

School of Business

1999 First Year Profile

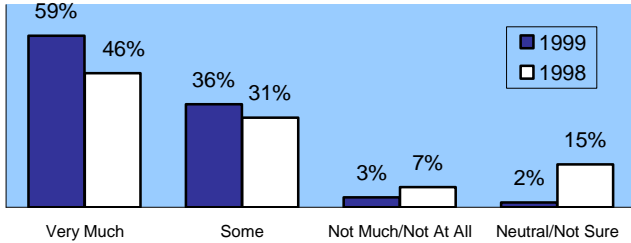
Freshman Class of Fall 1998

NOTE: DUE TO SMALL SAMPLE SIZES, SOME STATISTICS MAY NOT BE APPROPRIATE FOR ANALYTICAL PURPOSES.

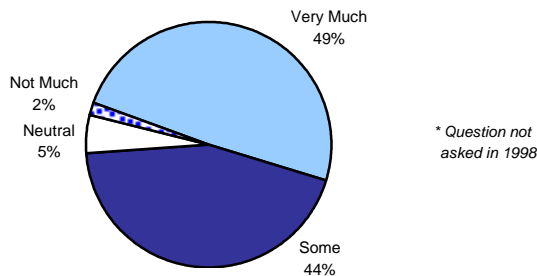
The new First Year Experience Survey was administered to Fall 1998 freshmen in late Spring 1999. The questionnaire, which was revised in 1998, is designed to follow up on questions contained in the Student Information Questionnaire (SIQ) administered during NSARP. The purpose of this report is to provide a profile of 1998 freshmen enrolled in School of Business (S.Bus.) at the end of their freshman year. Business freshmen represent 10.8% of all 1998 freshmen and 12.3% of the respondent pool (60 responses out of 489 total). These Business freshmen are also compared to their counterparts in the 1997 freshman class, who completed the survey in spring 1998.

I. General Satisfaction

How well do you like college?

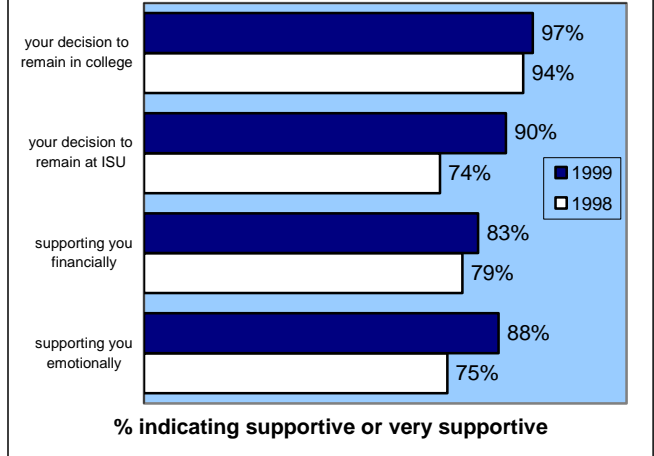


How well do you like ISU? *



II. Family and Friends

How supportive has your family been in:



How often students return to hometown during the semester:

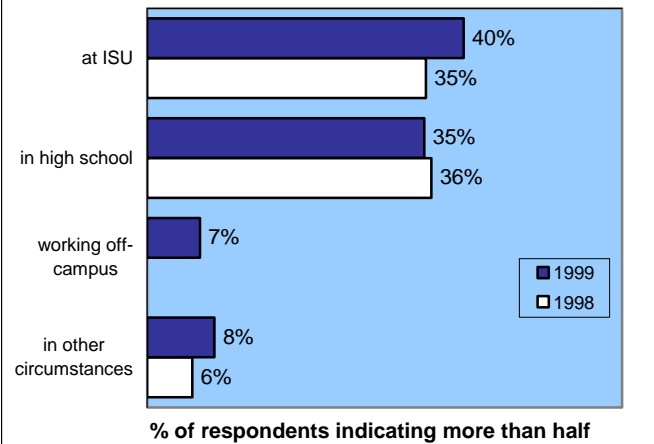
1999	1998	Description
32%	9%	live in hometown
15%	20%	return every or almost every weekend
32%	46%	return once or twice a month
20%	20%	return once or twice a semester
2%	4%	never return during the semester

How satisfied are you with Indiana State in regard to:

	% Satisfied	% Neutral	% Dissatisfied	% Satisfied 1998
Size of campus	93%	5%	2%	83%
Entire ISU experience	92%	7%	2%	76%
Academic experience	92%	8%	0%	78%
Computer facilities	87%	8%	5%	85%
Classroom technologies	87%	12%	2%	74%
Overall safety on campus	85%	15%	0%	70%
Career Center	85%	15%	0%	31%
Personal safety	82%	17%	2%	70%
Appearance of campus	80%	15%	5%	76%
Student Union	80%	16%	4%	63%
Recreational sports	77%	23%	0%	50%
Bookstore	75%	15%	10%	59%
Residential life	62%	27%	11%	46%
Student Counseling Center	58%	38%	4%	24%
Student Life Office	57%	43%	0%	25%
Student Health Center	56%	28%	15%	43%
Registrar's Office	52%	43%	5%	37%
Bursar's Office	43%	54%	4%	13%
Financial Aid Office	20%	39%	41%	22%
Parking	13%	23%	63%	22%

Percentages do not reflect those who had never used the service
Scale: 1 = Very Satisfied, 5 = Very Dissatisfied

How many of your current friends did you meet:



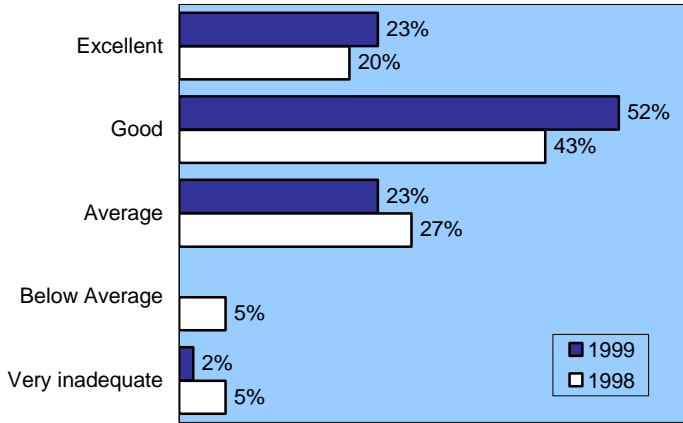
1999	1998	Description
25%	11%	of S.Bus. freshmen said at least half of their high school friends attended ISU last year
71%	74%	said at least half of their high school friends attended another college last year
12%	19%	said at least half of their high school friends did not attend any college last year



Office of Institutional Research & Testing
419 Rankin Hall, Tel: 237-2305, Fax: 237-4292
<http://web.indstate.edu/oirt/>

III. Preparation and Experience

How would you rate your high school education?

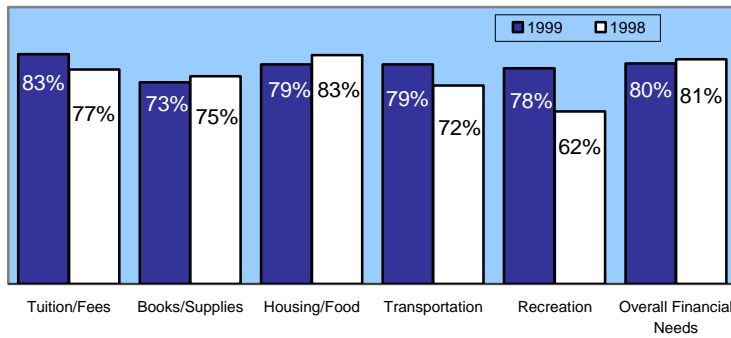


When would you estimate that your parents started saving for your college education?

	% indicating response	
	1999	1998
Before I entered high school	24%	23%
During high school but before my senior year	5%	9%
My senior year in high school or later	3%	8%
They saved, but I don't know when they started	25%	19%
I don't know if they saved	12%	32%
They did not save, but they are contributing	15%	N/A
Doesn't apply; my parents don't/can't contribute	15%	9%

15% of S.Bus. freshmen said their parents did not save for their college education, but are paying as they go.

% Indicating Financial Resources were Adequate for Various Needs



Hours Per Week Spent Working During Freshman Year

	None	1-5	6-10	11-15	16-20	21+
Fall Semester (1999 respondents)						
On-campus	65%	6%	6%	15%	6%	2%
Off-campus	55%	4%	6%	2%	12%	22%
Total (On & Off)	49%	4%	11%	7%	2%	27%
Fall Semester (1998 respondents)						
On-campus	77%	0%	8%	6%	8%	2%
Off-campus	83%	4%	0%	2%	6%	6%
Total (On & Off)	65%	N/A	N/A	N/A	N/A	N/A
Spring Semester (1999 respondents)						
On-campus	67%	2%	4%	17%	8%	2%
Off-campus	52%	6%	6%	13%	10%	13%
Total (On & Off)	44%	7%	2%	21%	9%	16%
Spring Semester (1998 respondents)						
On-campus	73%	2%	6%	12%	6%	2%
Off-campus	75%	2%	6%	6%	6%	6%
Total (On & Off)	56%	N/A	N/A	N/A	N/A	N/A

In which area were you most unable to meet your financial needs?

I was able to meet all	39%	Housing/Food	9%
Tuition/fees	27%	Transportation	2%
Books/supplies	13%	Recreation	11%

Almost 56% of S.Bus. freshmen spent 10 or fewer hours per week studying, which is slightly lower than the 1998 figure of 58%.

At least 14% of S.Bus. freshmen spent more than 35 hours per week socializing, a figure lower than the 19% in 1998.*

Hours Spent Per Week During First Year of College

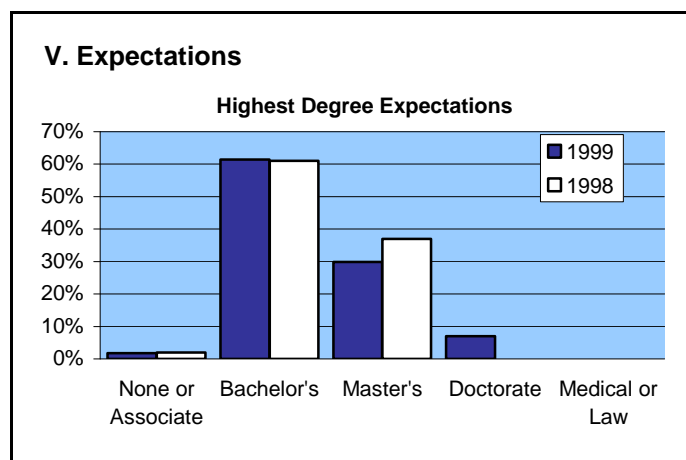
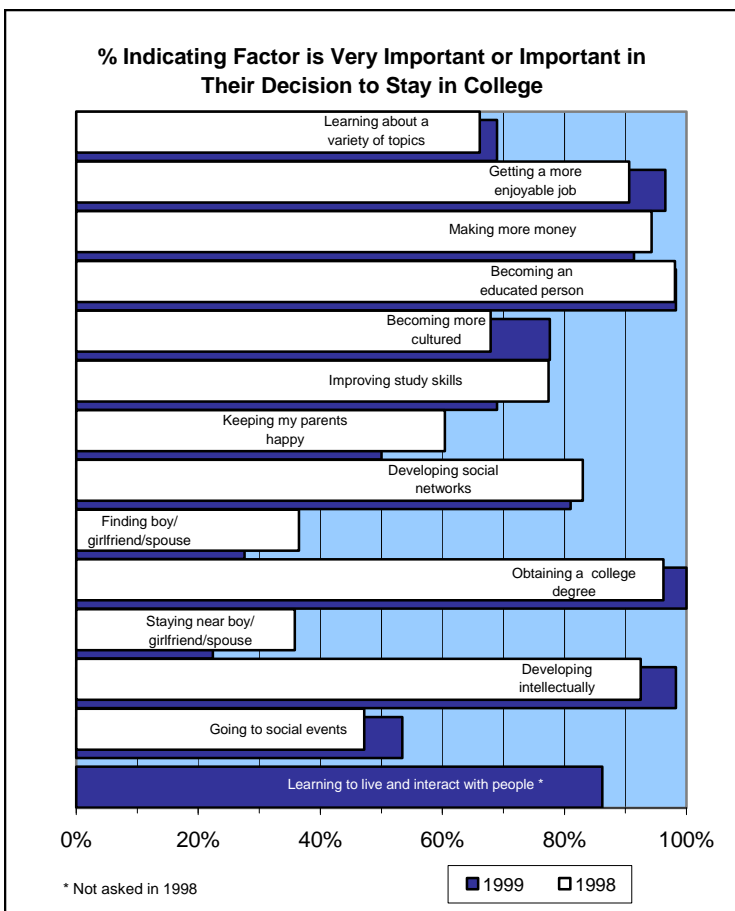
	None	1-5	6-10	11-15	16-20	21-25	26-30	31-35	36+	% 1998	% 1998	% 1998
Studying, researching, using library	0%	19%	37%	17%	19%	3%	3%	2%	0%	2%	93%	6%
Meeting study groups	32%	65%	3%	0%	0%	0%	0%	0%	0%	37%	61%	2%
Meeting with professors	38%	60%	2%	0%	0%	0%	0%	0%	0%	54%	44%	2%
At campus recreational events	32%	49%	12%	5%	2%	0%	0%	0%	0%	35%	63%	2%
At campus cultural events	10%	78%	10%	0%	0%	0%	0%	2%	0%	N/A	N/A	N/A
At fraternity/sorority events	58%	25%	10%	2%	0%	2%	2%	2%	0%	72%	26%	2%
Participating in other ISU organizations	48%	38%	5%	5%	3%	0%	0%	0%	0%	72%	26%	2%
Participating in sports or exercising	13%	45%	20%	7%	8%	0%	2%	2%	3%	22%	72%	6%
Socializing in person with ISU friends	5%	19%	24%	17%	19%	2%	0%	2%	14%	6%	81%	13%
Socializing in person with non-ISU friends	13%	57%	13%	12%	2%	3%	0%	0%	0%	11%	76%	13%
Socializing in person w/ either type of friends	2%	25%	15%	12%	24%	7%	5%	2%	8%	at least 13%		
Socializing phone,internet,email - ISU friends	8%	65%	15%	7%	2%	0%	0%	2%	2%	N/A	N/A	N/A
Socializing phone,internet,email - others	0%	50%	28%	12%	5%	2%	0%	2%	2%	N/A	N/A	N/A
Engaged in computer or internet recreation	19%	54%	17%	2%	7%	0%	0%	0%	2%	N/A	N/A	N/A
Playing video games or watching TV	5%	52%	17%	13%	7%	3%	2%	2%	0%	N/A	N/A	N/A
Participating in community activities	40%	47%	10%	0%	2%	2%	0%	0%	0%	78%	20%	2%

* It is believed that students misunderstood the question regarding time spent "socializing in person with friends of either type" which was first used in 1999. Only 8% indicated 36+ hours, but since 14% indicated 36+ hours socializing in person with ISU friends, at least 14% would need to spend that socializing with friends of either type.

IV. Skills

	How much has your college experience helped you develop your ability to:			Very Much/ A Lot 1998
	Very Much/ A Lot	Some	Not a Lot/ Not at All	
Get along with others	57%	36%	7%	48%
Think critically	66%	29%	5%	51%
Respect views of others	60%	34%	5%	53%
Develop close relationships with others	58%	23%	19%	51%
Be sensitive to the feelings of others	47%	38%	16%	60%
Be independent	81%	17%	2%	75%
Choose moral and ethical behavior	52%	34%	14%	40%
Establish your identity	55%	33%	12%	51%
Develop social skills	69%	21%	10%	57%
Develop a meaningful philosophy of life	31%	48%	21%	40%
Develop leadership skills	54%	33%	12%	45%
Handle stress	48%	21%	31%	43%
Understand and appreciate other cultures	59%	31%	10%	45%
Develop expertise in a given subject area	40%	48%	12%	36%
Communicate effectively	59%	29%	12%	55%

	How would you rate your ability to:			Very Good/ Good 1998
	Very Good/ Good	Average	Not Very/ Not Good	
Lead a group discussion	50%	40%	10%	42%
Solve problems creatively	57%	41%	2%	52%
Make well informed decisions	84%	16%	0%	62%
Spend leisure time wisely	59%	31%	10%	44%
Express yourself in oral communication	60%	33%	7%	58%
Express yourself in writing	67%	26%	7%	52%
Solve an algebra problem	69%	17%	14%	58%
Use computers for schoolwork	93%	7%	0%	81%
Intelligently discuss national politics	28%	36%	36%	13%
Intelligently discuss world events	36%	36%	28%	13%
Find info on the World Wide Web	90%	10%	0%	63%
Using library resources to get info	71%	22%	7%	60%
Work with others on projects	71%	28%	2%	63%

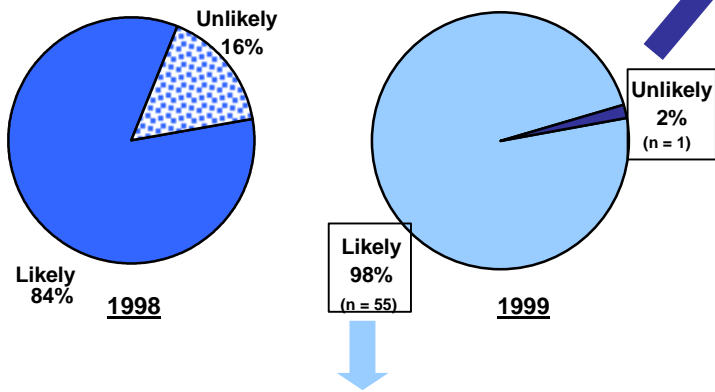


What are the Chances of the Following Things Happening to You During Your Educational Career?

	1999 S.Bus. respondents			1998 S.Bus. respondents		
	Already Happened	Good/Some Chance	Little/No Chance	Already Happened	Good/Some Chance	Little/No Chance
Join a fraternity/sorority	25%	25%	51%	20%	24%	57%
Fail a class	7%	11%	82%	6%	12%	82%
Get tutoring help	18%	58%	25%	12%	65%	23%
Need extra time to complete a degree	0%	65%	35%	0%	65%	35%
Graduate with honors	0%	84%	16%	0%	66%	34%
Change your major	14%	46%	40%	14%	49%	37%
Transfer from ISU	2%	26%	72%	10%	27%	63%
Drop out permanently	2%	2%	96%	0%	4%	96%
Be satisfied with your college	21%	79%	0%	17%	77%	6%
Be gainfully employed during the school year	25%	58%	18%	14%	71%	16%

VI. Future Academic Plans

Likelihood of Returning in Fall



The 55 S.Bus. students who were likely to return to ISU in the fall were asked about their decision to stay.

Importance of Factors Affecting Decision to Stay at ISU	Essential/			Essential/ or Very 1998
	Very	Fairly	Not Very/ Not At All	
Financial aid available	56%	25%	18%	45%
Low cost	73%	22%	5%	52%
Close to home	45%	25%	29%	40%
Far away from home	2%	15%	84%	10%
Appearance of campus	26%	59%	15%	31%
ISU's academic reputation	71%	25%	4%	44%
Academic reputation of my major department	87%	11%	2%	67%
Quality of faculty	80%	18%	2%	64%
Size of campus	53%	36%	11%	62%
Campus social life	44%	31%	25%	33%
Student activities	31%	47%	22%	29%
Class size	65%	25%	9%	67%
Computing facilities	65%	27%	7%	40%
Opportunities to interact with faculty in class	56%	29%	15%	33%
Opportunities to interact with faculty out of class	55%	33%	13%	24%
Life in residence halls	29%	20%	51%	38%
Family pressure to stay	15%	15%	71%	17%
Friendships with faculty	22%	47%	31%	19%
Friendships with staff	24%	44%	33%	14%
Friendships with students	64%	29%	7%	57%
Terre Haute community	18%	24%	58%	19%

% shown are % of the 55 students likely to return

MOST IMPORTANT FACTOR IN DECISION TO STAY AT ISU	1999	1998
ACADEMIC REPUTATION OF DEPARTMENT	28%	11%
FINANCIAL AID AVAILABLE	19%	22%
LOW COST	15%	19%
ACADEMIC REPUTATION OF ISU	9%	0%
FRIENDSHIPS WITH STUDENTS	9%	11%

% of the 47 (out of 55 likely to return) who responded

The 1 S.Bus. student who was unlikely to return to ISU in the fall was asked about his decision to leave.

Importance of Factors Affecting Decision to Leave ISU

Importance of Factors Affecting Decision to Leave ISU	Not			Essential/ or Very 1998
	Essential/ Very	Fairly	at All	
Not enough financial aid	0%	100%	0%	0%
Cost too high	0%	100%	0%	13%
Too close to home	0%	0%	100%	25%
Too far away from home	100%	0%	0%	25%
Campus atmosphere	100%	0%	0%	50%
ISU's academic reputation	0%	100%	0%	13%
Academic reputation of my major department	0%	0%	100%	25%
Quality of faculty	0%	100%	0%	13%
Size of campus	0%	0%	100%	13%
Lack of campus social life	100%	0%	0%	38%
Lack of student activities	N/A	N/A	N/A	13%
Class size too small	0%	0%	100%	0%
Too easy	0%	0%	100%	25%
Too difficult	0%	0%	100%	13%
Personal issues	0%	100%	0%	63%
Life in residence halls	100%	0%	0%	38%
Family pressure to quit	0%	0%	100%	0%
Lack of interaction with faculty	0%	0%	100%	0%
Lack of interaction with staff	0%	0%	100%	0%
Lack of interaction w/ students	0%	0%	100%	25%
Terre Haute community	100%	0%	0%	38%

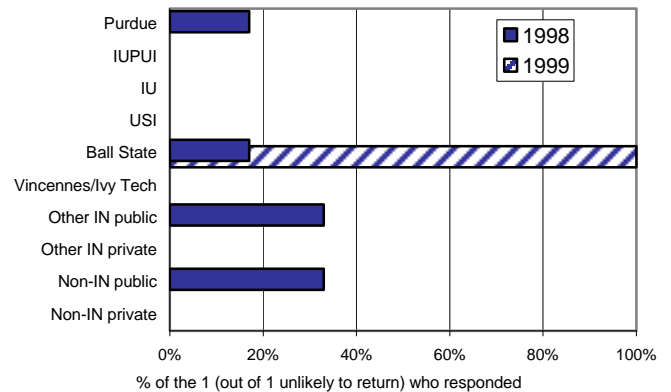
% shown are % of the 1 student unlikely to return

MOST IMPORTANT FACTOR IN DECISION TO LEAVE ISU

	1999	1998
LACK OF CAMPUS SOCIAL LIFE	100%	0%
TERRE HAUTE COMMUNITY	0%	33%
LIFE IN RESIDENCE HALLS	0%	33%

% of the 1 (out of 1 unlikely to return) who responded

Where do you hope to transfer to?



Reasons for not returning to higher education

	1999	1998
Decided school isn't for me	0%	0%
Need or want to work	0%	0%
Family responsibilities	0%	0%
Health reasons	0%	0%
Benefits not worth the cost	0%	0%
Too difficult	0%	0%
Was not learning much	0%	0%
Cannot afford it	0%	0%
Other	0%	0%

% of the 1 (out of 1 unlikely to return) who responded (multiple responses allowed)