

# College of Business

## The Freshman Profile, Fall 2005

**NOTE: DUE TO SMALL SAMPLE SIZES, SOME STATISTICS MAY NOT BE APPROPRIATE FOR ANALYTICAL PURPOSES.**

The survey instrument administered to Fall 2005 Freshman Sycamore Advantage participants was the same one administered to the previous Freshman class. A separate report provides a profile of the entire Fall 2005 Freshman cohort. The purpose of this report is to provide a profile of freshmen enrolled in the College of Business (Bus.). The following results are based on the 140 freshmen in Business who went through Sycamore Advantage in June and August 2005. These students represent 8.5% of the 1,642 new freshmen and 10.9% of the Freshman Profile respondent pool.

Age	2005	2004
% age 17-19	99.3%	97.6%
% age 20-25	0.7%	2.4%
% age 26-30	0.0%	0.0%
% age 31-35	0.0%	0.0%
% age 36 and over	0.0%	0.0%

Graduated from High School	2005	2004
This year	97.9%	90.9%
Last year	2.1%	6.7%
Two years ago	0.0%	1.2%
Three years ago	0.0%	0.0%
Four or more years ago	0.0%	1.2%

**51.4%** of Fall 2005 Business freshmen are women

Racial Background	2005	2004
Black or African American	12.2%	14.7%
Native American	0.0%	0.0%
Caucasian	81.3%	81.6%
International	0.7%	0.6%
Hispanic	0.7%	0.6%
Asian American/Pacific Islander	0.7%	0.6%
Multiracial	4.3%	1.8%

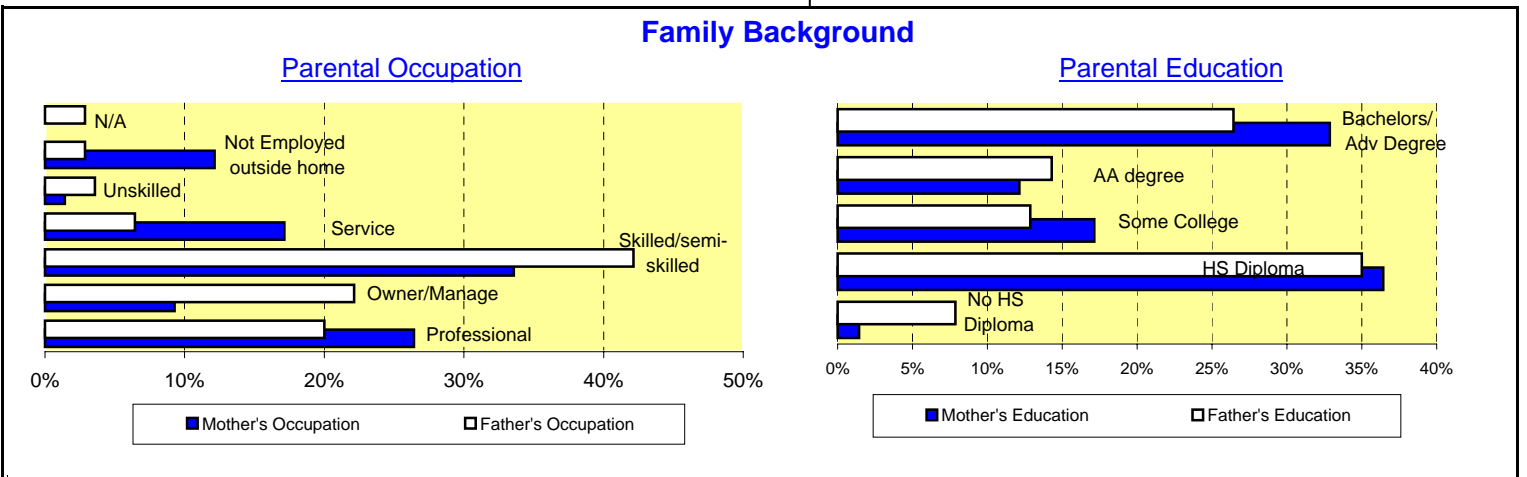
Estimated Family Income	2005	2004
Under \$25,000	17.9%	13.3%
between \$25,000 & \$39,999	10.7%	18.2%
between \$40,000 & \$59,999	20.0%	19.4%
between \$60,000 & \$79,999	27.1%	21.8%
Between \$80,000 & \$99,999	14.3%	9.1%
\$100,000 or more	10.0%	18.2%

Area Lived In During High School	2005	2004
Rural area	26.4%	21.2%
Small town	36.4%	35.2%
Moderate city	20.7%	25.5%
Large city	5.7%	5.5%
Suburban area outside city	10.7%	12.7%

Are You the First of the Children in Your Family Going to College?	2005	2004
I am the only child	5.0%	6.7%
Yes, and I am the oldest	31.4%	32.1%
Yes, but I am not the oldest	13.6%	12.7%
No	50.0%	48.5%

**60.0%** : somewhat concerned about paying for college  
**20.0%** : greatly concerned about paying for college

How Much Time Do You Spend Commuting from Your Home to ISU (one way)?	2005	2004
Live on campus	66.4%	66.1%
5 -30 minutes	27.9%	26.7%
More than 30 minutes	5.7%	7.3%



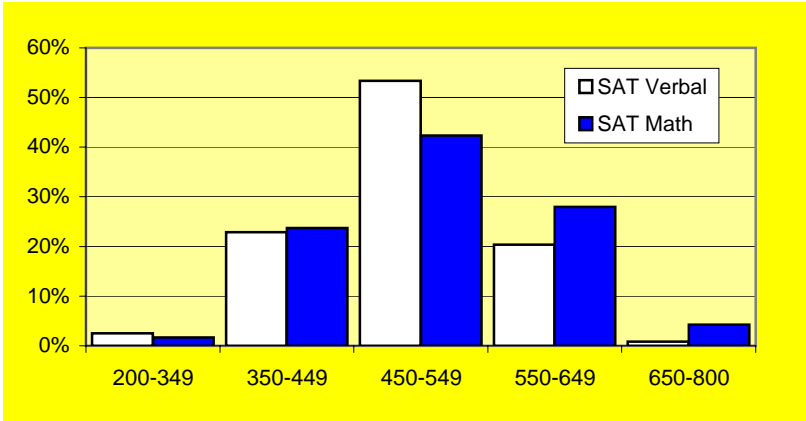
### Family Ties to ISU Students

**15%** : Parents attended ISU  
**24%** : Other close relative attended ISU  
**47%** : Either parent or relative attended ISU

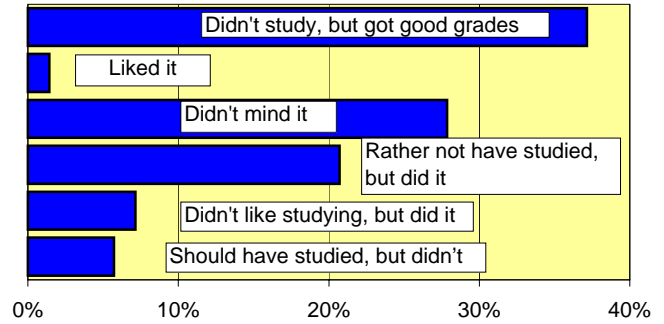
**38%** : Parents graduated from ISU  
**24%** : Close relative graduated from ISU  
**31%** : Either parent or relative graduated from ISU

## Academics

**Recentered Verbal & Math SAT Scores**



**Attitudes Toward Studying in High School**



**Which Academic Area Will Be Most Difficult for You?**

	2005	2004
Communication (speech)	16.4%	8.0%
English Composition	19.3%	21.0%
Lab sciences (e.g. biology)	20.0%	21.6%
Mathematics	33.6%	35.8%
Others (e.g. art, economics, etc)	10.7%	13.6%

### Academic Indicators

	SAT SCORES			HS GPA
	Avg Verbal	Avg Math	Total Avg	Avg
2005	490	506	995	3.20
2004	488	506	994	3.08

**72.9% of Business respondents ranked their high school as being above average.**

**74.3% of Business freshmen predicted that their first year GPA would be B or better.**

High School Attitudes:	Strongly Agree/Agree		Strongly Agree/Agree	
	2005	2004	2005	2004
I did well in a variety of subjects	92.9%	87.3%	I only tried hard in my favorite classes	25.0% / 32.9%
I was interested in many subjects	57.1%	52.1%	I was only good at one or two subjects	35.7% / 33.3%
I learned a lot from doing class assignments	70.7%	68.5%	A lot of what I learned in school can be applied to the real world	60.0% / 50.3%
I enjoyed participating in social activities	83.6%	76.4%	I liked being in high school	71.4% / 71.3%

	2005	2004
In high school, how often could personal experiences confirm or verify ideas presented in class?	52.9%	51.5%
During high school, how often did you feel "stressed" or overwhelmed by all your responsibilities?	40.0%	37.0%
How often have you been in a leadership role in a class group, or a school or community activity?	58.7%	60.1%

### High School Time Allotment

**In a typical week during your senior year, how many hours did you spend...**

	% of Respondents Indicating Hours Spent					2004
	LT 1	1-5	6-10	11-15	16+	0-5 hrs
Studying or preparing for class on own	27.1	56.4	10.7	4.3	1.4	84.8
Studying or preparing for class with students	57.9	37.9	3.6	0.7	0.0	97.0
Socializing with friends	1.4	20.0	31.4	18.6	28.6	13.4
Working at a job for pay	22.1	4.3	13.6	20.0	40.0	30.3
Exercising or playing sports	15.7	20.0	17.9	20.7	25.7	32.7
Using computer/internet for recreation	17.1	53.6	12.9	12.1	4.3	58.8
Playing video games or watching T.V.	25.7	41.4	20.0	3.6	9.3	63.6
Participating in community activities	42.1	41.4	10.7	2.1	3.6	78.8

### High School Learning Experiences

	2005		2004
	A Lot or Higher	Little/none or nothing	A Lot or Higher
Percent of students reporting amount learned in high school by:			
Talking and working with high school teachers	49.3%	7.9%	50.3%
Interacting with student groups	30.0%	22.1%	29.1%
Percent of students reporting how much they enjoyed learning in student groups	45.7%	20.0%	38.2%
Percent of students indicating how much effort they put into high school work	47.1%	7.1%	38.8%
Percent of students indicating time spent planning for future during last year of H.S.	60.0%	8.6%	55.8%

## Student Confidence

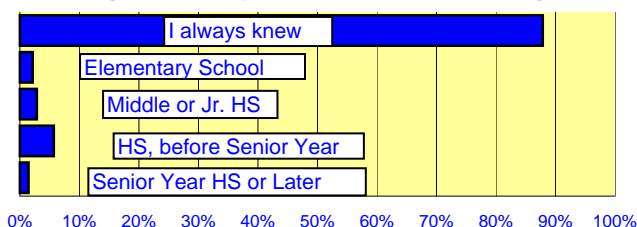
### Student Confidence in Their Ability To:

	Very Good/ or Good	Not Very/ Not Good	Very Good/Good Chg over 2004
Work with others on projects	88.6%	4.3%	9.8%
Use computers or the internet for school work or research	87.9%	2.1%	3.6%
Understand and respect cultures and attitudes of others	86.4%	1.4%	1.6%
Find new ways to think about problems or topics	72.9%	2.9%	3.2%
Evaluate opposing options or viewpoints	72.1%	3.6%	-0.6%
Effectively plan and manage your responsibilities	72.1%	5.0%	0.6%
Effectively communicate your ideas by speaking	65.0%	8.6%	3.2%
Effectively communicate your ideas in writing	52.9%	10.7%	0.1%
Organize, prioritize, and plan your time	52.1%	8.6%	-9.7%
Solve complex problems	46.4%	11.4%	0.4%
Intelligently discuss politics or current world events	36.4%	29.3%	-4.8%

NOTE: Good and Not Good columns do not add up to 100% because a "Neutral" option was offered.

### Getting to College

#### % Indicating When They Decided to Attend College

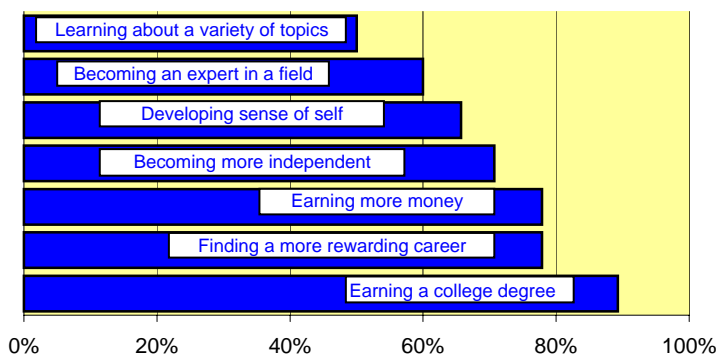


#### Financial Preparation: Student Perceptions of When Parents Began Saving for College

	2005	2004
Before student entered high school	25.0%	27.3%
During H.S. or later	4.3%	9.1%
Don't know when they started saving	25.7%	24.2%
Don't know if they saved	12.1%	15.8%
Parents didn't save, but are contributing	21.4%	11.5%
Does not apply	11.4%	12.1%

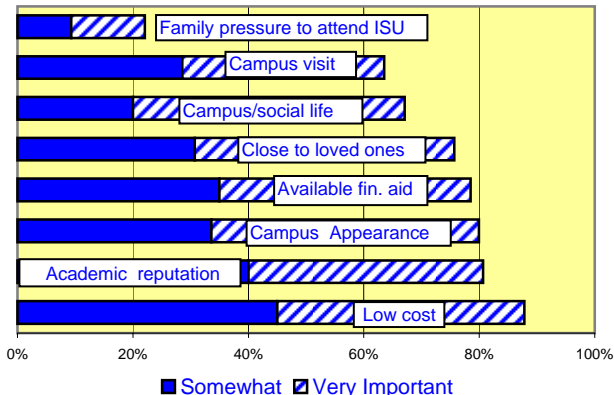
#### The College Decision

% of respondents indicating factors are a **very important** reason for deciding to go to college



#### The ISU Decision: Top Reasons for Deciding on ISU

% of respondents indicating somewhat or very important



73% of freshmen indicate most of their close friends from high school are attending college this year

19% of ISU freshman applied to institutions outside of Indiana

50% indicate that 2 or more of their close friends are attending Indiana State this year

77% of freshmen indicate that their family is very supportive of their decision to attend ISU

#### Top Choices of

	Bus. Freshmen	% Applied
ISU	67.1%	100.0%
Other Hoosier 4-year	2.1%	19.1%
Non-Indiana Schools	10.7%	18.3%
IU	7.1%	17.0%
Ball State	2.9%	14.9%
IN Privates	5.0%	14.2%
Purdue	2.9%	13.5%

**CLOser Look:** About **43%** of Bus. freshmen applied to other schools. About **18%** applied to non-Indiana schools. Other 4-yr Indiana schools are currently greatest competitors in terms of applicants, with about 19% sending to both schools, followed by Non-Indiana schools. Non-IN schools were also second in being considered the first choice of Bus. students who applied. Non-IN rose to the primary alternative for Bus. freshmen after ISU.

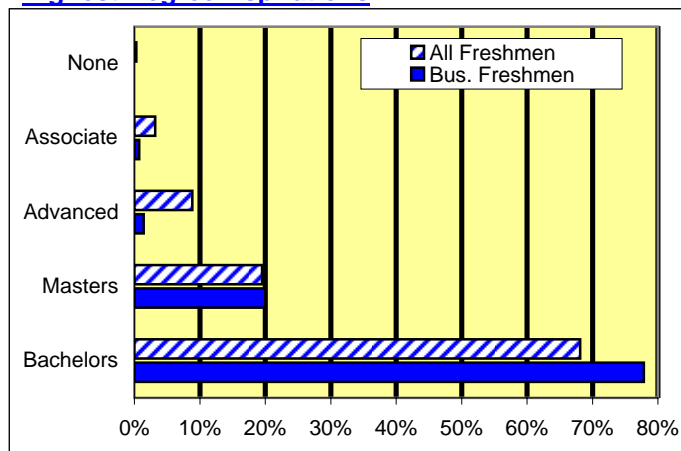
## College Expectations

### Academic Expectations

I expect college to help me improve my ability to:

	% Agree	
	Bus. Freshmen	All Freshmen
Effectively communicate my ideas by speaking	97.9%	91.3%
Organize, prioritize, and plan my time	95.0%	92.8%
Evaluate opposing points of view	94.3%	90.4%
Effectively communicate my ideas in writing	94.3%	89.3%
Solve complex problems	94.3%	88.3%
Find new ways to think about problems	93.6%	92.1%
Effectively plan and manage my responsibilities	93.6%	91.8%
Understand and appreciate other cultures	88.6%	87.6%
Intelligently discuss politics or current events	87.1%	80.7%
Work with others on projects	85.0%	84.2%
Use computers or the internet	78.6%	77.2%

### Highest Degree Aspirations



### Time Allocation Expectations

Hours Students Expect to Spend During their First Year of College:

						2004	
	0-5 hrs	6-10 hrs	11-15 hrs	16-20 hrs	20+ hrs	0-5 hrs	20+ hrs
Studying, researching, doing homework	7.1%	23.6%	23.6%	17.9%	27.9%	9.8%	16.0%
Meeting with students to prep for class	65.7%	26.4%	5.7%	1.4%	0.7%	50.9%	1.2%
Meeting with professors or instructors to discuss preparing for class	82.9%	10.7%	4.3%	2.1%	0.0%	73.3%	0.6%
Going to campus events	55.7%	24.3%	10.7%	7.1%	2.1%	49.4%	1.8%
Participating in campus organizations	69.3%	18.6%	6.4%	4.3%	1.4%	58.5%	1.2%
Socializing with:							
friends who are ISU students	27.1%	27.1%	27.1%	10.0%	8.6%	21.2%	12.7%
friends who are <u>not</u> ISU students	52.9%	25.7%	13.6%	5.0%	2.9%	45.5%	7.9%
Using a computer/internet for recreation	60.0%	19.3%	9.3%	7.9%	3.6%	48.5%	3.6%
Playing video games or watching T.V.	79.3%	15.0%	4.3%	0.7%	0.7%	66.1%	1.2%
Participating in sports or exercising	49.3%	27.1%	10.7%	5.0%	7.9%	36.4%	6.1%
Participating in community activities	86.4%	7.1%	5.0%	1.4%	0.0%	81.1%	0.0%
Working:							
in an off-campus job	56.4%	10.0%	17.1%	7.9%	8.6%	65.9%	7.9%
in an on-campus job	51.4%	18.6%	23.6%	6.4%	0.0%	50.0%	3.7%

### Expectations That There is Some Chance of the Following Happening at ISU

	2005 Bus.	2005 All Freshmen		2005 Bus.	2005 All Freshmen
Join a fraternity or sorority	52.9%	46.0%	Transfer to another college	27.1%	29.5%
Fail one or more classes	3.6%	7.6%	Drop out permanently	2.1%	2.0%
Get tutoring help	82.9%	82.5%	Be satisfied with your college	98.6%	98.3%
Need extra time to complete degree	47.9%	50.2%	Be gainfully employed during first year	88.6%	85.5%
Graduate with honors	62.9%	65.1%			



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