

# College of Business

## The Freshman Profile, Fall 2006

**NOTE: DUE TO SMALL SAMPLE SIZES, SOME STATISTICS MAY NOT BE APPROPRIATE FOR ANALYTICAL PURPOSES.**

The survey instrument administered to Fall 2006 Freshman Sycamore Advantage participants was the same one administered to the previous Freshman class. A separate report provides a profile of the entire Fall 2006 Freshman cohort. The purpose of this report is to provide a profile of freshmen enrolled in the College of Business (Bus.). The following results are based on the 122 freshmen in Business who went through Sycamore Advantage in June and August 2006. These students represent 7.2% of the 1,703 new freshmen and 10.8% of the Freshman Profile respondent pool.

Age	2006	2005
% age 17-19	97.5%	99.3%
% age 20-25	2.5%	0.7%
% age 26-30	0.0%	0.0%
% age 31-35	0.0%	0.0%
% age 36 and over	0.0%	0.0%

Graduated from High School	2006	2005
This year	94.3%	97.9%
Last year	3.3%	2.1%
Two years ago	1.6%	0.0%
Three years ago	0.0%	0.0%
Four or more years ago	0.8%	0.0%

46.7% of Fall 2006 Business freshmen are women		
Racial Background	2006	2005
Black or African American	8.3%	12.2%
Native American	0.0%	0.0%
Caucasian	86.0%	81.3%
International	0.0%	0.7%
Hispanic	0.8%	0.7%
Asian American/Pacific Islander	2.5%	0.7%
Multiracial	2.5%	4.3%

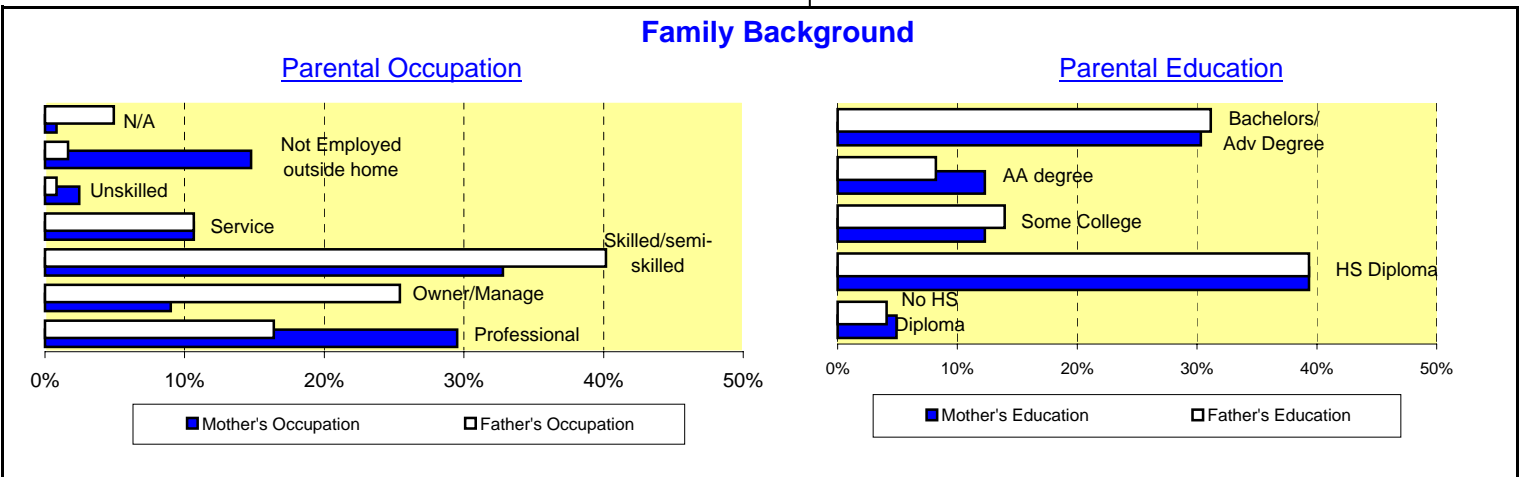
Estimated Family Income	2006	2005
Under \$25,000	10.7%	17.9%
between \$25,000 & \$39,999	13.9%	10.7%
between \$40,000 & \$59,999	31.1%	20.0%
between \$60,000 & \$79,999	17.2%	27.1%
Between \$80,000 & \$99,999	9.8%	14.3%
\$100,000 or more	17.2%	10.0%

Area Lived In During High School	2006	2005
Rural area	23.8%	26.4%
Small town	44.3%	36.4%
Moderate city	24.6%	20.7%
Large city	3.3%	5.7%
Suburban area outside city	4.1%	10.7%

Are You the First of the Children in Your Family Going to College?	2006	2005
I am the only child	4.1%	5.0%
Yes, and I am the oldest	35.2%	31.4%
Yes, but I am not the oldest	12.3%	13.6%
No	48.4%	50.0%

**51.6% : somewhat concerned about paying for college**  
**23.8% : greatly concerned about paying for college**

How Much Time Do You Spend Commuting from Your Home to ISU (one way)?	2006	2005
Live on campus	71.3%	66.4%
5 -30 minutes	23.8%	27.9%
More than 30 minutes	4.9%	5.7%



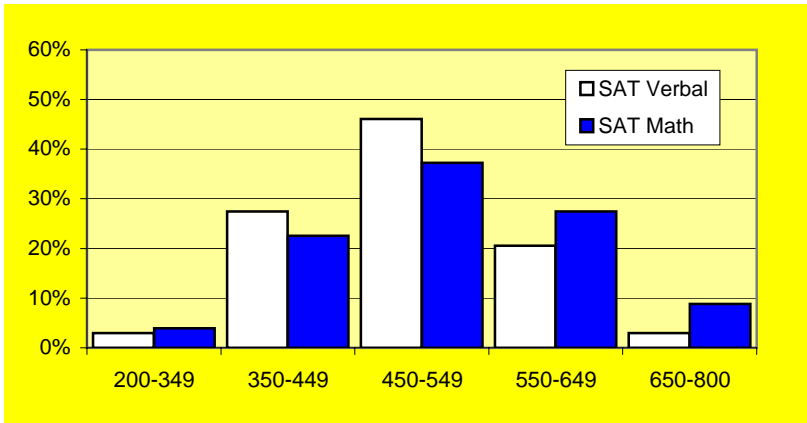
### Family Ties to ISU Students

**20% : Parents attended ISU**  
**24% : Other close relative attended ISU**  
**47% : Either parent or relative attended ISU**

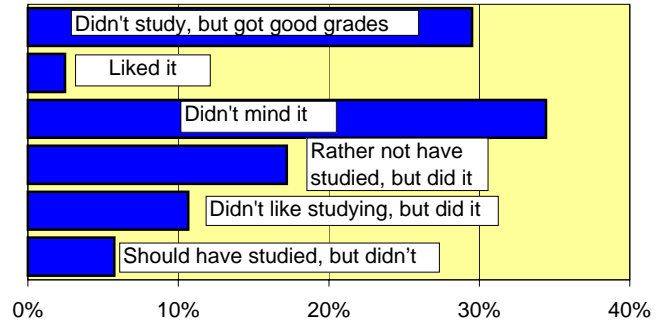
**35% : Parents graduated from ISU**  
**29% : Close relative graduated from ISU**  
**31% : Either parent or relative graduated from ISU**

## Academics

**Recentered Verbal & Math SAT Scores**



**Attitudes Toward Studying in High School**



**Which Academic Area Will Be Most Difficult for You?**

	2006	2005
Communication (speech)	13.1%	16.4%
English Composition	22.1%	19.3%
Lab sciences (e.g. biology)	20.5%	20.0%
Mathematics	32.0%	33.6%
Others (e.g. art, economics, etc)	12.3%	10.7%

### Academic Indicators

	SAT SCORES			HS GPA
	Avg Verbal	Avg Math	Total Avg	Avg
2006	491	515	1006	3.30
2005	490	506	995	3.20

**78.7% of Business respondents ranked their high school as being above average.**

**82.8% of Business freshmen predicted that their first year GPA would be B or better.**

High School Attitudes:	Strongly Agree/Agree		Strongly Agree/Agree	
	2006	2005	2006	2005
I did well in a variety of subjects	91.8%	92.9%	I only tried hard in my favorite classes	27.9% / 25.0%
I was interested in many subjects	62.3%	57.1%	I was only good at one or two subjects	28.7% / 35.7%
I learned a lot from doing class assignments	77.9%	70.7%	A lot of what I learned in school can be applied to the real world	68.0% / 60.0%
I enjoyed participating in social activities	83.6%	83.6%	I liked being in high school	82.8% / 71.4%

	2006	2005
<b>(Percent Responding "Often"/"Very Often")</b>		
In high school, how often could personal experiences confirm or verify ideas presented in class?	61.5%	52.9%
During high school, how often did you feel "stressed" or overwhelmed by all your responsibilities?	46.7%	40.0%
How often have you been in a leadership role in a class group, or a school or community activity?	65.0%	58.7%

### High School Time Allotment

**In a typical week during your senior year, how many hours did you spend...**

	% of Respondents Indicating Hours Spent					2005
	LT 1	1-5	6-10	11-15	16+	0-5 hrs
Studying or preparing for class on own	18.9	65.6	10.7	2.5	2.5	83.6
Studying or preparing for class with students	54.9	41.8	3.3	0.0	0.0	95.7
Socializing with friends	0.8	11.5	30.3	30.3	27.0	21.4
Working at a job for pay	27.0	9.0	12.3	12.3	39.3	26.4
Exercising or playing sports	12.3	13.9	17.2	23.0	33.6	35.7
Using computer/internet for recreation	13.1	32.8	27.0	13.1	13.9	70.7
Playing video games or watching T.V.	22.1	39.3	25.4	6.6	6.6	67.1
Participating in community activities	31.1	41.0	18.0	4.9	4.9	83.6

### High School Learning Experiences

	2006		2005
	A Lot or Higher	Little/none or nothing	A Lot or Higher
Percent of students reporting amount learned in high school by:			
Talking and working with high school teachers	67.2%	5.7%	49.3%
Interacting with student groups	33.6%	18.9%	30.0%
Percent of students reporting how much they enjoyed learning in student groups	43.4%	15.6%	45.7%
Percent of students indicating how much effort they put into high school work	47.5%	13.1%	47.1%
Percent of students indicating time spent planning for future during last year of H.S.	65.6%	4.1%	60.0%

## Student Confidence

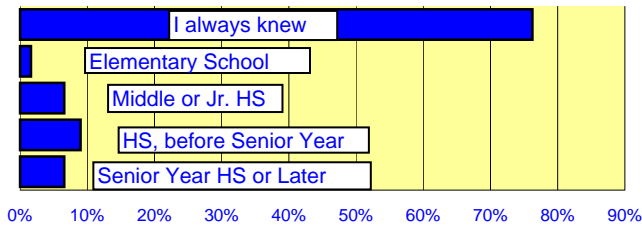
### Student Confidence in Their Ability To:

	Very Good/ or Good	Not Very/ Not Good	Very Good/Good Chg over 2005
Use computers or the internet for school work or research	86.9%	1.6%	5.0%
Work with others on projects	86.9%	3.3%	7.2%
Understand and respect cultures and attitudes of others	86.1%	3.3%	-0.4%
Effectively plan and manage your responsibilities	75.4%	3.3%	6.1%
Find new ways to think about problems or topics	74.6%	4.1%	6.2%
Evaluate opposing options or viewpoints	73.0%	1.6%	-0.4%
Organize, prioritize, and plan your time	60.7%	10.7%	6.9%
Effectively communicate your ideas by speaking	58.2%	7.4%	1.6%
Solve complex problems	54.9%	5.7%	10.6%
Effectively communicate your ideas in writing	52.5%	4.1%	-1.2%
Intelligently discuss politics or current world events	35.2%	22.1%	-1.4%

NOTE: Good and Not Good columns do not add up to 100% because a "Neutral" option was offered.

### Getting to College

#### % Indicating When They Decided to Attend College

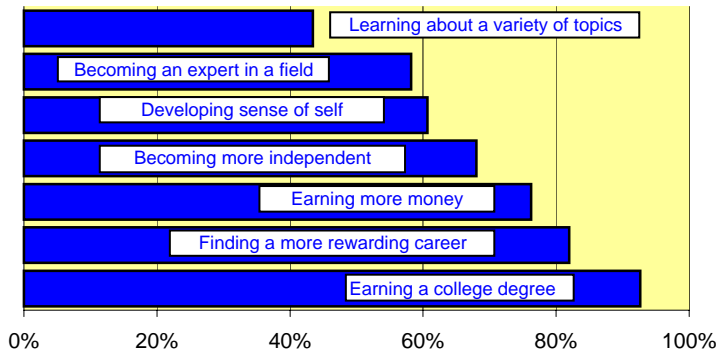


#### Financial Preparation: Student Perceptions of When Parents Began Saving for College

	2006	2005
Before student entered high school	22.1%	25.0%
During H.S. or later	4.9%	4.3%
Don't know when they started saving	34.4%	25.7%
Don't know if they saved	12.3%	12.1%
Parents didn't save, but are contributing	14.8%	21.4%
Does not apply	11.5%	11.4%

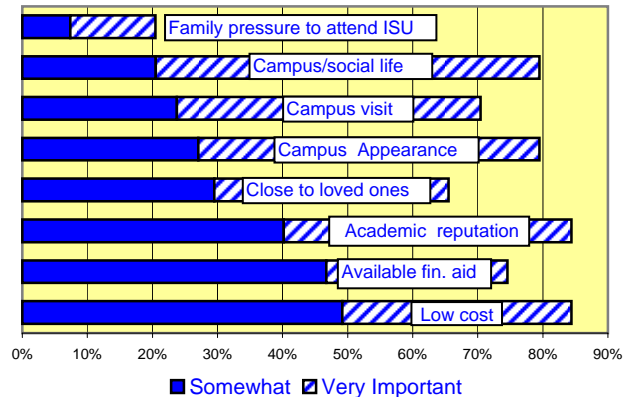
#### The College Decision

% of respondents indicating factors are a **very important** reason for deciding to go to college



#### The ISU Decision: Top Reasons for Deciding on ISU

% of respondents indicating somewhat or very important



85% of freshmen indicate most of their close friends from high school are attending college this year

25% of ISU freshman applied to institutions outside of Indiana

54% indicate that 2 or more of their close friends are attending Indiana State this year

72% of freshmen indicate that their family is very supportive of their decision to attend ISU

#### Top Choices of Bus. Freshmen

	% Applied	% Applied
ISU	55.7%	100.0%
IU	13.1%	27.0%
Other Hoosier 4-year	1.6%	25.4%
Non-Indiana Schools	9.0%	24.6%
IN Privates	9.0%	21.3%
Ball State	3.3%	18.9%
Purdue	0.8%	7.4%

**CLOser Look:** About **70%** of Bus. freshmen applied to other schools. About **25%** applied to non-Indiana schools. IU emerged as currently greatest competitors in terms of applicants, with about 27% sending to both schools, followed by other-Indiana 4-yr. schools. IU was also second in being considered the first choice of Bus. students who applied. IU rose to the primary alternative for Bus. freshmen after ISU.

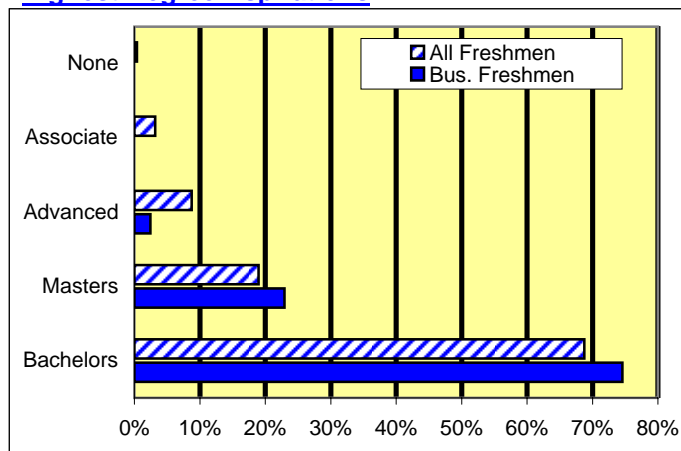
## College Expectations

### Academic Expectations

I expect college to help me improve my ability to:

	% Agree	
	Bus. Freshmen	All Freshmen
Evaluate opposing points of view	96.7%	90.1%
Organize, prioritize, and plan my time	95.1%	91.4%
Effectively plan and manage my responsibilities	94.3%	90.7%
Understand and appreciate other cultures	94.3%	88.1%
Find new ways to think about problems	93.4%	91.9%
Effectively communicate my ideas by speaking	92.6%	89.2%
Solve complex problems	92.6%	87.5%
Effectively communicate my ideas in writing	91.8%	87.8%
Intelligently discuss politics or current events	91.0%	81.4%
Work with others on projects	87.7%	85.0%
Use computers or the internet	83.6%	81.3%

### Highest Degree Aspirations



### Time Allocation Expectations

Hours Students Expect to Spend During their First Year of College:

						2005	
	0-5 hrs	6-10 hrs	11-15 hrs	16-20 hrs	20+ hrs	0-5 hrs	20+ hrs
Studying, researching, doing homework	7.4%	26.2%	38.5%	17.2%	10.7%	7.1%	27.9%
Meeting with students to prep for class	42.6%	41.0%	14.8%	0.8%	0.8%	65.7%	0.7%
Meeting with professors or instructors to discuss preparing for class	76.2%	19.7%	2.5%	0.8%	0.8%	82.9%	0.0%
Going to campus events	43.4%	28.7%	20.5%	4.9%	2.5%	55.7%	2.1%
Participating in campus organizations	59.8%	26.2%	10.7%	2.5%	0.8%	69.3%	1.4%
Socializing with:							
friends who are ISU students	19.7%	21.3%	34.4%	14.8%	9.8%	27.1%	8.6%
friends who are <u>not</u> ISU students	49.2%	26.2%	12.3%	9.0%	3.3%	52.9%	2.9%
Using a computer/internet for recreation	43.4%	21.3%	18.9%	10.7%	5.7%	60.0%	3.6%
Playing video games or watching T.V.	75.4%	11.5%	7.4%	4.1%	1.6%	79.3%	0.7%
Participating in sports or exercising	34.4%	32.8%	20.5%	5.7%	6.6%	49.3%	7.9%
Participating in community activities	76.2%	15.6%	6.6%	1.6%	0.0%	86.4%	0.0%
Working:							
in an off-campus job	66.4%	11.5%	8.2%	7.4%	6.6%	56.4%	8.6%
in an on-campus job	55.7%	18.0%	19.7%	5.7%	0.8%	51.4%	0.0%

### Expectations That There is Some Chance of the Following Happening at ISU

	2006 Bus.	2006 All Freshmen		2006 Bus.	2006 All Freshmen
Join a fraternity or sorority	49.2%	44.6%	Transfer to another college	20.5%	25.6%
Fail one or more classes	3.3%	7.6%	Drop out permanently	0.8%	2.5%
Get tutoring help	82.0%	83.3%	Be satisfied with your college	100.0%	98.2%
Need extra time to complete degree	48.4%	49.5%	Be gainfully employed during first year	88.5%	86.7%
Graduate with honors	80.3%	73.4%			



Office of Strategic Planning,  
Institutional Research and Effectiveness

**Should you have any comments or questions regarding this material, please contact us at x2305.**