



# The Pathway To Success

## INITIATIVE BENCHMARK SHEET

Initiative Name:

Goal #:

Init #:

Goal	Initiative	Impact / Importance to Goal(s)	FY 2013A	FY 2013G	FY 2014A	FY 2014G	FY 2015A	FY 2015G	FY 2016	FY 2017
2	1	Enhance experiential learning	M	M	H	H	H	H	H	H
3	1	Create a coordinated community engagement program	H	H	H	H	H	H	H	H
6	1	Enhance quality of life for faculty and staff	M	M	M	M	M	H	H	H

Initiative Benchmarks	FY 2013A	FY 2013G	FY 2014A	FY 2014G	FY 2015A	FY 2015G	FY 2016	FY 2017
Students engaged in downtown organizations and activities (e.g. arts and cultural projects, Energize Downtown interns, etc.)		30	65	50	75	65	80	100
Agencies engaged by Energize Downtown (e.g. Art Spaces, DTH Inc., City of TH, etc.)		10	TBC	12	14	12	12	12
Downtown events and projects supported by ISU (e.g. DTH Block Party, Heritage Awards, Streetscape clean-up days, etc.)		5	TBC	15	30	25	30	35
New "college friendly" merchants locating downtown	12	10	18	15	20	18	21	25
Subscribers to "Choose Downtown" weekly newsletter	4,350	4,500	4,700	5,000	4900	5,500	6,000	6,500
Members of Downtown Terre Haute Inc.		200	TBC	230	200	250	250	250
NOTE: Numbers represent cumulative amount starting from 2012								

