

2009-10 Strategic Planning Budget Request Form

(To be completed in priority order)

Strategic Planning Initiative:
(name strategic planning goal and initiative)

Goal One: Increase Enrollment and Student Success

Initiative: Develop programs for the parents and families of students

Strategic Planning Initiative Priority 1

Unit to receive funding: Communications and Marketing FY 2010 - 2014
(Include fiscal year needed)

Description (Identify initiative or action plan supported. Include an impact statement and alternatives. You may use an additional sheet for explanation, if necessary.)

Materials for initial 14 members of parent advisory committee including support for two meetings to be held each year

Budget Summary:	Salary	Fringes (30% of Salary)	Student Wages	S&E	Capital Equipment	Total
Operating Base Allocation				\$280.00		280.00
One-time Allocation FY 2010				\$280.00		280.00
Other Funding Source (Please Describe)						0.00

2009-10 Strategic Planning Budget Request Form

(To be completed in priority order)

Strategic Planning Initiative Priority 2

Page 2

Unit to receive funding: Communications and Marketing FY 2010 - 2014
(Include fiscal year needed)

Description *(Identify initiative or action plan supported. Include an impact statement and alternatives. You may use an additional sheet for explanation, if necessary.)*

Expanded materials for parent orientation and siblings program including support for orientation, siblings publication series, and development and annual printing of a parents handbook

Budget Summary:	Salary	Fringes (30% of Salary)	Student Wages	S&E	Capital Equipment	Total
Operating Base Allocation				\$4,220.00		4,220.00
One-time Allocation						0.00
Other Funding Source (Please Describe)						0.00

2009-10 Strategic Planning Budget Request Form

(To be completed in priority order)

Strategic Planning Initiative Priority 3

Page 3

Unit to receive funding: Student Activities and Organizations FY 2011 - 2014
(Include fiscal year needed)

Description *(Identify initiative or action plan supported. Include an impact statement and alternatives. You may use an additional sheet for explanation, if necessary.)*

Expanded support for parent and family weekend

Budget Summary:	Salary	Fringes (30% of Salary)	Student Wages	S&E	Capital Equipment	Total
Operating Base Allocation				\$3,000.00		3,000.00
One-time Allocation						0.00
Other Funding Source (Please Describe)						0.00

2009-10 Strategic Planning Budget Request Form

(To be completed in priority order)

Strategic Planning Initiative Priority 4

Page 4

Unit to receive funding: Communications and Marketing FY 2010
(Include fiscal year needed)

Description *(Identify initiative or action plan supported. Include an impact statement and alternatives. You may use an additional sheet for explanation, if necessary.)*

Funding to cover the cost of the postcard (printing and postage) to be sent to the parents of all traditional-age student inviting their participation in the parent survey (<http://www.indstate.edu/parentsurvey>)

Budget Summary:	Salary	Fringes (30% of Salary)	Student Wages	S&E	Capital Equipment	Total
Operating Base Allocation				\$3,000.00		3,000.00
One-time Allocation						0.00
Other Funding Source (Please Describe)						0.00