



The Pathway To Success

INITIATIVE BENCHMARK SHEET

Initiative Name:

Goal #:

Init #:

Goal	Initiative	Impact / Importance to Goal(s)	FY 2013	FY 2014	FY 2015	FY 2016A	FY 2016G	FY 2017
1		Activities are intended to enhance engagement for those living on campus	M	M	H		H	H
2	1A	Opportunities for student preparation for internships/enhance experiential learning	L	L	M		M	M
1		Create a unified student success program and model	M	M	H		H	H
1	5	Graduate Student Association: enhances graduate education program and experience	L	L	L		M	M
1	9	Enhance Legacy Programs and create Icon Services and programs that reflect the changing needs and interests of students	L	M	M		H	H

Initiative Benchmarks	FY 2013	FY 2014	FY 2015	FY 2016A	FY 2016G	FY 2017
Increase number of student organizations	265	285	289		300	300
Total usage count in HMSU on Saturdays (weekend retention)					+5%	+5%
Total usage on Saturday of on-campus dining hall meal plans (weekend retention)					+5%	+2%
Increase number of major events with attendance greater than 500 students	10	20	24		25	30
Increase 2nd semester freshmen satisfaction with sense of belonging (Q150-MAP-Works Spring Trans. Survey)	54.6	55.1	62.2*		64	65
Increase 2nd semester freshmen participation in campus organizations (Q69-MAP-Works Spring Trans. Survey)	32.2	38.8	36.5**		40	42.5
One year retention rate of freshmen that attend signature events						
*Overall, to what degree do you belong here: 62.2: Extremely; 27.9%: Moderately.						
**To what degree do you intend to participate in a student organization: 36.5: Extremely; 27.9: Moderately						

