

# Strategic Plan – Initiative Work Plan FY2015

Initiative Name Icon and Legacy Programs Date May 31, 2014

Goal # 1 Goal Chair(s) Carmen Tillery, Josh Powers, John Beacon

Initiative # 16 Initiative Chair(s) Al Perone

Thesis Statement Enhancing The Sycamore Tricycle Derby, Tandem Race and the Racing Council

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## 1. Introduction/Background – What?

The Homecoming Trike Derby and the Tandem Race are legacy activities that have a time-honored history. Listed below are the identified objectives to be accomplished in order to advance these legacy programs:

- I. Enhance the number of first year riders and Residence Hall students participation
- II. Increase the spectator appeal of the event
- III. Enhance races by standardizing bikes for more even competition
- IV. Develop a permanent archive and display of Trike & Tandem history in the Student Recreation Center
- V. Establish a comprehensive website that will promote the Indiana State University Homecoming Tricycle Derby and Tandem Race

## 2. Proposal/Purpose/Justification – Why?

By enhancing student participation in these respective races, they become a part of Indiana State University's premier signature traditions. Ultimately, the desired outcome for them is an enhanced overall student experience here at ISU. Just by the nature of these events, the promotion of physical well-being is a positive outcome along with the development of a competitive spirit to achieve success.

Over 200 students will actually compete in the respective events. In addition, spectators' attendance will exceed 2300, which includes students, family members of riders, alumni, and members of the general university community.

To further create a more competitive race experience, bike gearing rules have been refined and standardized so that teams will be more evenly matched. This should become an incentive for more participation. The 2012 Tandem race with all competitors using the same tandem bike configurations resulted in the first non-Greek pairing champion as AFROTC and Hakuna Matata won the 2013 event, the 2014 race proved to be very competitive as all teams were within four laps of the lead teams, while two years ago the leader had a three lap lead on the field and teams were down as many as eight laps. The plan was to make all Trikes standardized this past fall, but there were not enough bikes to provide each team with two bikes. This has now been accomplished and the 2014 Trike race will be the first trike race with all teams on standard university owned trikes.

## 3. Discussion of Past Years Results – Benchmark Successes?

(This section needs to be as long as is necessary to assess whether funding should be continued.)

We continue to make strides in both the Tandem and Trike Races as to the number of teams and participants. The standardization of Tandems in the spring of 2013 has definitely leveled the playing field and made for a competitive race. Once again, there were four teams within one lap of each other at the end of the race and there were close races throughout the field of teams. This is a far cry from past years when the winner would

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be three laps ahead of the field at the end of the race. The parity of the teams will definitely add to the competitiveness, the interest and the attendance of the races in the future. Plans are made for the Trike bikes to be all the same this year which will also add to the parity and the competitiveness of the trike races.

Since all Fraternities and Sororities are already competing and the residence hall participate as one team, the challenge of adding new teams calls for creative measures. The African American Cultural Center, AirForce ROTC and Hakuna Matata have helped increase our numbers thanks to the University provided bikes. There is a great opportunity within the colleges to field teams as well. Several student organizations from within a college could combine to represent the college. The leadership and advisement of our faculty and administrators can aid in this becoming a reality. It is truly a great way to enhance the participation in the races, however, little progress has been made in this area.

### **4. Work Plan, Next Fiscal Year – Action Steps – Process – How?**

There has been difficulty in recruiting and utilizing students for the administration of these events. The plan continues to be for Associate Director of Recreational Sports to guide and direct students in the completion of the various sub committees. With the full development and implementation of these sub committees, there is significant potential to increase the total number of students participating in these events and will ultimately enhance the legacy Homecoming Trike Derby & Tandem Race. The workload associated with the coordination of these events is to be sub-divided among the follow subcommittees:

**Race Coordination Committee** – Responsible for securing the starters of the race, Announcer, Safety Patrol, Bike Tech Inspectors, Lap Counters, Score Keepers, and other officials required in the coordination of the event for both the qualification and actual race events.

**New Rider Recruitment Committee** -Develop and implement strategies that would encourage students to establish teams and would lead to their participation in these events

**Festivities and Awards Committee** - Responsible for creating a high energy environment which will be staged at the Michael Simmons Facility and potentially in the Student Recreation Center, as well. It will also include establishing and maintaining the permanent archives and display of the history of the race, Hot Wheel winners, and pictures of the winning teams.

**Marketing Committee** – Responsible for the development of advertising, securing sponsors, and the potential development of merchandise sold to support the races. The committee will work with various local and national businesses for the purposes of developing a comprehensive plan to promote the respective events.

### **5. Reporting and Deliverable Schedule – When?**

Coordination of the respective races requires a minimum of two months concerted effort by the subcommittee to plan and finalize details ultimately leading up to the actual qualification and race day events. Race competitors typically devote six weeks of preparation to the actual preparation for the respective qualification race and the actual race.

### **6. Budget – How Much, a General Discussion of Funds Use? \$25,180**

It is imperative that we buy a few new bikes each Fiscal Year in order to maintain a healthy fleet of bikes or they will all expire at the same. In addition, the creation of a Bike Repair Shop in the Student Recreation

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Center, will allow the maintenance of the bikes to be performed by a trained mechanic during times when the general public is not looking to ride bikes (winter, rainy days, etc.).

### **7. Stakeholders and Management Plan – Who?**

- David Stowe, Associate Director of Recreational Sports
- Gary Ballinger, Alumni Affairs Designee
- Race Council Coordinator – To be determined
- Six Race Council Sub Committees Chairs – To be determined
- 25 Race Corp Volunteers – To be determined

### **8. Outcome Assessment & Future Testing**

(How will we know that we were successful?)

The follow assessment measures will be used to determine if the benchmarks goals are attained:

- Is there an increase in the number of first time riders?
- Is there an increase in the number of teams competing in the respective races?
- Is there an increase in the total number spectators attending the events?

### **9. Line Item Budget Discussion that tracks Budget Templates ...**

(These sections also need to be as long as is necessary to articulate each of the budget line items.)

This comprehensive budget outlines both the annual line item requirements and one time listing of expenses that will further advance the respective activities (see below).

<b>2014 Trike Race Budget Items</b>	<b>Annual Cost</b>	<b>One-Time Expenses</b>
<b>Safety &amp; Training</b>		
Public Safety (Line 14)	\$ 950	
Insurance - Practice, Quals, Race (Line 40)	\$ 850	
Ambulance (Line 46)	\$ 280	
Numbers for Helmets (Line 40)	\$ 20	
<b>Marketing of the Event</b>		
Advertisements – Statesman (Line 40)	\$ 500	
Posters/Yard Sign Promotion (Line 40)	\$ 1,000	
<b>Festival Environment Enhancement</b>		
Banners for Trusses -(TRIKE) (Line 40)	\$ 450	
<b>Recognition of Winners</b>		
Awards(Medallions, Checkered Flags, etc.) (Line 40)	\$ 1,000	

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<b>Electronic Timing Chips</b>		
Timing chips for each Trike(Line 40)	\$ 340	
<b>Bike Repair and Support</b>		
Parts (Line 40 - \$4000), Student Labor(Line 33 - \$2000), Contracted Service Support (Line 47 - \$1000)	\$ 7,000	
<b>One-Time Expenditures</b>		
Historical Displays /Pictures (Line 40)		\$ 650
Trike Bike parts - Fabrication (Seat braces, scoring chip bracket) (Line 40)		\$ 600
<b>Total Budget Request</b>	<b>\$ 12,390</b>	<b>\$ 1,250</b>
	<b>Annual</b>	<b>One-Time</b>

<b>2015 Tandem Race Budget Items</b>	<b>Annual Cost</b>	<b>One-Time Expenses</b>
<b>Safety &amp; Training</b>		
Public Safety (Line 14)	\$ 500	
Insurance - Practice, Qualls, Race (Line 40)	\$ 850	
Ambulance (Line 46)	\$ 140	
<b>Marketing of the Event</b>		
Advertisements – Statesman (Line 40)	\$ 500	
<b>Festival Environment Enhancement</b>		
Banners for Trusses -(TANDEM) (Line 40)	\$ 450	
<b>Recognition of Winners</b>		
Awards(Medallions, Checkered Flags, etc.) (Line 40)	\$ 800	
<b>Bike Repair and Support</b>		
Parts (Line 40)	\$ 1,500	
Student Labor (Line 33 - \$1000), Contracted Service Support (Line 47 - \$1000)	\$ 2,000	
<b>One-Time Expenditures</b>		
Four new Tandem Bikes (Line 40)		\$ 4,800
<b>Total Budget Request</b>	<b>\$ 6,740</b>	<b>\$ 4,800</b>
	<b>Annual</b>	<b>One-Time</b>

<b>Totals</b>	<b>\$ 19,130</b>	<b>\$ 6,050</b>
<b>Grand Total</b>	<b>\$ 25,180</b>	

# Strategic Plan – Initiative Work Plan FY2015

Initiative Name Icon and Legacy Programs Date May 31, 2014

Goal # 1 Goal Chair(s) Carmen Tillery, Josh Powers, John Beacon

Initiative # 16 Initiative Chair(s) Al Perone

Thesis Statement The Creation of a Bike Shop in the Student Recreation Center

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## 1. Introduction/Background – What?

**Creation of a Bike Shop:** The Office of Recreational Sports has coordinated the Trike and Tandem races for the past three years. Through that process ISU and Recreational Sports has been responsible for the purchasing, building, and upkeep of over 50 tricycles and 20 tandem bikes. This important element as the program takes up too much time for the administrator responsible and for the lone one or two student assistants who are not skilled bike technicians. There are also needs of student biking enthusiasts for convenient bike shop support, especially considering the close proximity of the Heritage Bike Trail adjacent to the SRC. Finally, with the Student Sustainability Initiative being developed to provide a pilot program for a Bike Share program, a bike shop would be able to assist with the support of a Bike Share initiative. (\$6,000 has been provided by the Sustainability Initiative for the purchase of 10 bikes for the Bike Share pilot program in May/June 2013.)

## 2. Proposal/Purpose/Justification – Why?

Create a bike shop operation to be housed in the SRC's Northeast Corner of the facility. The shop will include equipment and supplies managed by a skilled bike technician and 1-2 trained student assistants. The shop will provide support for the Trike and Tandem practices and races, general student bike repair needs, and support for a Bike Share program. Revenue will be generated through service fees to students for personal cycling repairs and via a portion of the anticipated Bike Share user fees. This initiative will provide the necessary support for the Trike and Tandem programs, provide a valuable and convenient service for personal student cycling repair needs, and provide support for a Bike Share program. In addition, as the marketing of the operation increases over time there is an expectation that revenue can be generated to assist in the future funding of the shop.

## 3. Discussion of Past Years Results – Benchmark Successes?

(This section needs to be as long as is necessary to assess whether funding should be continued.)

In the fall of 2013, Student Health Promotions was relocated to the Outdoor Recreation Area in the SRC that was to be the home of the Bike Shop. A new location was identified in the Northeast Corner of the SRC, however, it was not big enough. A proposal was made to facilities management to expand that corner of the building and provide a welcoming entrance from outside the building. Original estimates came in too high and new estimates were sought. Finally this spring an agreement was reached and work on the facility is to begin in early summer 2014.

This is a new project. In order to track the success of this program we will look at the following:

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- The number of contacts the mechanic has with personally owned student bikes as well as the number of contacts that the mechanic works on for Trike, Tandem and for the Bike Share program.
- The number of contacts the bike shop has with students who come to work on their own bikes.

### **4. Work Plan, Next Fiscal Year – Action Steps – Process – How?**

1. Hire a skilled bike technician to work approximately 20 hours/week for 50 weeks.
2. Provide start-up equipment, tools and supplies.

### **5. Reporting and Deliverable Schedule – When?**

Initiative to begin July 1, 2014

### **6. Budget – How Much, a General Discussion of Funds Use? \$14,500**

Almost 80% of this request is for the Bike Technicians. We have invested a large amount of money into the purchasing of Tandems and Trikes and the Sustainability proposal for a bike share program will increase that investment in bikes. Some students can do simple maintenance on their own bikes, but in order for students to learn more about maintenance there needs to be someone to teach them. In addition, most students won't want to learn, only to have the bike repaired. Without a place on campus to repair bikes, it is likely that they won't get repaired in a timely manner. Currently, students must transport a broken Bike to one of two bike shops in town; a downtown shop that only works on mountain bikes or a high scale shop south of the Honey Creek Mall. Neither of these shops will work on our trikes. Having a place on campus where students can learn how to repair a bike, get a bike repaired, purchase tubes, tires, and parts at a reasonable price, will help transform this campus into a bike friendly environment.

Once this facility is established it may be possible to become an auxiliary operation.

### **7. Stakeholders and Management Plan – Who?**

Recreational Sports via David Stowe and John Lentz

### **8. Outcome Assessment & Future Testing**

(How will we know that we were successful?)

There will be two pieces of evidence that satisfy the success of the bike shop.

1. The upkeep and servicing of Trike & Tandem bikes become more satisfying to the participants.
2. Revenue generated can assist with the funding of the position.
3. The ongoing development of the operation can result in a bike rental program providing even more revenue.
4. A successful bike shop will allow the associate director of recreational sports to spend more time on his other responsibilities.

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### 9. Line Item Budget Discussion that tracks Budget Templates ...

(These sections also need to be as long as is necessary to articulate each of the budget line items.)

These funds were approved in the request from FY14 and this request is to use the previously allocated funds in FY15. No new funds are being requested.

Bike Technician Wages (Line13)	\$12,000.00
Shop supplies & equipment (Line 41)	\$2,000
Advertising (Line 41)	\$500.00
Total	\$14,500.00

# Strategic Plan – Initiative Work Plan FY2015

Initiative Name Icon and Legacy Programs Date May 31, 2015

Goal # 1 Goal Chair(s) Carmen Tillery and Nancy Rogers

Initiative # 16 Initiative Chair(s) Al Perone

Thesis Statement The Continuation of RecFest at the opening of the Academic Year

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## **1. Introduction/Background – What?**

Rec Fest has become a very successful Welcome Week event that has kicked off the academic year in a fun and exciting fashion with participation figures ranging from 800-1,957 students since its inception five years ago. The Student Recreation Center staff in conjunction with the Hulman Memorial Student Union Board, Fraternity and Sorority Life, Student Health Promotions, and the Department of Kinesiology, Recreation and Sport is planning the most ambitious schedule yet for this annual activity.

## **2. Proposal/Purpose/Justification – Why?**

Currently Rec Fest is funded through the Strategic Planning Initiative of Icon programming. The event is of significant size and expense that it cannot be supported through the Recreational Sports budget. The beginning of the school year is an essential time for students to connect with the university. Having a Rec Fest that is memorable and fun for students on their first week on campus sets the tone for the academic year.

## **3. Discussion of Past Years Results – Benchmark Successes?**

(This section needs to be as long as is necessary to assess whether funding should be continued.)

The RecFest was postponed due to a campus crisis and the fear of gathering people in a public place. As a result, one of the primary events for the RecFest, the roller skating rink, had to be rescheduled due to availability. The only available day was the Thursday before Finals, The RecFest occurred in the middle of the semester. The date was not ideal, attendance was lower, but the event went off very well. We did not reach our goal of 1050 people, but the event was successful considering all of the issues involved.

## **4. Work Plan, Next Fiscal Year – Action Steps – Process – How?**

Rec Fest will be a collaborative effort between the Student Recreation Center staff, the Hulman Memorial Student Union Board, Fraternity and Sorority Life, Student Health Promotions, and the Department of Kinesiology, Recreation and Sport The event is a festival type of activity including free food on the first Friday of classes.

Benchmark Goal: 1,150 participants

## **5. Reporting and Deliverable Schedule – When?**

Date of the event is August 22, 2014 from 5-9 p.m.



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## **6. Budget – How Much, a General Discussion of Funds Use?** \$16,630

This is a critical event for freshman momentum at the end of the first week of classes. It establishes a habit of staying on campus for the weekend and provides a positive, healthy, activity for a Friday Night. Considering the number of people that it reaches, the cost per capita is very reasonable. The entire evening with food and entertainment will cost around \$15 per person.

## **7. Stakeholders and Management Plan – Who?**

Rec Fest will be coordinated by Recreational Sports and includes: the Hulman Memorial Student Union Board, Fraternity and Sorority Life, Student Health Promotions, and the Department of Kinesiology, Recreation and Sport.

## **8. Outcome Assessment & Future Testing**

(How will we know that we were successful?)

Using multiple ID scanning units, we can track the students who attended the event. In addition, we can determine how many of those students are regular users of the SRC and if this event had an impact on their use of the SRC after they attended the event.

The Rec Fest has experienced an increase in participants every year to date with the exception of last year's event that was postponed due to a security risk presented by a non-related incident.

2010: 834

2011: 1029

2012: postponed

2012 rescheduled: 585

2013: 1957

## **9. Line Item Budget Discussion that tracks Budget Templates ...**

(These sections also need to be as long as is necessary to articulate each of the budget line items.)

Rec Fest will consist of one or two major activities either within or outside the SRC, free food, a number of passive activities, and an education component through Student Health Promotion, as well as group X classes and open recreational sports.

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Rec Fest Elements (collaborators)	Budget
Food	\$4,500.00
Karaoke	\$150.00
Advertising	\$500.00
ZUMBA-Thon	\$150.00
Student Staffing	\$600.00
BINGO Prizes (Union Board)	\$200.00
1000 T-Shirts	\$4,500.00
Drawings	\$500.00
Zip Line	\$4,000.00
Glow-in-the-Dark Balls	\$60.00
Glow-in-the-Dark Tape	\$200.00
Blacklight Rental	\$400.00
Glow-in-the-Dark Necklaces	\$400.00
Glow-in-the-Dark Bracelets	\$270.00
Arts & Crafts	\$200.00
Drunken Goggles (Student Health Promotions)	n/c
Underwater Scavenger Hunt	n/c
Bocce	n/c
Birdie Ball	n/c
Wii Games	n/c
Canoe/Kayak/Fish Casting (KRS)	n/c
Climbing Tower (US Army)	n/c
Dunk Tank & Snow Cones (Fraternity & Sorority Life)	n/c
<b>All on Line (41)</b>	<b>Total</b>
	\$16,630.00

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# Strategic Plan – Initiative Work Plan FY2015

Initiative Name Icon and Legacy Programs Date May 31, 2014

Goal # 1 Goal Chair(s) Carmen Tillery, Josh Powers, John Beacon

Initiative # 16 Initiative Chair(s) Al Perone

Thesis Statement The Creation of the Sycamore Fitness Trail

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## **1. Introduction/Background – What?**

Since the opening of the Student Recreation Center, there has been a greater focus on fitness across campus. There has been an increase in both informal and formal recreation.

## **2. Proposal/Purpose/Justification – Why?**

Over the past several years many students groups and departments have hosted run/walk events on campus to raise money, awareness or promote fitness. Each organization has created a route on campus that then needs to be approved by public safety. As a result of these events, Public Safety has created a route on campus that includes both the Recreation East track and the Marks Field track in order to easily alter the length of the course to fit everyone's needs.

## **3. Discussion of Past Years Results – Benchmark Successes?**

(This section needs to be as long as is necessary to assess whether funding should be continued.)

This is a new project.

The only usage that will be assessed is the formal events that are held on the trail. Since all events will be registered with Public Safety, this can be monitored annually.

## **4. Work Plan, Next Fiscal Year – Action Steps – Process – How?**

The implementation Sycamore Fitness trail is a three phase process: 1) to assess the areas on campus that would allow for a designated trail to be established, 2) Establish signage and markings on the trail for casual and formal use, and 3) to place fitness stations throughout the campus. In FY13 Public Safety created a attached proposed route. During FY14 the plan was to mark the trail with paint and signs to make a safe and useful trail for students to access. As we began work in the spring of 2014, word that the new track was being built on the river campus. This news was followed by the word that the Marks Field facility would become a parking lot. The project has been put on hold until the proposed course can be re-evaluated and the schedule pushed back one year. The trail is already in use for formal events, this will enhance informal recreation. In addition to markers and paint, a brochure to advertise the distances and flexibility of the course, with a map, as well as information on how to begin planning a formal event will be made available to campus.. These brochures will be made available on line, at Recreational Sports and in Public Safety. Other areas as deemed necessary will be added.

## **5. Reporting and Deliverable Schedule – When?**

Mid fall 2014 Mark the trail.

Late fall 2014 Erect Signage.

Late fall 2014 Distribute Brochures.

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## **6. Budget – How Much, a General Discussion of Funds Use?** \$4,000

These funds were allocated for FY14 and it is proposed that these funds are carried over to FY15.

The Three primary costs of this project include: Marking the trail; designing, purchasing and erecting the signage; The creation of and the reproduction of the Brochures. All of these will be one time funds. It is suggested that the marking of the trail (which will be done every few years) should be done by the department that currently marks all crosswalks and roadways. The Brochure reproduction (after the initial running) should become the responsibility of Recreational Sports) and the upkeep and maintenance of the signage, should be done just as any other signage on campus.

## **7. Stakeholders and Management Plan – Who?**

Al Perone, Initiate Chair  
Joe Newport, Public Safety  
Joni Clark, Student Health Promotion  
Bryan Duncan, Facilities Management

## **8. Outcome Assessment & Future Testing**

(How will we know that we were successful?)

Once we establish one year of use, we can set a goal for the future years. Registered Events would probably occur 6 to 8 times a semester at its peak. It may be possible to develop an assessment through Recreational Sports to evaluate recreational student usage of all tracks and other walking/running venues including: Marks Field, Recreation East, the Indoor tracks at the SRC and the Arena as well as treadmills in the SRC.

## **9. Line Item Budget Discussion that tracks Budget Templates ...**

(These sections also need to be as long as is necessary to articulate each of the budget line items.)

Cost of marking the trail	\$1200
Cost of Signage including installation	\$2500
Cost of Brochures -	\$300
Total Cost of Phase Two	\$4000 (Line 41) (All Carry Forward from FY14)

# Strategic Plan – Initiative Work Plan FY2015

Initiative Name Enhancing Legacy and Improving Icon Programs Date May 31, 2014

Goal # 1 Goal Chair(s) Carmen Tillery, Josh Powers, John Beacon

Initiative # 16 Initiative Chair(s) Al Perone

Thesis Statement Enhancing Student Attendance at Sycamore Athletic Events

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## 1. Introduction/Background – What?

Indiana State University athletic events have the potential to create a lasting impact on the university, the student culture, and student success. Listed below are the identified objectives to be accomplished in order to create more effective legacy programs:

- I. Increase attendance at all home athletic games.
- II. Enhance the collegiate experience of undergraduate students.
- III. Increase Sycamore Pride among students, faculty, and staff.
- IV. Enhance the number of participants in The Forest, student organization for Athletic Support

## 2. Proposal/Purpose/Justification – Why?

Enhancing student attendance at athletic events and participation in The creates opportunities for student involvement and an increase in the student's sense of belonging to the university, aiding in student retention. The Forest currently consists of over 600 first year students. The continued involvement of current students along with the projected involvement of incoming students creates the potential for an outstanding student presence for home athletic games. Ultimately, the desired outcome is for a more successful athletic program through the increase in student support.

Any undergraduate or graduate student is eligible to become a member of The Forest. Increasing student involvement will increase student satisfaction and create a greater sense of school spirit. This plan will aid in student retention as students will have become more invested in the university.

The current Senior Assistant Athletic Director has many responsibilities including that of the primary person in athletics to develop student support. In addition, this person serves as the liaison to The Forest for men's basketball, football and occasionally other athletic events. As attendance and support has grown, it has become increasingly more difficult for this person to maintain contact with The Forest on a consistent and regular basis. In addition, Sycamore Athletics desires to enhance student attendance at other home athletic events as well as significant away and neutral site events.

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## **3. Discussion of Past Years Results – Benchmark Successes?**

(This section needs to be as long as is necessary to assess whether funding should be continued.)

With the creation of the Forest attendance at football and men's basketball games has increased significantly. The Forest started last year itself and has grown from 163 to 924 students this school year, with 632 first year students. Increasing student involvement and retaining students in the organization will serve as a benchmark for success.

## **4. Work Plan, Next Fiscal Year – Action Steps – Process – How?**

In order to continue athletic support, the Senior Assistant Athletic Director needs assistance. It is being proposed that a graduate assistant position be hired to fill the duty of enhancing student attendance at home athletic events and to act as a liaison for The Forest and working to build a student fan base with other athletic teams.

## **5. Reporting and Deliverable Schedule – When?**

Events take place throughout the school year from August until May, which are the proposed dates for the graduate assistant to be employed.

## **6. Budget – How Much, a General Discussion of Funds Use?**

In order to fully fund a graduate position there needs to be a tuition waiver and a stipend. Sycamore Athletics can provide the tuition waiver. The cost of the stipend will be \$8,000 for the academic year. This will be the only request for funds for this proposal.

## **7. Stakeholders and Management Plan – Who?**

The graduate student will be, supervised by the Senior Assistant Athletics Director in collaboration with the Assistant Athletics Director.

## **8. Outcome Assessment & Future Testing**

(How will we know that we were successful?)

Students attending events will be tracked through their student IDs using card swipes. Hand held devices can be used at remote locations with the ability to load them into the system at a later time.

Student involvement in athletic events can be tracked and compared with satisfaction, persistence and grade point averages. In addition, it can also determine the increase in student attendance at athletic games.

## **9. Line Item Budget Discussion that tracks Budget Templates ...**

(These sections also need to be as long as is necessary to articulate each of the budget line items.)

\$8,000 for compensation for a graduate assistant salary from August 1 to May 15 (Line 25)