



# The Pathway To Success

## INITIATIVE BENCHMARK SHEET

**Initiative Name:** Enhance financial literacy of students and their families

**Goal #:** 12

**Init #:** 2

Goal	Initiative	Impact / Importance to Goal(s)	FY 2013A	FY 2013G	FY 2014A	FY 2014G	FY 2015A	FY 2015G	FY 2016	FY 2017
1	4	Sycamore Express will be one of the sources for financial literacy information			H					
1	5	Financial literacy efforts are directed at students and families			H					
1	6	Early Outreach efforts will have an impact on student behavior/preparation for college			M					
1	11	Underrepresented populations are disproportionately impacted by financial complexities. Programming will target these at-risk students specifically.			H					

Initiative Benchmarks	FY 2013A	FY 2013G	FY 2014A	FY 2014G	FY 2015A	FY 2015G	FY 2016	FY 2017
Financial literacy component embedded in Sycamoreology	Y	Y	Y	Y				
Curriculum materials developed	N	N	Y	Y				
Increase the number of hits on the financial literacy website	-	-	-	300				
Improve student and parent satisfaction ratings of financial literacy curriculum	-	-	-	80%				
3-yr Federal Cohort Default Rate on Direct Stafford Loans	11.1	-		11.0		10.9	10.8	10.6
Increase number of student participants in financial literacy/financial independence workshops (991s collected)	-			10	-	15	20	25

