The Pathway To Success

INITIATIVE BENCHMARK SHEET

Print Form

Initiative Name: Enhance ISU's visibility in Indianapolis **Goal #:** 3 **Init #:** 3

Goal	Initiative	Impact / Importance to Goal(s)	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
1		Increased visibility will lead to enrollment of more students from the greater Indianapolis area in all programs	H	H	H	H	H	H	H	H
3		The Indianapolis Day of Service provides community engagement opportunities for both students and alumni	H	H	H	H	H	H	H	H

Initiative Benchmarks	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Number of students enrolled in Professional MBA program	N/A	12	14	40	40	40	40	40
Number of Indianapolis media hits in previous calendar year	166	194	200	205	210	215	220	225
Number of students participating in Indianapolis Day of Service - this activity is now a spring semester event and the numbers reflect spring data	48	46	60	65	70	70	70	70
Number of alumni and friends participating in Indianapolis Day of Service (excluding Special Olympics Indiana volunteers)	8	4	30	40	45	50	50	50
Number of students from the greater Indianapolis area (total)	735	711	793	800	820	840	860	880
Number of students of Hispanic origin from the greater Indianapolis area	12	16	24	28	32	36	40	44
Number of African American from the greater Indianapolis area	276	247	271	290	310	330	350	370