



# The Pathway To Success

## INITIATIVE BENCHMARK SHEET

**Initiative Name:** Augment college-going education for admits and families via multi-media tool entitled Sycamoreology

**Goal #:** 1

**Init #:** 12C

| Goal | Initiative | Impact / Importance to Goal(s)  | FY 2013A | FY 2013G | FY 2014A | FY 2014G | FY 2015A | FY 2015G | FY 2016 | FY 2017 |
|------|------------|---|----------|----------|----------|----------|----------|----------|---------|---------|
| 1    | 3          | Enhancement of the unified Student Success Program                                | -        | -        | M        | M        | H        | H        | H       | H       |
| 1    | 4          | Increased awareness and utilization of the Sycamore Express on-line resource tool | -        | -        | H        | H        | H        | H        | H       | H       |
| 1    | 5          | Enhancement of the student/family connection to ISU and its resources             | -        | -        | H        | H        | H        | H        | H       | H       |
| 1    | 11         | Augmentation of the dissemination of information to underrepresented populations  | -        | -        | L        | L        | L        | L        | L       | L       |
|      |            |   |          |          |          |          |          |          |         |         |

| Initiative Benchmarks   | FY 2013A | FY 2013G | FY 2014A | FY 2014G | FY 2015A | FY 2015G | FY 2016 | FY 2017 |
|---|----------|----------|----------|----------|----------|----------|---------|---------|
| Number of Sycamoreology information leaf graphic visits (as of fall official count date)                                      | -        | -        | 7,057    | 4,000    | TBC      | 7,100    | 7,150   | 7,200   |
| Number of unique IDs utilizing Blackboard in conjunction with Sycamoreology (as of fall official count date - 991s collected) | -        | -        | 1,671    | 500      | TBC      | 1,700    | 1,725   | 1,750   |
| Number of students taking on-line information based quizzes (as of fall official count date)                                  | -        | -        | 835      | 300      | TBC      | 850      | 860     | 870     |
| Percentage of students that accessed Blackboard in association with Sycamoreology that retained to Year 2                     | -        | -        | TBC      | 66%      | TBC      | 67%      | 69%     | 70%     |
| Percentage of students that took on-line Blackboard Sycamoreology quizzes that retained to Year 2                             | -        | -        | TBC      | 67%      | TBC      | 68%      | 70%     | 71%     |
| Number of students taking the math placement test by June 1, that subsequently enroll   | 616      | -        | 972      | 900      | TBC      | 1,000    | 1,025   | 1,050   |
| Number of students submitting immunization documents by June 1, regardless of subsequent enrollment                           | 147      | -        | 217      | 150      | TBC      | 230      | 240     | 250     |
|   |          |          |          |          |          |          |         |         |

