

Mission

Institutional Research serves as the central point for official institutional data and produces accurate data reports and analysis for institutional planning and decision making for the University, the region, and the State.

Vision

Institutional Research will provide easily accessible, relevant data for deeper and broader information and analysis to support data-driven decision making for internal and external stakeholders.

Purpose

“The changes in demand for data, and in institutional capacity to generate information, both increase demand for IR, but also require changes in the skill set needed to translate data into information in a data-rich environment.”

~ Gagliardi and Wellman

To be the arbiter, interpreter, researcher, and analyzer of institutional data, institutional research personnel need to:

- be technically proficient
- think critically and analytically
- be innovative
- show initiative
- work well independently
- work well in teams
- communicate effectively
- pay attention to detail
- meet deadlines

Goals

Visibility

INCREASE THE OFFICE’S VISIBILITY

- Strengthen our position as the official source of institutional data
- Drive consumers to our website with targeted and global email
- Collaborate on committees
- Provide training workshops
- Engage in professional organization activities
- Build and maintain strong relationships with key units

Data Access

INCREASE ACCESSIBILITY TO RELEVANT DATA

- Increase usage, functionality, and content of Blue Reports
- Participate in inter-office discussions to increase efficient usage of accurate data
- Support strategic initiatives in Academic Affairs and Enrollment Management
- Provide official definitions and context (review [IR Glossary](#) and Blue Report’s [definitions and glossary](#))

Analysis and Reporting

EXPAND RELEVANT ANALYSIS TO SUPPORT DECISIONS

- Deliver timely and pertinent analysis
- Develop visually appealing, customizable data
- Provide visualizations to promote better data understanding
- Foster technical and analytical proficiency among IR staff

Notes

- Rhonda – more Blue Report/data request generation
- Compared to 2014-18, less data gatekeeper/more data analyst; more academic unit support
- Support Academic Affairs (Digital Measures, Blue) and Enrollment Management (projection modelling)