





We're For Strategic Planning

Goal One:

Increase Enrollment and Student Success

Initiative: 5 Initiative Name: Enhance Graduate Education at ISU

Introduction

This initiative aims to increase enrollment, success, and completion of graduate and professional studies. It no longer aims to recruit international students as with the earlier years of this initiative, but will serve international student enrollment and completion. Our focus now is on recruiting instate students through the Hoosiers First Program and to develop a comprehensive recruitment plan. The next step in this plan will be an annual Graduate and Professional Studies Fair.

Purpose

To increase overall graduate enrollment and success at ISU in graduate and professional studies. The focus is on overall increase as well as diversity and instate enrollment. The focus is on recruitment through the Hoosiers First recruitment grant program and the Graduate and Professional Studies Fair. The Graduate Student Success Series, a new initiative last year, is already up and running and will continue to run through baseline activities of the College of Graduate and Professional Studies. This yearlong series of workshops includes the Graduate Student Orientation each Fall and aims to help graduate students succeed in four areas: teaching, research, career, and work-life balance.

Methods

Hoosiers Firsts grants are methods of encouraging individual programs to develop their own recruitment plans and to work closely with CGPS in a coordinated and focused recuritment manor; these grants aim to increase the instate proportion of graduate and professional students.

The Graduate and Professional Studies Fair that will be held this fall will increase applications to and familiarity with the graduate and professional programs at ISU.

The Graduate Student Success Series incorporates resources from across campus and will grow this year, possibly incorporating a non-transcriptable certificate.



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Discussion

Although graduate enrollment is declining nationwide, graduate colleges and schools with comprehensive and cohesive recruitment plans are able to increase their enrollment. ISU had its largest enrollment of graudate and professional students in FY15. We intend to continue this increase through focused recruitment plans and graduate student success efforts.

Summary

CGPS has recognized the need for and is developing a coordinate and cohesive recruitment plan in graduate and professional studies. While the responsibility for international recruitment has moved out CGPS, we will assist in helping international students communicate with their programs. This initiative aims to increase overall graduate enrollment at ISU - in spite of nationwide trends to the contrary - by being focused in its recruitment strategies. Our aims are to increase overall graduate enrollment, to increase Hoosier enrollment, and to diversify our enrollment. CGPS now does this by working not only with perspective students, but also with their proposed program of study. In addition, this initiative aims to increase the retention, success, and completion of graduate and professional students.

Initiative Chair(s) and Contact Information

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