being engaged with both business and community stakeholders, while leveraging these opportunities to provide experiential learning opportunities for students, faculty and staff.

Since 2007, the Business Engagement Center has represented the University by providing leadership in the growth of regional and statewide initiatives to engage ISU in both business and community development. In doing so, the Center has established a number of student worker and internship opportunities for ISU, Rose-Hulman and Ivy Tech scholars, many of which have been funded through the Innovation Alliance program and Federal Work Study.

As we consider how best to increase the number of businesses served by ISU (Goal 3 – Initiative 4), there exists an opportunity to assemble a team of students (both graduate and undergraduate) who could provide handson, tactical support for local companies and organizations. This interdisciplinary team, organized and supervised by ISU faculty and staff, could identify short-term organizational goals with the clients and work throughout the year to execute specific objectives within a company's business or marketing plan.

#### Proposal/Purpose/Justification:

Creating and funding these student positions will provide experiential learning opportunities for students, faculty and staff and help enhance the overall campus environment, which, in turn, will have a positive impact on recruitment and retention of quality students and faculty.

This pilot project for FY2012 will provide ISU the opportunity to demonstrate tangible results in partnership with local companies and community organizations. The initiative will also continue to strengthen the town/gown relationship and lead to further mutually beneficial projects.