

**Departmental Student Success Funding  
Proposal Submission Form**  
(no more than 4 pages)

**Proposal Title: Passport Blue: The Pathway to Academic Success and Personal  
Wellness - Living Learning Community**

**Submission Type** (circle one): Single Department    Cross-Department    **Cross-College**

**Project Coordinator(s), Title(s), and Contact Information:**

Yasenka Peterson,  
Associate Dean of Academics,  
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**Project Team Members and Titles:**

Dr. Kathy Berlin, Assistant Professor AHS  
Dr. Kenneth Games, Assistant Professor AMR  
Ms. Nathalie League, Administrative Assistant, Associate Dean's Office  
Dr. Deb Vincent, Assistant Professor APN  
Dr. Peggy Weber, Associate Dean of Students and Community Relation

**Abstract** (100 words max.):

The College of Nursing, Health, and Human Services (CNHHS) has established Living Learning Communities (LLC) in Hines and Sandison residential halls. The CNHHS has 193 students that chose to reside in these two residential halls during the 2014 – 2015 academic year. Five CNHHS faculty and one staff member have been working to develop and implement programs primarily targeted to the students living in the two residential halls with the ultimate goal of increasing student success and retention.

**Project Justification** (inclusive of internal data and/or scholarship to inform the project):

The CNHHS has established Living Learning Communities in Sandison and Hines residential halls with the ultimate goal of increasing student success and retention. MAP-Works results identified issues for the CNHHS first year students who completed the survey during the fall 2014 semester. The top five issues identified were homesickness (45.9%), test anxiety (37.4%), planning to study five hours or less a week (32.5%), struggling in at least two courses (25.5%), and low analytical skills (15.7%).

The LLC will address the issue of homesickness by creating a community of students who live and learn together with the goal of creating a sense of belonging. In addition to living and learning together, students will be able to meet and interact with faculty and students enrolled in degree programs offered in the College. Examples of programs providing opportunities for students to get to know other students and faculty include “CNHHS Student Group Organization Exposition” and “Dine with a Prof.” Professional development workshops will also be able to

address a variety of issues such as anxiety, use of social media for professionals, and career choices.

Another barrier to retaining students is their lack of awareness of the variety of health profession degree programs offered. The LLC will increase awareness of other degree programs offered in the College with the goals of providing students with options and retaining students who are not admitted in programs with limited enrollment capacity. For example, more than 500 freshmen are admitted into the pre-nursing program every year. However, the program is only able to admit the top 50 students each semester. The program denies admission to well-prepared students who would likely succeed in other health profession degree programs in the College.

MAP-Works results also indicate that about a third of our students who completed the survey planned to study five hours or less a week and about a fourth of them were struggling in at least two courses at the beginning of September. The LLC is working with the Center for Student Success to offer tutoring in the LLC residential halls for critical courses which have a history of high failure rates (such as Anatomy and Physiology, statistics, and Chemistry).

In summary, the LLC will provide a range of opportunities for faculty and staff to reach out, interact, and communicate with students. In addition, the LLC will create a community of learners and establish a sense of belonging while providing students with opportunities to engage with other students and be successful academically!

**Work Plan with Action Steps** (table that outlines what will be done when and by whom):

**Passport Blue: The Pathway to Academic Success and Personal Wellness  
Living Learning Community**

**The LLC will provide CNHHS students with a variety of academic, professional, and social opportunities to enhance success demonstrated through high student retention rates, increased GPA, and increased student satisfaction with the ISU experience.**

**Spring 2015**

| Actions, programs, services                      | When   | Contact person                                 |
|--|--|--|
| Professional Development workshops               | September 29, 2014 –<br>“ <b>Professionalism: develop your Professional Self</b> ”<br>October 29, 2014 – “ <b>Social Networking</b> ”<br>January 2015<br>February 2015<br>March 2015<br>April 2015 | Dr. Berlin, LLC members                        |
| Tutors in residential halls (Sandison and Hines) | Weekly sessions January – April 2015   | Yasenka Peterson, Student Services             |
| Welcome Back event                               | January 20, 2015   | Yasenka Peterson, Nathalie League, LLC members |
| CNHHS Degree Programs                            | February 2015  | Peggy Weber, LLC members                       |

|  |  |   |
|--|--|---|
| Showcase   |  |   |
| CNHHS Student Organizations event  | January 2015   | Peggy Weber, Yassenka Peterson, LLC members     |
| Dine with a Prof   | Wednesday January 28<br>Tuesday February 10<br>Wednesday February 25<br>Tuesday March 31<br>Wednesday April 15 | Yassenka Peterson, LLC members                  |
| End of Semester Social   | April 29, 2015   | Yassenka Peterson, Nathalie League, LLC members |
| Health Screening   | March / April 2015   | Yassenka Peterson, Candance Florence            |
| Hire 6 student liaisons  | December 2014  | Yassenka Peterson, Nathalie League, LLC members |
| Distribute health professions information and promote programs through a variety of communication modes (direct emails, Twitter, Facebook, APAs, RAs, Liaisons, faculty) | Ongoing  | Nathalie League, LLC members                    |
| Develop an incentive program<br>A “passport” will be created and promoted among students   | December 15, 2014  | Yassenka Peterson, LLC members                  |
| Develop an evaluation plan   | Ongoing  | LLC members                                     |

**Programs will be repeated during the fall 2015 semester with modifications based on students’ feedback. Events will be open to all CNHHS students but will take place in the residential halls.**

The program will implement an incentive program, “**Passport to Success.**” Students will receive the “passport” at the beginning of the semester. The Passport lists programs to be offered throughout the semester. Students will have to attend a certain number of programs (program staff will sign off on the passport to verify participation) to enter a drawing for a chance to win prizes (we will work with students to determine what product would motivate them the most).

**Itemized Budget Request with Line Item Description** (Nov. 1-June 30, although two out-year budgets also encouraged):

| Item   | 2014(November 1, 2014 – May 1, 2015) | Fall 2015 |
|--|--------------------------------------|-----------|
| Workshops (refreshments and snacks) 6 workshops Spring, 4 workshops fall 2015 each \$100 | \$ 600                               | \$ 400    |
| Speakers at workshops  | \$ 1500                              | \$ 1000   |
| Tutors (both residential halls) 10 hrs./wk., 13 wks., \$10/hr. * 2                       | \$ 2600                              | \$ 2600   |
| Liaisons (both residential halls)  | \$ 9000                              | \$ 9000   |

|   |          |                |
|---|----------|----------------|
| 10 hrs./wk. 15 wks., \$10/hr. * 6   |          |                |
| Welcome Back event, Student Organization event, Health Screening, End of Semester Social (printing, refreshments, decorations, promotion) | \$ 3000  | \$ 2000        |
| Promotion materials & incentives  | \$ 4000  | \$ 2000        |
| Total   | \$ 20700 | \$17000        |
| <b>Total LLC (fall and spring)</b>  |          | <b>\$37700</b> |

**Assessment Plan with Benchmarks** (how progress will be assessed and the benchmarks or measures by which progress will be determined):

| <b>Programs to be evaluated</b>   | <b>How evaluated</b>  | <b>Responsible person</b>      |
|---|---|--------------------------------|
| Professional Workshops  | 3 – 5 evaluation questions after each session<br>Residential Hall students will be surveyed at the end of semester – End of Year Satisfaction Survey  | Person conducting the workshop |
| Tutors  | Residential Hall students will be surveyed at the end of semester – End of Year Satisfaction Survey<br>The tutors will provide name of the students who attend session. Course interim and final grades will be reviewed for those who attend | Yasenska Peterson, LLC members |
| Welcome Back event, End of Semester Social, Dine with a Prof, Degree Program Showcase, Student Organization event, Health Professions information | Residential Hall students will be surveyed at the end of semester – End of Year Satisfaction Survey   | Yasenska Peterson, LLC members |
| Total LLC   | Residential Hall students will be surveyed at the end of semester – End of Year Satisfaction Survey<br>College retention – students who change from a college major to another college major  | Yasenska Peterson, LLC members |

**References** (not included in 4-page count): **MAP-Works, Indiana State University 2014**

**Departmental Student Success Funding  
Proposal Submission Form**  
(no more than 4 pages)

**Proposal Title:** Enrolling students with higher GPA/SAT/ACT scores into the College of Nursing, Health, and Human Services (CNHHS) at Indiana State University

**Submission Type** (circle one): Single Department      **Cross-Department**      Cross-College

**Project Coordinator(s), Title(s), and Contact Information:**

Peggy Weber, Ph.D., Associate Dean of Students and Community Relations  
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Indiana State University  
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**Project Team Members and Titles:** Members of the CNHHS Dean’s Student Council; all are current students except where marked.

Mallory Barger  
Milton Brinza  
Logan Carpenter  
Rashad Crawford  
Samantha Head  
Olyvia Hoff - alumnae  
Desiree Huebner  
Shannon Johnson  
Andrew Mathis  
Charisa Scott  
Stacey Smith  
Alexandra Spillman

**Abstract** (100 words max.):

It is hypothesized that students with higher GPA/SAT/ACT scores who are admitted to Indiana State University CNHHS choose to enroll at another institution of higher education. The Student Advisory Council for Dean Turman and the CNHHS have plans to bring to campus in the Spring of 2015 students who have been admitted to the University and have identified a major in the College. This event, and what occurs related to the event, will highlight to students and their families the College and why ISU should be their first choice for pursuing their degrees.

**Project Justification** (inclusive of internal data and/or scholarship to inform the project):

- Indiana State University SAT scores are below the national and state averages in 2007 and again in 2011 (Indiana State University, 2013, p. 14)

- Admit to yield: Fall 2010 ISU admits chose to go to another school (Indiana State University, 2013, p. 17)
  - 11.5% to Ball State
  - 9.5% to Ivy Tech
  - 9.3% to IU Bloomington
  - 8.2% to IUPUI
  - 8% to Purdue
- “Nearly 60 percent of all students attend college within 100 miles of where they live” (Indiana State University, 2013, p. 25)
- Eight core values on which to build a recruiting strategy (Indiana State University, 2013, p. 26 )
  - Image and reputation
  - Primary markets
  - Campus visit
  - Campus-wide responsibility
  - Communication throughout the recruiting process
  - Student profiling to target the right prospects
  - Financial aid
  - Personalization

**Work Plan with Action Steps** (table that outlines what will be done when and by whom):

| Action Steps  | Time line                     | Responsible party                |
|---|-------------------------------|----------------------------------|
| Design invitations  | October 2014                  | Invitation student work group    |
| Design save-the-date cards  | October 2014                  | Save-the-date student work group |
| Make contact with Video Production Manager, Tracy Ford  | October 2014                  | Associate Dean Weber             |
| Develop film/video  | October 2014                  | Tracy Ford                       |
| Design clothing   | November 2014                 | Dean’s Student Council           |
| Send save-the-date cards  | November 2014                 | Save-the-date student work group |
| Order name tags for Student Council members   | November 2014                 | Dean’s Assistant – R. Thompson   |
| Identify alumni   | November 2014                 | CNHHS Advancement Board          |
| Obtain list of admitted students from Admissions  | November 2014                 | Associate Dean Weber             |
| Contact High Schools within a 60 minute drive   | November 2014 & December 2014 | Dean’s Student Council           |
| Order clothing  | December 2014                 | Dean’s Assistant – R. Thompson   |
| Prepare business cards or laminated document of Student Council members contact information to distribute | December 2014                 | Dean’s Assistant – R. Thompson   |
| Send invitations  | December 2014                 | Invitation student work group    |
| Contact/invite alumni   | December 2014                 | Dean’s Student Council           |
| Action Steps  | Time line                     | Responsible party                |
| Design Program  | January 2015                  | Dean’s Student Council           |
| Develop the event evaluation  | January 2015                  | Dean’s Student Council           |
| Script development and training   | January 2015                  | Dean and Student Council         |

|                                       |                     |                        |
|---------------------------------------|---------------------|------------------------|
| Host the event                        | February 26, 2015   | Dean's Student Council |
| Administer an evaluation of the event | February 2015       | Dean's Student Council |
| Follow up letter                      | March 2015          | Dean's Student Council |
| Social media blasts                   | April – August 2015 | Dean's Student Council |

**Itemized Budget Request with Line Item Description** (Nov. 1-June 30, although two out-year budgets also encouraged):

**1<sup>st</sup> Year**

| Item  | Number         | Costs     |
|---|----------------|-----------|
| Clothing<br>(Sweaters for Dean's Student Council to wear for the event) | 14 (x \$50.00) | \$700.00  |
| Name Tags   | 12 (x \$7.25)  | \$87.00   |
| Signage for campus on day of event                                      | 4 (x \$5.00)   | \$20.00   |
| Mailings  |                | \$100.00  |
| Food  |                | \$1000.00 |
| Giveaways   |                | \$5000.00 |
| Copying/printing  |                | \$800.00  |
| Business cards/document with Student Council contacts                   |                | \$100.00  |
| Professional Video/Film   |                | \$1000.00 |
| Total   |                | \$8807.00 |

**2<sup>nd</sup> Year**

| Item  | Number         | Costs     |
|---|----------------|-----------|
| Clothing<br>(Sweaters for Dean's Student Council to wear for the event) | 14 (x \$50.00) | \$700.00  |
| Name Tags   | 12 (x \$7.25)  | \$87.00   |
| Signage for campus on day of event                                      | 4 (x \$5.00)   | \$20.00   |
| Mailings  |                | \$100.00  |
| Food  |                | \$1000.00 |
| Giveaways   |                | \$2000.00 |
| Copying/printing  |                | \$800.00  |
| Business cards/document with Student Council contacts                   |                | \$100.00  |
| Total   |                | \$4807.00 |

**Total x 2 years** = \$8807.00 + \$4807.00 = \$13,614

**Assessment Plan with Benchmarks** (how progress will be assessed and the benchmarks or measures by which progress will be determined):

| Metric – all related to CNHHS students     | Frequency of measurement | Expected Outcome   | Data used for measurement                  | Location of data/system     |
|--|--------------------------|--------------------|--|-----------------------------|
| Admitted students who attended event       | Annually                 | Establish baseline | Report of attendance                       | ORR & Associate Dean office |
| Students who are taking classes            | Annually                 | Establish baseline | Official headcount                         | ORR                         |
| High School GPA of admitted students       | Annually                 | Establish baseline | High School transcripts & admission report | ORR                         |
| High School GPA of students taking classes | Annually                 | Establish baseline | High School transcripts & admission report | ORR                         |
| SAT of admitted students                   | Annually                 | Establish baseline | Admission's document                       | ORR                         |
| ACT of admitted students                   | Annually                 | Establish baseline | Admission's document                       | ORR                         |
| Event evaluation                           | Annually                 | Establish baseline | Event evaluation                           | Associate Dean              |

**References** (not included in 4-page count):

Indiana State University. (2013). *Pathways to retention and student success: The Indiana State University strategic enrollment management plan: 2013-2017*. Terre Haute, IN: Author.