

Goal 1, Initiative 2 – 2010 Fall Spring 11 Narrative

1. The goal of this initiative is to increase transfer student headcount enrollment by 48% and to double transfer student headcount enrollment from Ivy Tech. To accomplish this goal, the actual dollars spent to Transfer Student Scholarship, Transfer Incentive Scholarship, Transfer Student Laptop Award, and Academic Promise Scholarship will need to be proportionally increased each year the next five years. The expectation is that scholarships need to grow in proportion to the number of students served. For Ivy Tech transfer students to double in five years, the scholarship money will need to be increased by approximately 20% each and every year. In collaboration with Ivy Tech, we believe that the most important scholarship should include laptops, textbooks, parking, and Spring scholarships.

<u>Year</u>	<u>Incremental Scholarship Amount</u>
FY11	\$50,030

2. Multiple Entry Points – The goal of this team approach is to bring key faculty members together from both Ivy Tech and ISU to develop new articulation programs, and remove road blocks for Ivy Tech students to enroll at ISU. It includes a plan to step-by-step student progression, and assists students in making better academic decisions. It focuses on the AAS versus AS dilemma, allows Ivy Tech students to be mentored by ISU students, attend ISU events, and receive academic advising from ISU faculty. There is specific focus on health related programs. Faculty from Ivy Tech and ISU meet to discuss ways of improving transfer numbers and academic program considerations. One semester they meet at ISU, and the next semester they are at Ivy Tech. Communication between institutions must be improved. There is some capacity to build relationships with Community Colleges outside of Indiana.
3. Transfer Grant Initiative – departments/faculty/staff can propose a way to use funds to study and improve transfer enrollment at ISU in their area. Example: Merv Hendricks could apply to continue to deliver the Statesman at Ivy Tech. Departments could study curricula. Use the grant to offset the cost of developing an articulation agreement. Perhaps find a way to compensate staff/faculty for after-hours visits to Ivy Tech to do advising and recruiting. Funds could be used for research about the transfer student market, particularly the Ivy Tech students, and their educational objectives. We see few students selecting the Ivy Tech transfer AS degree – most are taking the AAS which leads directly to the job market. And those degrees only transfer about 30 credits to ISU degree requirements. What are their 2nd and 4th year expectations at that point? In COB, the transfer numbers have been very stable over the past five years. But they are quite

low, especially from Ivy Tech. And that is the best articulation we can offer – AS in Business Admin transfers 60 or 62 credits to any of our undergraduate majors.

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