Executive Summary
Goal 1: Increase Enrollment and Student Success
Initiative Goals for 2011-12 & Relationship of each to other 5 Goals
April 12, 2012
Chairs: Jennifer Schriver, John Beacon, Carmen Tillery

1. Achieve Greater Impact on Student Success through Residential Life
Rex Kendall, Greg Bierly, Stephanie Pearcy
Susan Johnson, Laura Frolicker, Michele Fowler-Sands
Goals for 2011-12:

- Increase the number of, and enhance the role of APA positions.
- Renovate and construct new residence halls.
- Increase per-theme faculty participating in dining partner program.
- Increase/sustain Mapworks participation among residence hall students.

Relationship to Goals 1 and 6: Theme housing encourages holistic student development helps enables faculty to engage students in experiential learning like internships and study abroad. Theme housing connects faculty with students outside the classroom and is attractive to faculty who are teaching-centered. Theme housing can help with the recruitment and retention of good faculty.

2. Further develop cooperative programs with Ivy Tech
Bob English, Cindy Otts
Bruce McLaren, Jeff McNabb, Ron Payne, Melissa Hughes,
Tennyson Mgutshini, Barb Stafford

Goals for 2011-12:

- Continue to build a strong relationship with Ivy Tech by visiting their eight campuses that produce the most transfers (excluding Terre Haute). We will offer basketball or football tickets (including refreshments) to enable ITCC faculty /administrators to mingle with COT faculty/administrators. This will include campus tours and academic program discussions.
- Revise and implement a new scholarship program that will be a combination of laptop computers and tuition scholarships.
- Continue to develop new viable academic programs that will articulate well with Ivy Tech Programs, i.e. Civil Engineering Technology, Engineering Technology, Bachelors of Applied Science, etc. The Ivy Tech student is focused on his/her ability to acquire a good paying job. To attract a large number of transfer students we must provide academic programs that are attractive to the Ivy Tech student.
- Continue to improve the course and degree articulations between institutions. Visit corporations that hire a large number of Ivy Tech graduates, to determine the viability of the BAS degree.

Relationship to Goals 2 and 5: Dual enrollment can bring area community college students to campus for a variety of community engagement events and activities. Increases in transfer student enrollment generates revenue.

3. Create a Unified Undergraduate Student Success Program
Jennifer Schriver, Student Success Council
Cynthia Evans, Brad Byers, Venita Stallings,
Debbi Emrick, Susan Johnson, Michelle Fowler-Sands,
Roberta Allen

Goals for 2011-12:

- Continue to promote MAP-Works and involve more faculty and staff with the program.
- Examine the results of the survey on academic advising and recommend actions based on the results. Continue to provide academic advising training and development.
- Develop a student success website.
- Develop a student success newsletter.
- Examine the academic services that are provided to students, their availability and accessibility, and recommend changes and enhancements as necessary.
- Develop a 3-year retention plan that identifies priorities for action to increase student persistence.

Relationship to Goals 2, 5 and 6: Learning communities utilize peer learning assistants in the classroom and RAs use MAP-Works which provides them with opportunities to practice intervention with at risk students. When implemented, the Master Teacher Program will help recruit and retain good faculty.

4. Create Sycamore Express One-Stop Shops
Domenic Nepote & Melissa Hughes, Amanda Hoit
Kim Donat, April Hay, Les Anne Dant, Troy Allen

Goals for 2011-12:

- Implement electronic billing and the associated options of establishing authorized users and receiving text message notification. Market extensively.
- Complete the implementation of the Undergraduate knowledgebase system.
- Begin the development of the Graduate knowledgebase system, followed by implementation.
- Assess actions taken in Year One and Year Two, and respond as needed, including on-going marketing of the same.
- Continue providing customer service training and functional training to the core service offices.
- Monitor and enhance the Sycamore Express website and the Knowledgebase system, ensuring the timeliness and accuracy of the information provided. Continue marketing the Sycamore Express website and Sycamore Express physical locations.
- Enhance on-line transcript services by partnering with third party vendor, Avow.

Relationship to all Goals: By virtue of the fact that Sycamore Express is a one-stop source of information, it provides valuable assistance to both prospective and currently enrolled students, as well as ISU faculty, staff and administrators

5. Develop Programs for the Parents and Families of Students
Freda Luers, Paula Meyer
Brenda McBride, Kevin Smith, Marcee Everly, Kelly Hall, Tonya Balch (ex officio Tara Singer)

Goals for 2011-12:

- Conduct 2 surveys (Parent and ParentLink Readership).
- Coordinate and expand Family Day and possibly expanding parent/family program to Sycamore Hoopla.
- Continuing to develop communication and publications (ParentLink, Letter from President Bradley to new student's families, Facebook, Website).
- Parent and Sibling Activities at Fall Move-In and New Student Orientation in collaboration with Transition Student Programs.
- Revise Parent and Family Guide to ISU.

Relationship to Goals 4,5, and 6: Through Facebook, web sites and *ParentLink,* families of enrolled students can partner with the University and become advocates for the persistence of their students.

6. Increase Early Outreach to Students in Region
Rich Toomey
Ron Payne, Jill Blunk, Lisa Stein, Djanedi Cardwell, Veronica Williams

Goals for 2011-12:

- Expand communication offerings for students in inquiry database.
- Further develop expansion of dual credit offerings. Increase both the number of courses and the number of schools. Specific effort with the middle school GT/Olympian program to develop dual credit options.
- Revisit and development specific workbook publications aimed at early outreach (i.e., FLIGHT publication).
- Develop specific programs to engage area elementary and middle schools during annual College Go Week Activities.
- Expand partnerships and collaboration with regionally based outreach programs, most notably, 21st Century Scholars and Upward Bound.
- Coordinate more on campus events targeting early prospects (Discover ISU). Develop new marketing

Relationship to Goals 4, 5, and 6: Making area students and families aware of programs and services available to them as future ISU students, helps build revenue and recruit good faculty

7. INACTIVE -- Merged with Initiative 1

8. Enhance Graduate Education at ISU

Jay Gatrell

Barbara Eversole, Leamor Kahanov, Susan Bonte-Eley, Chris McGrew

Goals for 2011-12:

- Recruit and enroll students in new programs including DPT (delayed one year) , MS-OT, MA-PA, MSW.

  ACTION: CGPS will support the admissions process and develop appropriate procedures for professional programs, as needed.

- Obtain approval for pending degree programs (specifically Ph.D. in Health Sciences; MS in Technology Management, and MS in Aviation Studies).
- Increase enrollment in the ProMBA in Plainfield and Educational Leadership off-site PhD cohorts.

  ACTION: CGPS will support the Scott College of Business inclusive of tailored admissions processing. Likewise, CGPS will work with the Bayh College and Extended Learning to facilitate cohort admissions and enrollment.

- Increase international enrollments from the target countries (India, China, Vietnam, S. Korea, and select Gulf States).   ACTION item: Facebook campaigns and limited international recruitment.

Relationship to Goals 2,5, and 6: CGPS has reconfigured and expanded graduate student research programs. Graduate international enrollment grow is helping generate University revenue. Recruiting strong academic graduate students enhances the faculty experience and helps to attract and retain good faculty.

9. Enhance the Gathering and Use of Information to Advance ISU's Strategic Priorities

Mike Snyder

April Hay, Vicki Wynn, Linda Ferguson, Kevin Smith

Goals for 2011-12:

- Put systems and processes in place to gather attendance data in Banner for Student Orgs, Study Abroad, Intramurals, and the Cultural Center. This will bring the total number of data areas being collected and stored to 13.
- Operational-ize all 13 data areas by documenting data collection processes and turning over collection from project personnel to functional unit personnel.
- Create project/work plans to capture data for Student Employment and Honor and Awards.
- Continue with modeling to determine and better define the independent variables to better predict student success.
- Hire BI Specialist to support data warehouse and dashboard/scorecard development.
- Implement real-time touch pilot project to aid retention efforts.
- Reduce the number of outstanding items on dashboard/scorecard feedback list.

- Implement Finance Module in Data Warehouse.

Relationship to all Goals: Virtually all goals use data and technology in some way. For example, technology is used to track student participation in experiential learning (Goal 2), and the availability of analytic tools assists faculty research and thus helps attract and retain good faculty (Goal 6).

10. Create a Comprehensive Wellness Program

Aimee Jansen-Robinson, David Stowe
Barbara Barton, Christine Knight, Derek Kingsley Holly Arnett, Jessica Robinson, Tom Nesser, and Valerie Craig

Goals for 2011-12:

- Provide financial support for Wellness events on campus to increase participation.
- Provide support for this initiative through the employment of a graduate assistant and faculty research associate.
- Conduct a student health and wellness needs assessment.
- Implement an Exercise in Medicine campaign of campus.
- Develop a comprehensive student wellness plan based on needs assessment data and following evidence informed practices.

Relationship to Goals 2,3 and 10: Funds one graduate student which provides experiential learning, mini grant funds student planned events. Wellness Bash brings community partners to campus; SoberRide partners with local law enforcement , and No One Left Behind collects donations for the Council on Domestic Abuse

11. Develop a Comprehensive Retention Program for African American
Cultural Center to Assist Both Students and Parents-ISUcceed Program

Stephanie Jefferson
Lynn Foster, Paula Meyer, Valerie Craig,
Venita Stallings, Stephanie Davis

Goals for 2011-12:

- Increase the number of students in the program.
- Prepare for new student orientation-parents and students.
- Increase the number of first year and continuing students in the program.

Relationship to Goals 2,3,5 and 6: AACC activities and ISUcceed provide opportunities for students to plan conferences like the African American Student Leadership Conference; students also participate in community service activities like the annual MLK Day of Service and hold positions in Americorps. AACC/ISUcceed also engages African American alumni in activities from homecoming to the Academic Achievement Ceremony and Luncheon. AACC collaborates with the committee that hosts Scholar Collaboration Day.

Beacon/ 3-12