

# College of Business

## The Freshman Profile, Fall 2007

In 2007, OSPIRE made major revisions to the Student Information Questionnaire (SIQ). Since then, we have been adjusting the survey to accommodate the informational needs of the ISU community, while also maintaining continuity with questions asked in prior years. Fall 2007 first-time freshman students were asked to complete the SIQ survey on-line. Where possible, we have provided direct comparisons to previous years' data. The purpose of this report is to provide a profile of freshmen enrolled in the College of Business (Bus.). The following results are based on the 178 Business freshmen (85.17% of the 209 Business new freshmen) who went through Sycamore Advantage in June and August of 2007.

Age	2007	2006
% age 17-19	73.0%	97.5%
% age 20-25	27.0%	2.5%
% age 26-30	0.0%	0.0%
% age 31-35	0.0%	0.0%
% age 36 and over	0.0%	0.0%

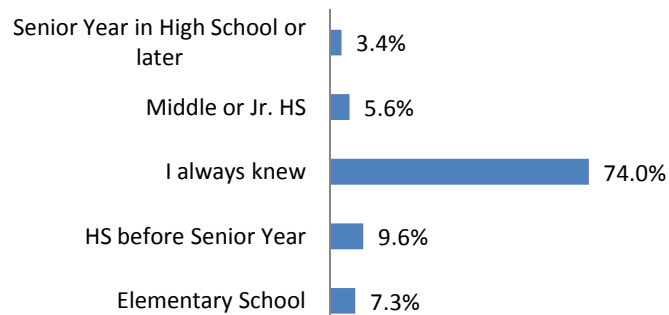
Are You the First of the Children in Your Family Going to College?	2007	2006
I am the only child	10.7%	4.1%
Yes, and I am the oldest	27.0%	35.2%
Yes, but I am not the oldest	11.2%	12.3%
No	51.1%	48.4%

46.07% of Fall 2007 Business freshmen are women

77% of Fall 2007 Business freshmen have major or some concern about paying for college.

Racial Background	2007	2006
Black or African American	16.29%	8.3%
American Indian	0.56%	0.0%
Caucasian	79.21%	86.0%
International	0.56%	0.0%
Hispanic	0.56%	0.8%
Asian American/Pacific Islander	0%	2.5%
Multiracial	2.81%	2.5%

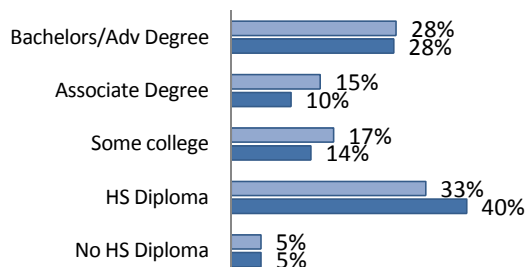
### % Indicating when they decided to attend college



70.06 % of Business freshmen indicate that their family is very supportive of their decision to attend ISU

### Parental Education

■ Mother's Education    ■ Father's Education



6 % of commuters drive more than 30 minutes one way

48% indicate that 2 or more of their close friends are attending Indiana State this year

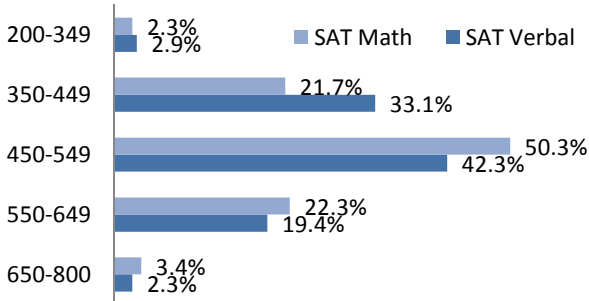
56% of Business freshmen indicate most of their close friends from high school are attending college this year

58% of Fall 2007 Business freshmen cohort come from families where neither parent has a four-year degree!

### Family Ties of Business Students

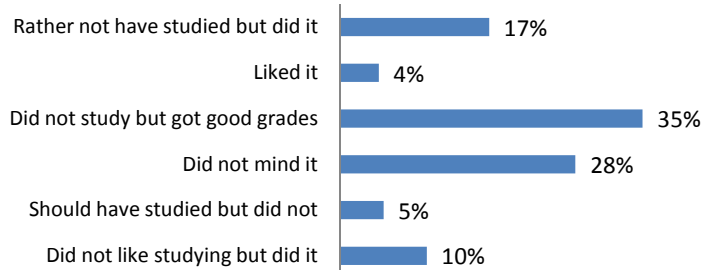
- 22% At least one of the parents (or guardians) attended ISU
- 38% At least one of the siblings (or close relatives other than my parents) attended ISU
- 47% Either parent or relative attended ISU

## High School Academics



\* The above averages are based on students who completed the SIQ

### Attitude Towards Studying in High School



### Academic Indicators

	SAT/ACT Equivalent Scores			HS GPA
	Avg Verbal	Avg Math	Total Avg	Avg
<b>2007</b>	477	499	976	<b>3.18</b>
<b>2006</b>	491	515	1006	<b>3.30</b>

**Close Look :** Only 4.49% of Business freshmen liked to study. Out of these 100% anticipate earning above a 3.00 GPA their first year. In comparison, of the freshmen who indicated they didn't like to study, rather have not studied, or should have studied but didn't, 68.97% anticipated earning a 3.00 GPA. Of the Business students indicating they got good grades w/o studying, 84.13% expected a B or better.

## High School Time Allotment

**In a typical week during your senior year, how many hours did you spend...**

% of Respondents Indicating Hours Spent	LT 1	1-5	6-10	11-15	16-20	20+
Studying or preparing for class on own	13.5%	53.4%	26.4%	5.1%	1.1%	0.6%
Studying or preparing for class with students	47.8%	42.7%	7.3%	1.7%	0.6%	0.0%
Socializing with friends	1.7%	7.3%	29.2%	24.2%	16.9%	20.8%
Working at a job for pay	22.5%	3.4%	12.9%	12.9%	23.0%	25.3%
Exercising or playing sports	11.2%	24.2%	17.4%	16.3%	16.3%	14.6%
Using computer/internet for recreation	9.6%	44.4%	25.8%	7.9%	5.6%	6.7%
Playing video games or watching T.V.	15.2%	54.5%	15.7%	10.1%	2.2%	2.2%
Participating in community activities	43.8%	45.5%	7.9%	1.7%	0.6%	0.6%

## Student Confidence

### Student Confidence in Their Ability To:

	Not Very / Not Good	Very Good / Good
Find new ways to think about problems or topics	1.1%	74.2%
Evaluate opposing options or viewpoints	2.2%	71.9%
Effectively communicate your ideas in writing	5.1%	57.3%
Effectively communicate your ideas by speaking	6.2%	59.0%
Organize, prioritize, and plan your time	7.9%	66.9%
Solve complex problems	6.7%	49.4%
Intelligently discuss politics or current world events	26.4%	39.3%
Use computers or the internet for school work or research	0.6%	89.9%
Work with others on projects	1.1%	87.6%
Effectively plan and manage your responsibilities	1.1%	82.6%
Understand and respect other cultures	1.1%	91.6%

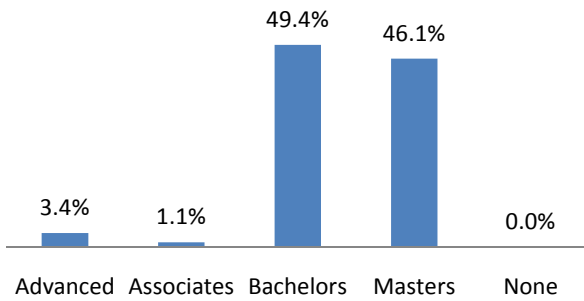
NOTE: Good and Not Good columns do not add up to 100% because a "Neutral" option was offered.



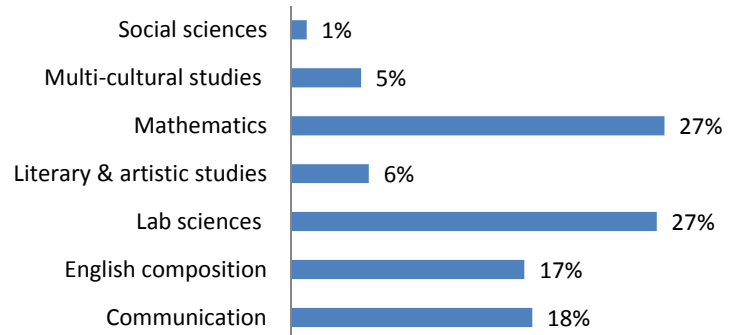
**Close Look :** Exposure to other backgrounds appears to have some effect on confidence in understanding and respecting others. However, the effect is not as much as might be expected. Of the 18.54% of the Business students who said they had rarely or never interacted in a social setting with people of different racial or ethnic backgrounds, 81.82% rated their ability to understand and respect cultures, attitudes, & customs of others as good or very good. Yet, of the 50.56% of the Business students who indicated frequent interaction with people of different backgrounds, over 94.44% of these students indicated similar confidence.

## College Expectations

### Highest Degree Aspirations



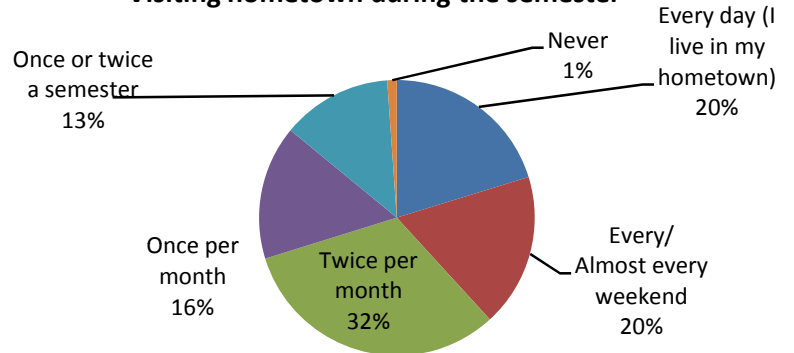
### Most difficult academic area



### Expectations That There is Some Chance of the Following Happening at ISU

	<u>2007</u>	<u>2006</u>
Join a fraternity or sorority	51.1%	49.2%
Fail one or more classes	6.7%	3.3%
Get tutoring help	82.6%	82.0%
Need extra time to complete degree	36.5%	48.4%
Graduate with honors	68.0%	80.3%
Transfer to another college	31.6%	20.5%
Drop out permanently	0.0%	0.8%
Be satisfied with your college	100.0%	100.0%
Be gainfully employed during first year	86.5%	88.5%

### Visiting hometown during the semester



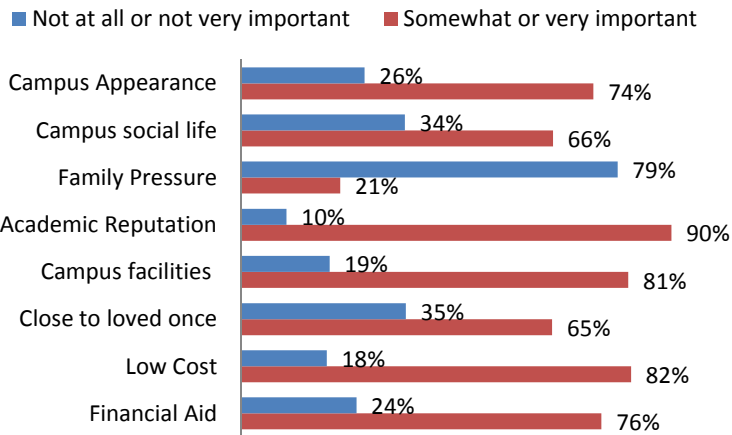
### Time Allocation Expectations

#### Hours Students Expect to Spend During their First Year of College:

	<u>&lt;1 hr</u>	<u>1-5 hrs</u>	<u>6-10 hrs</u>	<u>11-15 hrs</u>	<u>16-20 hrs</u>	<u>20+ hrs</u>
<b>Working:</b>						
in an on-campus job	48.3%	11.8%	16.9%	11.2%	10.7%	1.1%
in an off-campus job	47.8%	8.4%	10.7%	9.6%	11.2%	12.4%
<b>Studying, researching, doing homework</b>	0.0%	8.4%	33.1%	33.7%	16.3%	8.4%
Meeting with professors or instructors to discuss preparing for class	9.0%	69.1%	16.3%	1.7%	2.8%	1.1%
Meeting with students to prep for class	6.2%	52.2%	29.8%	9.0%	2.8%	0.0%
Going to campus events	4.5%	44.4%	25.3%	18.5%	5.1%	2.2%
Participating in campus organizations	25.3%	42.1%	24.2%	5.6%	1.7%	1.1%
<b>Socializing with:</b>						
friends who are ISU students	1.7%	15.7%	34.3%	21.9%	14.6%	11.8%
friends who are not ISU students	21.5%	42.9%	20.9%	7.3%	3.4%	4.0%
Using a computer/internet for recreation	5.6%	35.4%	27.5%	15.2%	9.0%	7.3%
Playing video games or watching T.V.	22.5%	56.2%	16.3%	3.9%	1.1%	0.0%
Participating in sports or exercising	8.4%	32.0%	34.3%	12.9%	7.3%	5.1%
Participating in community activities	33.1%	57.9%	6.2%	1.7%	0.0%	1.1%

## Decision to Attend ISU

### Top Reasons for Deciding on ISU



### Top Choices of Business Freshmen

	2007	% Applied
Indiana State University	68%	100%
Indiana University	12%	35%
Purdue University	6%	17%
Ball State University	3%	26%
Other Indiana 4-year public Inst.	3%	30%
Indiana Private College/Univ	6%	26%
Non-Indiana Schools	10%	27%

**Close Look:** About 69% of Business freshmen applied to other schools. About 27% applied to schools outside Indiana. 60% of freshman indicated that ISU was their first choice. IU, Other Indiana 4-year public Institutions and Non-Indiana Schools are ISU's greatest competitors in terms of applicants.

## Before/After Admitted

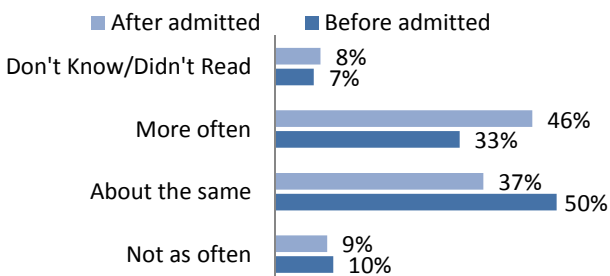
<u>Top reasons to apply</u>	<u>2007</u>	<u>Top reasons to enroll</u>	<u>2007</u>
Email from student e-guide	14%	Admission packet	26%
Laptop packet w/t-shirt	23%	Laptop packet w/t-shirt	25%
Campus visit on your own	43%	Financial aid award packet	29%
Bus caravan to campus	5%	Email from student e-guide	13%
Campus sponsored event on or off campus	10%	Communication w/ISU current/former student	36%
Communication w/ISU student(s)	43%	Communication w/parent(s)	46%
Communication w/parent(s)	38%	Communication w/friend(s)	41%
Communication w/friend(s)	44%	Communication w/ISU faculty	18%
Communication w/guidance counselor	20%	Communication w/ISU coach	11%
Application fee waiver	16%	Campus sponsored event	7%

**Close Look:** 60.80% of Business freshman indicated that they received their financial aid package from ISU much sooner, sooner or about the same time as compared to other universities. 12.50% of Business freshman indicated that they received their financial aid package from ISU later or much later as compared to other universities.

### Frequency of ISU's Emails being read by Business freshman students

	<u>Before admitted</u>	<u>After admitted</u>
Never	18%	6%
Once a week	50%	56%
Twice a week	19%	30%
Once a month	13%	8%

### Frequency of ISU's regular mail



### Quality of ISU's Emails compared to other universities

	<u>Before admitted</u>	<u>After admitted</u>
Much better	13%	21%
Better	34%	29%
About the same	43%	39%
Not as Good	3%	3%
Much Worse	0%	1%
Don't know/Didn't Read	7%	8%