



The Pathway to Success Strategic Plan

2014-15 End-of-Year Report: Goals 1-3

Goal Initiative #: 1.12

Initiative Title: Co-Curricular Life

Initiative Chairs(s): Brooks Moore

President Bradley and Provost Maynard have requested Student Success Council input on what has been achieved in 2014-15 by Goal 1-3 initiatives of the ISU Strategic Plan. In addition, they would like to begin looking at the future of these initiative projects and how they can be integrated into the normal university operations. This input will be used as one source of guidance to inform 2015-16 budget allocations and related 2015-16 planning. To assist the Council and in preparation for your report-out, initiatives are asked to submit this brief (5 pages maximum) report by 1 week prior to your report-out date.

1. Specific accomplishments/achievements since 2013-14 report (*briefly explain using bullet points, noting any changed/adapted*):


- a. Club Month: 80 Coordinated Programs
- b. Icon and Legacy Series
 - i. Homecoming: 13 Programs
 - ii. Sycamore Scare Week: 13 Programs, 1603 Students
 - iii. Heritage Week: 13 Programs, 1925 Students
 - iv. Spring Into State: 14 Programs, 2104 Students
 - v. Sycamore Hoopla: 12 Programs, 2537 Students
 - vi. Mardi Gras: 1 Program, 226 Students
 - vii. Spring Week: 14 Programs, TBA – April 6 – 11
 - viii. Operation Beautiful: 4 Programs, 329 Students
- c. Center for Global Engagement Partnership
- d. Graduate Student Association: Transition with Graduate & Professional College advising
- e. Faculty Led-Learning Trips: Partnership with Academic Colleges
- f. Rez-Fest end-of-semester celebration: concert & music festival

2. Objective/Actions Not Achieved (*briefly explain using bullet points*):

- a. Legacy Series Anchor Events (general large scale appeal) with target of 1,000 - 1,500 students did not occur in each series. A diversified approach to build the Major Events was enhanced focusing on multiple populations.

- b. Black Alumni and Student Leadership Weekend was not sponsored. Rather, the Black Student Leadership Weekend was folded into Goal 2 Initiative 3: Enhance Leadership Development for Undergraduate Students and hosted a successful leadership conference for African American Student Organizations and Student Leaders. The funding for this Weekend is being reallocated for a collaboration with Residential Hall Association and Campus Life for a re-envisioned Rez Fest: music celebration festival at the end of the Spring semester.

3. Benchmark table and benchmark detail:

											
Initiative Name: <input type="text" value="Co-Curricular Life"/>										Goal #: <input type="text" value="1"/>	Init #: <input type="text" value="12"/>
Goal	Initiative	Impact / Importance to Goal(s)	FY 2013A	FY 2013G	FY 2014A	FY 2014G	FY 2015A	FY 2015G	FY 2016	FY 2017	
1	1	Activities are intended to enhance engagement for those living on campus	M	M	M	M	H	H	H	H	
2	1	Opportunities for student preparation for internships/enhance experiential learning	L	L	L	M	M	M	M	M	
1	3	Create a unified student success program and model			M	M	H	M	H	H	
1	8	Graduate Student Association: enhances graduate education program and experience			L	L	M	M	M	M	

Initiative Benchmarks	FY 2013A	FY 2013G	FY 2014A	FY 2014G	FY 2015A	FY 2015G	Fall 2016	Fall 2017
Increase number of student organizations		265	304	291	304	300	300	300
Total usage count in HMSU on Saturdays (weekend retention)				+12%	TBD	+10%	+5%	+5%
Total usage on Saturday of on-campus dining hall meal plans (weekend retention)				+10%	TBD	+5%	+5%	+2%
Increase number of major events with attendance greater than 500 students	10	15		20	24	22	24	25
Increase 2nd semester freshmen satisfaction with sense of belonging (Q150-MAP-Works Spring Trans. Survey)	54.6		55.1	55	62.2*	56	58	60
Increase 2nd semester freshmen participation in campus organizations (Q69-MAP-Works Spring Trans. Survey)	32.2		38.8	35	36.5**	40	42.5	45
One year retention rate of freshmen that attend signature events				+3%	TBD	+3%	+1%	+1%
*Overall, to what degree do you belong here: 62.2: Extremely; 27.9%: Moderately.								
**To what degree do you intend to participate in a student organization: 36.5: Extremely; 27.9: Moderately								

4. Total Funding Allocation for 2014-15: \$95,000

5. Expenditures as of report date (include both expenditures and encumbered costs):

- a. Expenditures: \$63,000
- b. Encumbered Costs: \$32,000

6. Anticipated Remainder June 30, 2015: \$0

7. Initiative accomplishments since inception of strategic plan:

- a. Expanded Club Week into Club Month
- b. Enhanced support for Icon Programs (Homecoming, Hoopla, Spring Week)
- c. Established Legacy Series
- d. Strengthened Partnership with Center for Global Engagement

8. Looking ahead, what recommendations do you have for the future of this initiative:

- a. Continue Club Month as critical first 30 days
- b. Review Legacy Series to ensure student interest in theme-based programming
- c. Expand audience and connections between students in partnered-CGE initiatives

9. What barriers do you anticipate for full implementation of these recommendations?

- a. Attendance tracking at open-access events
- b. Maintaining effective communication between partners and collaborators
- c. Remaining relevant in changing student interests
- d. Breadth vs. Depth philosophical approach and which will benefit/impact students

10. At this point in the implementation of the strategic plan, do you believe that there are new points of emphasis for your initiative? If so, please explain.

- a. Expanding women's development series
- b. Expand cultural-based programming for new/emerging populations
- c. Implement men's development series
- d. Highlight co-curricular development as offerings of student development needs and not just student activity programming

11. Looking back from this point in the implementation of the strategic plan, do you see any missed opportunities related to your initiative?

- a. Graduate student development
- b. Partnership and collaboration with academic colleges
- c. First year initiative with University College
- d. Connect PAW concept with Legacy Series

12. Has this initiative been sufficiently integrated into your operations?

Yes, this is the basis for our programmatic offerings.

13. Do you see opportunity for this project to work more closely with another initiative(s) or University department such that greater impact might be possible (*briefly explain*)?

- a. University College: programming for first-year students, especially during the critical First 30 Days.
- b. Residential Life and Housing: expand offerings for residential students, living-learning communities, and offer multiple activities in residence halls locations, venture into Downtown Terre Haute with 500 Wabash.
- c. University Apartments: Sophomore Experience – develop a sophomore year transition experience for 2nd-year students
- d. Graduate and Professional College: expand social and professional development offerings for graduate students.
- e. Academic Colleges and Departments: link curricular objectives into a co-curricular offering.
- f. Sodexo: create cooking demonstrations, varied food offerings, satellite operations for food availability at major programs that utilize meal plan capabilities, especially on weekends.
- g. Extended Learning: partner with Extended Learning to make available specific programs for online students who could participate via webstream broadcast.