

School of Business

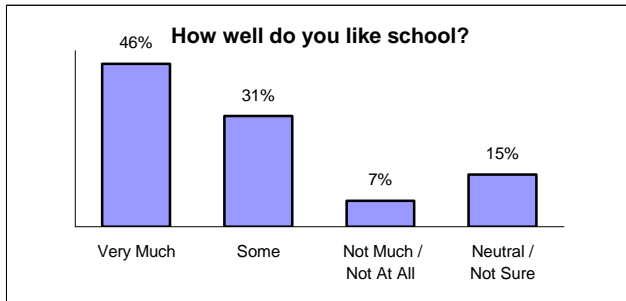
1998 First Year Profile

Freshman Class of Fall 1997

NOTE: DUE TO SMALL SAMPLE SIZES, SOME STATISTICS MAY NOT BE APPROPRIATE FOR ANALYTICAL PURPOSES.

The new First Year Experience Survey was administered to Fall 97 Freshmen in late Spring 1998. The questionnaire was designed to follow up on questions contained in the Student Information Questionnaire (SIQ) administered during NSARP. A separate report explores changes in freshmen attitudes over the course of the first year. Another provides a profile of the entire freshman class one year later. The purpose of this report is to provide a profile of freshmen enrolled in the School of Business; these freshmen represent 9.0% of all freshmen and 8.8% of the respondent pool (55 responses out of 623 total).

I. General Satisfaction



How satisfied are you with Indiana State in regard to:			
	% Satisfied	% Neutral	% Dissatisfied
Computer facilities	85%	11%	4%
Size of campus	83%	13%	4%
Academic experience	78%	17%	6%
Appearance of campus	76%	20%	4%
Entire ISU experience	76%	17%	7%
Classroom technologies	74%	24%	2%
Overall safety on campus	70%	20%	9%
Personal safety	70%	23%	8%
Student Union	63%	30%	7%
Bookstore	59%	22%	19%
Recreational sports	50%	46%	4%
Residential life	46%	37%	17%
Student Health Center	43%	50%	7%
Registrar's Office	37%	50%	13%
Career Center	31%	63%	6%
Student Life Office	25%	74%	2%
Student Counseling Center	24%	70%	6%
Parking	22%	15%	63%
Financial Aid Office	22%	56%	22%
Bursar's Office	13%	81%	6%

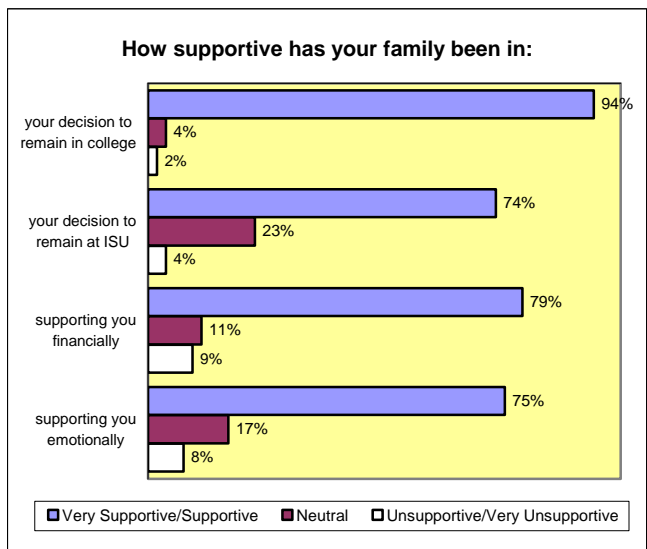
% neutral includes those who had never used the service
Scale: 1 = Very Satisfied, 5 = Very Dissatisfied

INTERESTING FACT ABOUT FRESHMEN IN BUSINESS:

83% of women, but only 55% of men said their families were very supportive of their decision to remain in college.

60% of women, but only 46% of men said their families were very supportive of them emotionally over the past year.

II. Family and Friends



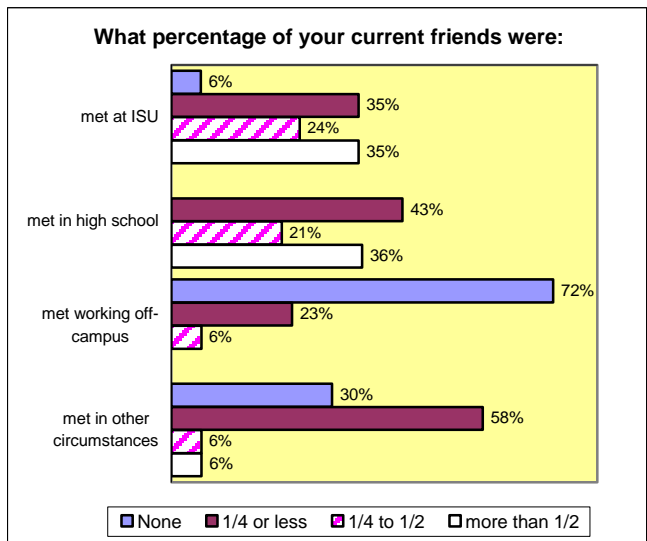
When asked how often they returned home on weekends,

30% said every weekend or almost every weekend

46% said once or twice a month

20% said one to three times a semester

4% said never



11% of freshmen in Business said at least half of their high school friends attended ISU last year

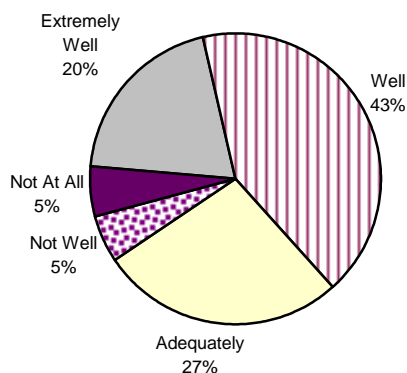
74% said at least half of their high school friends attended



another college last year
19% said at least half of their high school friends did not attend any college last year

III. Preparation and Experience

How well did your high school prepare you for academics at ISU?

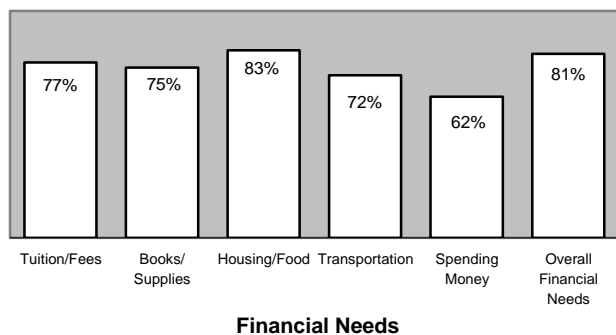


When would you estimate that your parents started saving for your college education?

When started saving	% indicating response
Before I entered high school	23%
During high school but before my senior year	9%
My senior year in high school	6%
After high school	2%
I do not know how long they have been saving	19%
I do not know whether they have been saving	32%
Does not apply; I am an independent student	9%

23% of freshmen in Business said their parents began saving for their college education before they entered high school

% Indicating Financial Resources were Adequate for Various Needs



Hours Spent Working

	None	1-5	6-10	11-15	16-20	21+
Fall Semester						
On-campus	77%	0%	8%	6%	8%	2%
Off-campus	83%	4%	0%	2%	6%	6%
Neither	65%					
Spring Semester						
On-campus	73%	2%	6%	12%	6%	2%
Off-campus	75%	2%	6%	6%	6%	6%
Neither	56%					

Almost 58% of freshmen in Business spent 10 or fewer hours per week studying

At least 19% of freshmen in Business spent more than 35 hours per week socializing

Hours Spent During First Year of College

	None	1-5	6-10	11-15	16-20	21-25	26-30	31-35	36+
Studying out of class	2%	26%	30%	30%	7%	4%	2%	0%	0%
Using the library	13%	63%	17%	2%	4%	0%	2%	0%	0%
Meeting with professors	54%	41%	4%	0%	0%	0%	0%	2%	0%
Meeting study groups	37%	57%	2%	2%	0%	0%	0%	0%	2%
At campus events	35%	48%	11%	4%	0%	0%	0%	0%	2%
Participating in student government	92%	4%	4%	0%	0%	0%	0%	0%	0%
At fraternity/sorority events	72%	11%	4%	9%	2%	0%	0%	0%	2%
Participating in other campus organizations	72%	24%	0%	2%	0%	0%	0%	0%	2%
Socializing with ISU friends	6%	31%	20%	20%	9%	2%	4%	0%	7%
Socializing with pre-ISU friends	11%	50%	13%	4%	9%	6%	4%	0%	4%
Socializing with friends (ISU and/or pre-ISU)								* at least	19%
Exercising	22%	44%	15%	9%	4%	4%	0%	2%	0%

Doing community service	78%	17%	4%	0%	0%	2%	0%	0%	0%
Participating in church activities	70%	20%	7%	2%	0%	0%	0%	0%	0%

* In addition to those who spent 36+ hours socializing with ISU friends and those who spent 36+ hours socializing with pre-ISU friends, this figure includes those who spent 36+ hours with both groups combined. This figure is a conservative estimate because those who spent, for instance, 16-20 hours with each group were not included, although the hours spent socializing (32-40) could fall into the 36+ range.

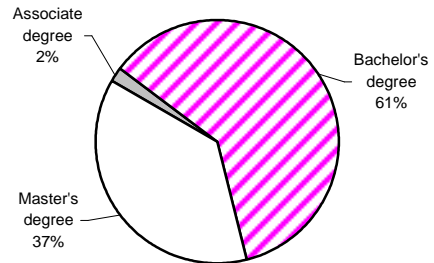
IV. Skills

	How much has your college experience helped you develop your ability to:		Not A Lot/ Not At All
	Very Much/ A Lot	Some	
Get along with others	48%	44%	7%
Think critically	51%	45%	4%
Respect views of others	53%	45%	2%
Develop close relationships with others	51%	40%	9%
Be sensitive to the feelings of others	60%	30%	9%
Be independent	75%	19%	6%
Choose moral and ethical behavior	40%	49%	11%
Establish your identity	51%	40%	9%
Develop social skills	57%	43%	0%
Develop a meaningful philosophy of life	40%	38%	23%
Develop leadership skills	45%	42%	13%
Handle stress	43%	36%	21%
Understand & appreciate other cultures	45%	43%	11%
Develop expertise in a given subject area	36%	42%	23%
Communicate effectively	55%	43%	2%

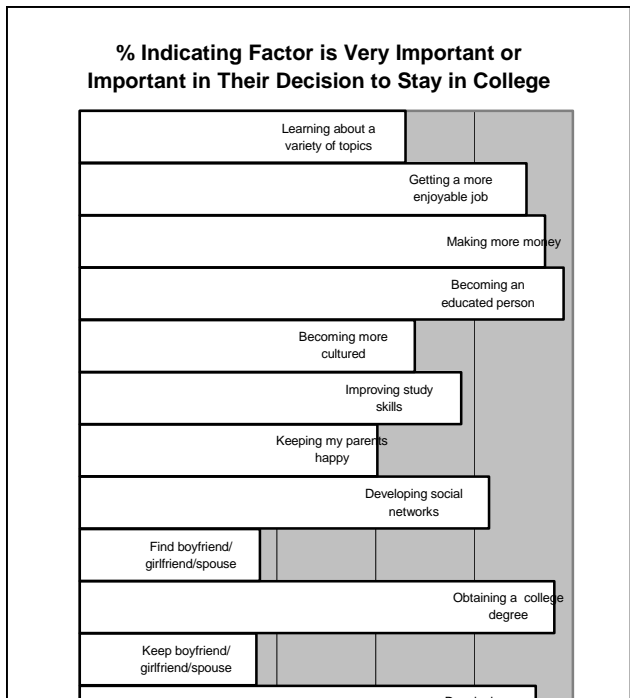
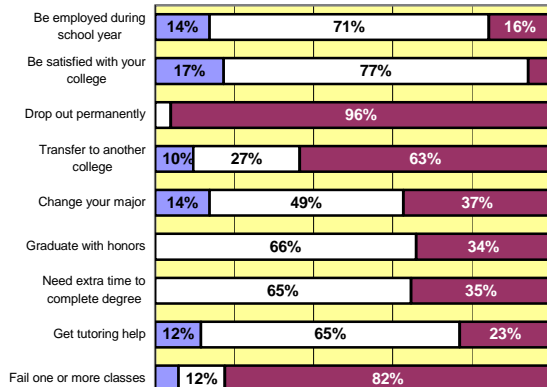
	How would you rate your ability to:		
	Very Good/ Good	Average	Not Very Good/ Not Good
Lead a group discussion	42%	38%	19%
Solve problems creatively	52%	40%	8%
Make well informed decisions	62%	37%	2%
Spend leisure time wisely	44%	46%	10%
Express yourself in oral communication	58%	29%	13%
Express yourself in writing	52%	40%	8%
Solve an algebra problem	58%	31%	12%
Use computers for schoolwork	81%	17%	2%
Intelligently discuss national politics	13%	42%	44%
Intelligently discuss world events	13%	40%	46%
Find info on the World Wide Web	63%	23%	13%
Use the library to obtain info	60%	33%	8%
Work with others on projects	63%	35%	2%

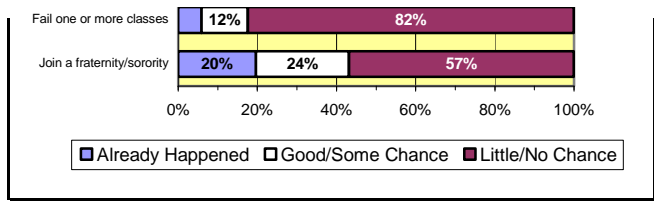
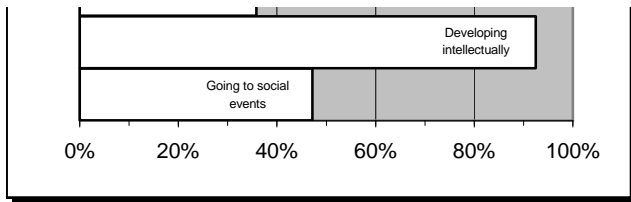
V. Expectations

Highest Degree Expect to Obtain



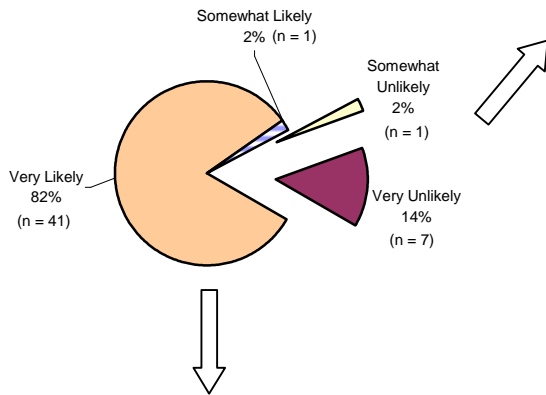
Expectations for Educational Career





VI. Future Academic Plans

Likelihood of Returning in Fall



The 42 students who were somewhat or very likely to return to ISU in the fall were asked about their decision to stay.

Importance of Factors Affecting Decision to Stay at ISU	Essential/		Not Very/
	Very	Fairly	Not At All
Financial aid available	45%	24%	31%
Low cost	52%	26%	21%
Close to home	40%	38%	21%
Far away from home	10%	14%	76%
Appearance of campus	31%	48%	21%
ISU's academic reputation	44%	44%	12%
Academic reputation of my major department	67%	26%	7%
Quality of faculty	64%	26%	10%
Size of campus	62%	31%	7%
Campus social life	33%	38%	29%
Student activities	29%	41%	29%
Class size	67%	31%	2%
Computing facilities	40%	43%	17%
Opportunities to interact with faculty in class	33%	38%	29%
Opportunities to interact with faculty out of class	24%	45%	31%
Life in residence halls	38%	33%	29%
Family pressure to stay	17%	14%	69%
Friendships with faculty	19%	33%	48%
Friendships with staff	14%	36%	50%
Friendships with students	57%	31%	12%
Terre Haute community	19%	21%	60%

% shown are % of the 42 students likely to return

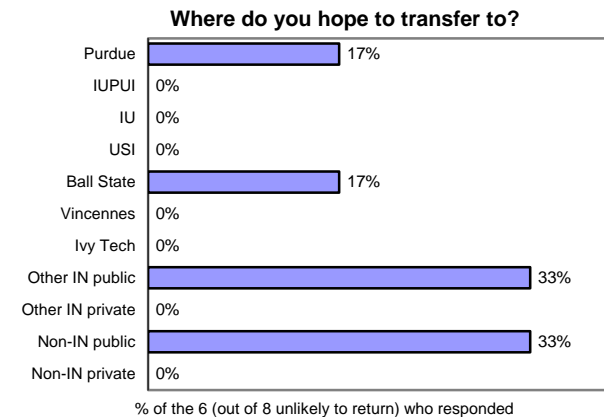
The 8 students who were somewhat or very unlikely to return to ISU in the fall were asked about their decision to leave.

Importance of Factors Affecting Decision to Leave ISU	Essential/		Not Very/
	Very	Fairly	Not At All
Not enough financial aid	0%	38%	63%
Cost too high	13%	50%	38%
Too close to home	25%	13%	63%
Too far away from home	25%	25%	50%
Campus atmosphere	50%	25%	25%
ISU's academic reputation	13%	25%	63%
Academic reputation of my major department	25%	13%	63%
Quality of faculty	13%	25%	63%
Size of campus	13%	25%	63%
Lack of campus social life	38%	25%	38%
Lack of student activities	13%	25%	63%
Class size too small	0%	13%	88%
Too easy	25%	13%	63%
Too difficult	13%	13%	75%
Personal issues	63%	25%	13%
Life in residence halls	38%	25%	38%
Family pressure to quit	0%	13%	88%
Lack of interaction with faculty	0%	13%	88%
Lack of interaction with staff	0%	38%	63%
Lack of interaction w/ students	25%	13%	63%
Terre Haute community	38%	25%	38%

% shown are % of the 8 students unlikely to return

MOST IMPORTANT FACTOR IN DECISION TO LEAVE ISU	
33%	QUALITY OF FACULTY
33%	LIFE IN RESIDENCE HALLS
33%	TERRE HAUTE COMMUNITY

% of the 3 (out of 8 unlikely to return) who responded



MOST IMPORTANT FACTOR IN DECISION TO STAY AT ISU

- 22% FINANCIAL AID AVAILABLE
- 19% LOW COST
- 11% ACADEMIC REPUTATION OF DEPARTMENT
- 11% SIZE OF CAMPUS
- 11% FRIENDSHIPS WITH STUDENTS

% of the 27 (out of 42 likely to return) who responded

Reasons for not returning to higher education

- 0% Decided school isn't for me
- 0% Too difficult
- 0% Need or want to work
- 0% Was not learning much
- 0% Family responsibilities
- 0% Cannot afford it
- 0% Health reasons
- 0% Other
- 0% Benefits not worth the cost

*% of the 0 (out of 8 unlikely to return) who responded
(multiple responses were allowed)*