



## We're For Strategic Planning

### Goal Three:

#### Enhance Community Engagement

Initiative: 1 Initiative Name: Create a coordinated community engagement program

#### *Introduction*

The goal of this initiative is to improve University-wide coordination of community engagement through creation of new and enhancement of existing curriculum, administrative structures, and co-curricular activities. The implementation team is concerned with enhancing the reputation of ISU as an engaged institution and ensuring that every ISU student participates in community engagement.

#### *Purpose*

The purpose of this initiative is to ensure that students experience an education that is highly relevant for professional and civic life in the 21st century, that our human, financial and physical resources contribute to the economic and cultural development of the community, and that we will establish and maintain long-term community partnerships that impact the community in meaningful and demonstrable ways.

#### *Methods*

- Create an organizational structure that supports community engagement
- Economic development
- Increase percentage of courses with a civic engagement or service-learning component
- Incorporate alumni into ISU engagement activities
- Develop a staff policy that supports community engagement
- Link campus to downtown Terre Haute
- Increase the number of engagement opportunities available to the campus and community

### *Discussion*

Participation in community engagement activities has continued to grow. During the 2014-15 academic year we will focus on continuing to grow participation and maximizing community impact. In order to achieve greater impact, we will be strengthening our partnership with the Ryves Neighborhood through a mentoring program, expanding the Business Builders program, and partnering with the College of Health and Human Services to support their efforts to decrease infant mortality through their Healthy Moms and Babies initiative. We also will be supporting the College of Arts and Science Community Semester program. The Career Center continues to also be a priority, although we are not asking for additional funds this year due to Lilly Endowment grant.

### *Summary*

We continue to make great progress on this initiative. We have exceeded our benchmark goals again this year. We will be developing a new benchmark focused on impact this year.

### *Initiative Chair(s) and Contact Information*

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