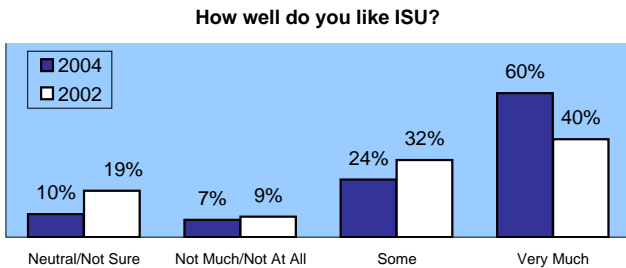
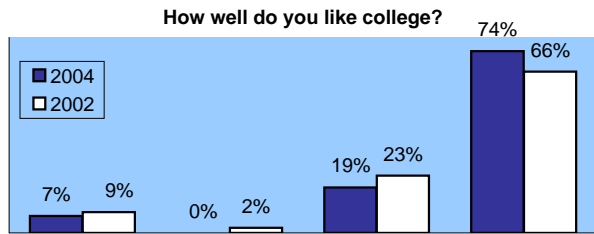


School of Business 2004 First Year Profile Freshman Class of Fall 2003

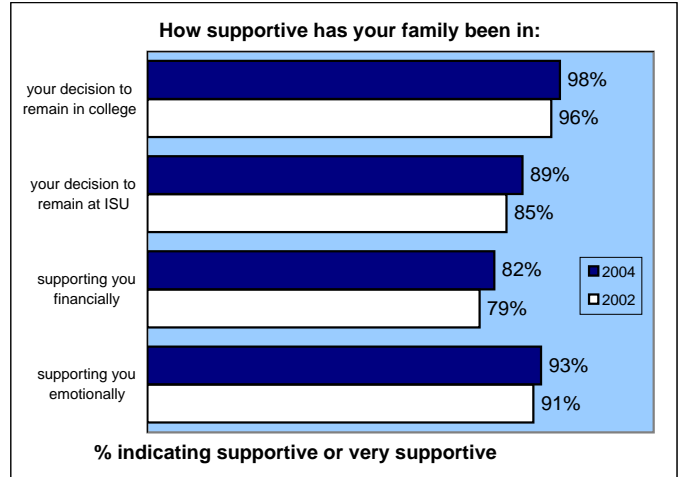
NOTE: DUE TO SMALL SAMPLE SIZES, SOME STATISTICS MAY NOT BE APPROPRIATE FOR ANALYTICAL PURPOSES.

The First Year Experience Survey was administered to Fall 2003 Freshmen in late Spring 2004. A separate report provides a profile of the entire freshman class at the end of their first year. This report is meant to summarize the results for School of Business (S.B.) freshmen who completed the survey. Of the 185 S.B. freshmen given the opportunity, 45 used the internet to fill out the questionnaire, making the S.B. response rate 24.3%. This rate is higher than the overall response rate of 20.8%.

I. General Satisfaction



II. Family and Friends



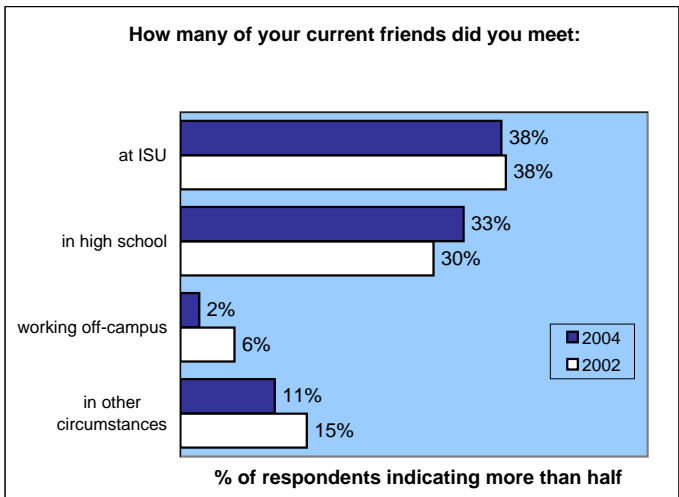
How often students return to hometown during the semester:

2004	2002	
22%	21%	live in hometown
20%	13%	return every or almost every weekend
42%	49%	return once or twice a month
13%	15%	return once or twice a semester
0%	2%	never return during the semester

How satisfied are you with Indiana State in regard to:

	% 2004			% 2002		
	Satisfied	Neutral	Dissatisfied	Satisfied	Neutral	Dissatisfied
Computer facilities	98%	2%	0%	89%		
Size of campus	93%	5%	2%	79%		
Entire ISU experience	93%	5%	2%	83%		
Student Union	90%	10%	0%	83%		
Classroom technologies	89%	7%	5%	87%		
Appearance of campus	89%	9%	2%	83%		
Overall safety on campus	86%	9%	5%	81%		
Recreational sports	86%	14%	0%	74%		
Personal safety	84%	14%	2%	77%		
Career Center	83%	14%	3%	62%		
Academic experience	82%	9%	9%	89%		
Student Life Office	74%	26%	0%	42%		
Student Counseling Center	70%	30%	0%	46%		
Bookstore	68%	11%	20%	81%		
Bursar's Office	68%	29%	4%	46%		
Student Health Center	67%	23%	10%	61%		
Residential life	59%	31%	10%	76%		
Registrar's Office	46%	44%	10%	53%		
Financial Aid Office	41%	28%	31%	49%		
Parking	14%	12%	74%	9%		

Percentages do not reflect those who had never used the service/facility
Scale: 1 - Very Satisfied, 5 - Very Dissatisfied

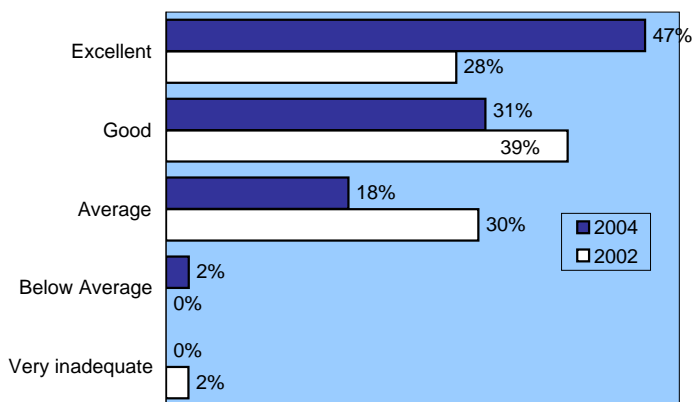


2004	2002	
16%	13%	of S.B. freshmen said at least half of their high school friends attended ISU last year
80%	81%	said at least half of their high school friends attended another college last year
12%	6%	said at least half of their high school friends did not attend any college last year

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Research & Effectiveness
419 Rankin Hall, Tel: 237-2305, Fax: 237-4292
<http://irt2.indstate.edu/home/index.htm>

III. Preparation and Experience

How would you rate your high school education?



When would you estimate that your parents started saving for your college education?

	% indicating response	
	2004	2002
Before I entered high school	24%	35%
During high school but before my senior year	4%	4%
My senior year in high school or later	2%	4%
They saved, but I don't know when they started	24%	15%
I don't know if they saved	2%	4%
They did not save, but they are contributing	16%	17%
Doesn't apply; my parents don't/can't contribute	24%	20%

The average S.B. freshman worked:

11.44 hours per week in the fall

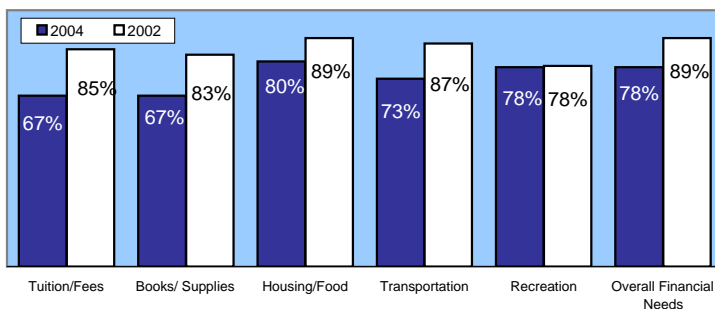
12.48 hours per week in the spring

Of only those S.B. freshmen who worked, they averaged:

19.7 hours per week in the fall

19.4 hours per week in the spring

% Indicating Financial Resources were Adequate for Various Needs



In which area were you most unable to meet your financial needs?

I was able to meet all	30%	Housing/Food	13%
Tuition/fees	29%	Transportation	22%
Books/supplies	31%	Recreation	13%

Hours Per Week Spent Working During Freshman Year

	None	1-5	6-10	11-15	16-20	21+
Fall Semester (2004 respondents)						
On-campus	65%	2%	12%	12%	7%	2%
Off-campus	64%	4%	2%	4%	11%	13%
Total (On & Off)	42%	5%	12%	7%	16%	19%
Fall Semester (2002 respondents)						
On-campus	76%	2%	17%	2%	2%	0%
Off-campus	63%	4%	2%	9%	7%	15%
Total (On & Off)	44%	4%	18%	9%	7%	18%
Spring Semester (2004 respondents)						
On-campus	60%	0%	14%	10%	12%	5%
Off-campus	67%	4%	4%	4%	7%	13%
Total (On & Off)	36%	5%	14%	7%	21%	17%
Spring Semester (2002 respondents)						
On-campus	78%	7%	4%	7%	2%	2%
Off-campus	61%	4%	2%	11%	11%	11%
Total (On & Off)	47%	4%	7%	16%	11%	16%

About 78% of S.B. freshmen spent 1 - 20 hours per week meeting study groups, which is higher than the 2002 figure of 70%.

About 67% of S.B. freshmen spent 1 - 20 hours per week participating in community activities, 10% higher than that of 2002.

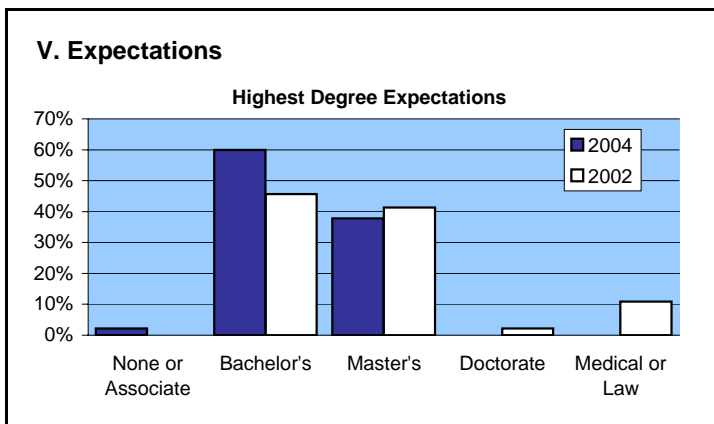
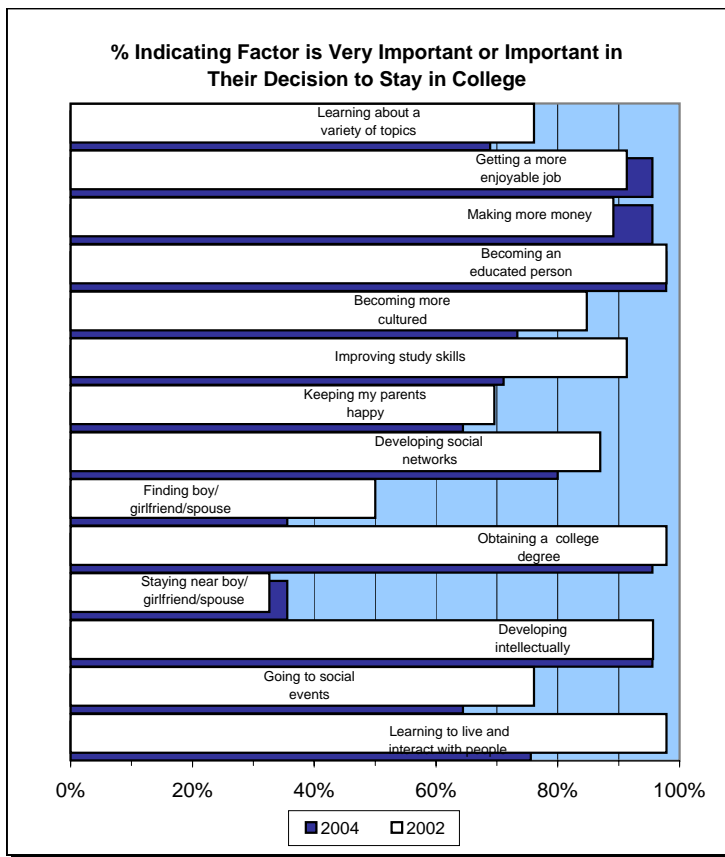
Hours Spent Per Week During First Year of College

										% None	%1-20	% 21+
	None	1-5	6-10	11-15	16-20	21-25	26-30	31-35	36+	2002	2002	2002
Studying, researching, using library	0%	33%	33%	13%	9%	4%	0%	2%	0%	0%	96%	4%
Meeting study groups	20%	69%	7%	2%	0%	0%	0%	0%	0%	30%	70%	0%
Meeting with professors	47%	49%	0%	2%	0%	0%	0%	0%	0%	35%	65%	0%
At campus recreational events	22%	56%	16%	2%	2%	0%	0%	0%	0%	17%	80%	2%
At campus cultural events	4%	82%	7%	2%	2%	0%	0%	0%	0%	20%	80%	0%
At fraternity/sorority events	64%	11%	2%	2%	4%	2%	4%	0%	2%	48%	48%	4%
Participating in other ISU organizations	31%	49%	9%	4%	2%	0%	0%	0%	0%	48%	50%	2%
Participating in sports or exercising	18%	47%	11%	11%	2%	4%	0%	0%	2%	22%	76%	2%
Socializing in person with ISU friends	2%	24%	24%	7%	11%	7%	7%	0%	16%	0%	67%	33%
Socializing in person with non-ISU friends	16%	49%	18%	7%	0%	7%	0%	2%	0%	22%	67%	11%
Socializing in person w/ either type of friends	2%	18%	24%	7%	9%	9%	0%	2%	24%	0%	65%	35%
Socializing phone,internet,email - ISU friends	11%	47%	13%	9%	4%	2%	4%	2%	4%	11%	87%	2%
Socializing phone,internet,email - others	7%	29%	29%	16%	2%	7%	0%	4%	4%	4%	91%	4%
Engaged in computer or internet recreation	11%	42%	16%	20%	0%	4%	2%	2%	0%	7%	89%	4%
Playing video games or watching TV	7%	33%	27%	18%	4%	4%	0%	0%	4%	13%	83%	4%
Participating in community activities	31%	49%	16%	2%	0%	0%	0%	0%	0%	41%	57%	2%

IV. Skills

How much has your college experience helped you develop your ability to:				Very Much/ A Lot
	Very Much/ A Lot	Some	Not a Lot/ Not at All	2002
Get along with others	44%	47%	9%	67%
Think critically	42%	51%	7%	59%
Respect views of others	51%	38%	11%	74%
Develop close relationships with others	51%	29%	20%	72%
Be sensitive to the feelings of others	38%	47%	16%	57%
Be independent	84%	9%	7%	89%
Choose moral and ethical behavior	47%	33%	18%	65%
Establish your identity	56%	27%	18%	67%
Develop social skills	56%	36%	9%	74%
Develop a meaningful philosophy of life	38%	36%	24%	57%
Develop leadership skills	51%	31%	18%	63%
Handle stress	51%	22%	27%	67%
Understand and appreciate other cultures	44%	38%	13%	57%
Develop expertise in a given subject area	40%	36%	20%	48%
Communicate effectively	53%	31%	16%	70%

How would you rate your ability to:	Very Good/ Good	Average	Not Very/ Not Good	Very Good/ Good 2002
	Lead a group discussion	69%	22%	7%
Solve problems creatively	69%	27%	4%	65%
Make well informed decisions	76%	18%	7%	83%
Spend leisure time wisely	47%	40%	13%	59%
Express yourself in oral communication	62%	22%	16%	52%
Express yourself in writing	67%	22%	11%	63%
Solve an algebra problem	67%	22%	11%	65%
Use computers for schoolwork	91%	9%	0%	85%
Intelligently discuss national politics	29%	40%	31%	41%
Intelligently discuss world events	40%	40%	20%	52%
Find info on the World Wide Web	87%	11%	2%	76%
Using library resources to get info	71%	22%	7%	67%
Work with others on projects	69%	20%	11%	83%

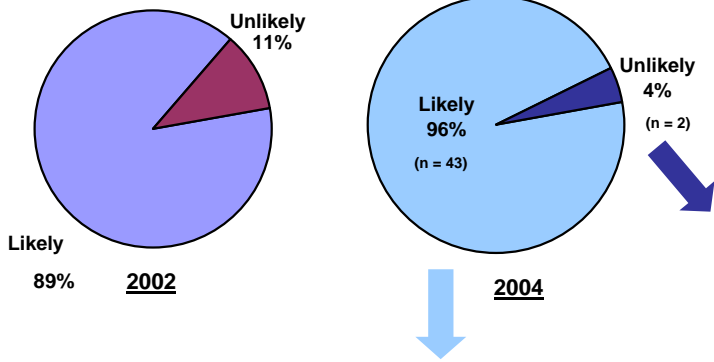


What are the Chances of the Following Things Happening to You During Your Educational Career?

	2004 S.B. respondents			2002 S.B. respondents		
	Already Happened	Good/Some Chance	Little/No Chance	Already Happened	Good/Some Chance	Little/No Chance
Join a fraternity/sorority	16%	18%	62%	33%	20%	48%
Fail a class	2%	13%	84%	2%	20%	78%
Get tutoring help	9%	67%	24%	15%	72%	13%
Need extra time to complete a degree	0%	62%	38%	0%	63%	37%
Graduate with honors	0%	67%	33%	0%	80%	20%
Change your major	18%	51%	31%	13%	52%	35%
Transfer from ISU	2%	27%	71%	4%	30%	65%
Drop out permanently	0%	4%	96%	0%	9%	91%
Be satisfied with your college	22%	73%	4%	17%	80%	2%
Be gainfully employed during the school year	33%	60%	7%	17%	65%	17%

VI. Future Academic Plans

Likelihood of Returning in Fall



The 43 S.B. students who were likely to return to ISU in the fall were asked about their decision to stay.

	Essential/			Essential or Very 2002
	Very	Fairly	Not Very/ Not At All	
Financial aid available	66%	10%	22%	50%
Low cost	71%	22%	7%	56%
Close to home	46%	24%	29%	39%
Far away from home	7%	7%	68%	7%
Appearance of campus	22%	51%	27%	27%
ISU's academic reputation	63%	29%	7%	56%
Academic reputation of my major department	80%	17%	2%	68%
Quality of faculty	71%	24%	5%	71%
Size of campus	56%	32%	12%	68%
Campus social life	44%	41%	15%	51%
Student activities	46%	34%	20%	56%
Class size	56%	29%	15%	66%
Computing facilities	37%	39%	22%	56%
Opportunities to interact with faculty in class	46%	34%	20%	56%
Opportunities to interact with faculty out of class	39%	39%	22%	46%
Life in residence halls	29%	34%	27%	46%
Family pressure to stay	17%	17%	61%	29%
Friendships with faculty	22%	34%	41%	29%
Friendships with staff	22%	34%	41%	39%
Friendships with students	46%	44%	10%	76%
Terre Haute community	20%	32%	46%	37%

% shown are % of the 43 students likely to return

MOST IMPORTANT FACTOR IN DECISION TO STAY AT ISU		
	2004	2002
FINANCIAL AID AVAILABLE	14%	9%
LOW COST	9%	7%
CLOSE TO HOME	9%	7%
FAR AWAY FROM HOME	2%	2%
APPEARANCE OF CAMPUS	0%	0%

% of the 43 who responded

The 2 S.B. students who were unlikely to return to ISU in the fall were asked about their decision to leave.

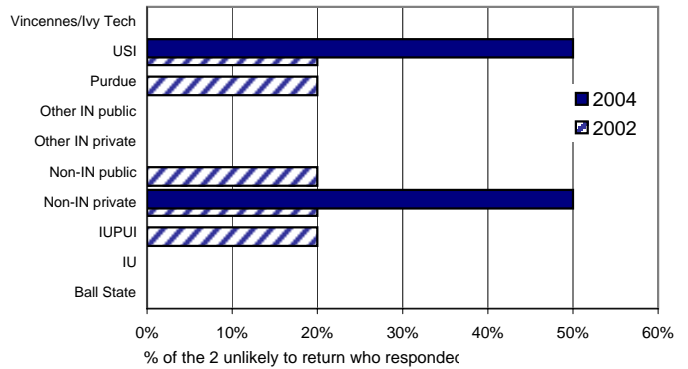
	Essential/		Not Very/Not at All	Essential or Very 2002
	Very	Fairly		
Not enough financial aid				40%
Cost too high	25%	0%	25%	20%
Too close to home	0%	25%	25%	0%
Too far away from home	0%	25%	25%	0%
Campus atmosphere	50%	0%	0%	80%
ISU's academic reputation	50%	0%	0%	60%
Academic reputation of my major department	50%	0%	0%	60%
Quality of faculty	25%	25%	0%	60%
Size of campus	0%	25%	25%	60%
Lack of campus social life	0%	50%	0%	60%
Lack of student activities	0%	25%	25%	40%
Class size too small	25%	0%	25%	20%
Too easy	25%	0%	25%	60%
Too difficult	0%	0%	50%	20%
Personal issues	25%	0%	25%	20%
Life in residence halls	50%	0%	0%	20%
Family pressure to quit	25%	0%	25%	0%
Lack of interaction with faculty	25%	0%	25%	0%
Lack of interaction with staff	50%	0%	0%	0%
Lack of interaction w/ students	25%	0%	25%	40%
Terre Haute community	25%	0%	25%	80%

% shown are % of the 2 students unlikely to return

MOST IMPORTANT FACTOR IN DECISION TO LEAVE ISU		
	2004	2002
NOT ENOUGH FINANCIAL AID	0%	20%
COST TOO HIGH	50%	0%
TOO CLOSE TO HOME	0%	0%

% of the 2 who responded

Where do you hope to transfer to?



Reasons for not returning to higher education		
	2004	2002
Cannot afford it	50%	50%
Decided school isn't for me	50%	50%
Need or want to work	50%	50%
Was not learning much	50%	50%
Benefits not worth the cost	0%	75%
Family responsibilities	0%	50%
Health reasons	0%	0%
Other	0%	50%
Too difficult	0%	0%

% of the 2 who responded (multiple responses allowed)