Indiana State University
2005 - 2006 Administrative Annual Report
Office of Strategic Planning, Institutional Research and Effectiveness

Year in Review

Achievements

As you have heard, increasing public awareness of Indiana State University’s accomplishments is crucial to building student enrollment, influencing policy makers, and developing a place of pre-eminence in the Midwest. What do you consider to be your department’s accomplishments for the 2006-07 year that will contribute to this effort? (Please list in priority order and limit to no more than 8.)


Enrollment

What steps did you take this year to aid ISU in overcoming enrollment challenges?

(1) Compiled and mailed High School Profiles to every high school in Indiana. Data packet contained 10 years’ worth of information on their students and how they performed at ISU. (2) Provided data and analysis of enrollment issues to President, Trustee Alley, Provost, First Year
programs, Enrollment Planning Team, Admissions. (3) Active participant on the Enrollment Planning Team.

Action Steps

Do you have any further progress you would like to report?

(1) IFAR has been completely moved to the Digital Measures site. All colleges have completed the move to the new system. (2) Provost has set spring 2007 as the mandate for all faculty to use Digital Measures system to be considered for promotion and tenure. (3) Continue to serve on Reporting and Institutional Computing Steering committees; initial work has been completed to build an executive dashboard. (4) SCH Worksheet continues to be improved and widely used across campus. It was included in the data packet sent to all deans for use during the Program Prioritization process. (5) Continue to publish our own schedule and post online. (6) Has been discontinued. (7) In collaboration with CPSCE and with the assistance of an Undergraduate Fellow, the office is in the final phases of a project for the Vigo County Public Library. The report will provide the VCPL board of trustees with data and public opinion to help them decide upon the fate of the current library in West Terre Haute.

Assessment

What are two ways in which you evaluated the quality or effectiveness in your area last year? What changes did you make based on those assessments?

(1) OSPIRE contracted an external consultant to review the office and its products. An initial report was filed in which nine recommendations were made. These nine recommendations were then reviewed with a focus group of people familiar with the department. Their input was taken into account during a day-long retreat held with staff to discuss the findings. (2) The largest change emerging from these discussions is a recognized need to refocus the analytical work of the University toward being more educational and interpretative for decisionmakers. The consultant observed that decisionmakers need help in interpreting results and determining how to respond. We are currently gearing up to be more active in offering training and interpretation.

Budget

As you know, ISU is facing significant budget challenges. Finding ways to overcome these while increasing efficiency requires innovation. How are you overcoming your budget challenges this year?

Our budget challenges were alleviated somewhat by the resignation of two individuals in the Office of the President. Next year we are examining technology and the use of part-time work to offset expected budget shortfalls.

Strategic Initiatives

Development Activities

What role might your unit play during the silent phase of the comprehensive fundraising campaign?

Our office will be active in helping to set goals for the year, in tracking the progress, and in reporting the progress in the Strategic Indicators, as well as scoring the results for the year.

Future Goals

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Have you considered any action steps your department could make to enhance Indiana State University’s reputation as a University of choice? If so, please indicate what you are planning to do and tell us which area of planning your steps fall under.

EL - In addition to provide decisionmakers with necessary data, we will continue to provide exceptional learning opportunities for students within our office. CE – Will continue to work with the CPSCE to look for ways to use our specialized skills within the community.