

College of Business

The Freshman Profile, Fall 2004

NOTE: DUE TO SMALL SAMPLE SIZES, SOME STATISTICS MAY NOT BE APPROPRIATE FOR ANALYTICAL PURPOSES.

The survey instrument administered to Fall 2004 Freshman Sycamore Advantage participants was the same one administered to the previous Freshman class. A separate report provides a profile of the entire Fall 2004 Freshman cohort. The purpose of this report is to provide a profile of freshmen enrolled in the College of Business (Bus.). The following results are based on the 165 freshmen in Business who went through Sycamore Advantage in June and August 2004. These students represent 8.9% of the 1,851 new freshmen and 11.9% of the Freshman Profile respondent pool.

Age	2004	2003
% age 17-19	97.6%	96.9%
% age 20-25	2.4%	2.5%
% age 26-30	0.0%	0.0%
% age 31-35	0.0%	0.0%
% age 36 and over	0.0%	0.0%

Graduated from High School	2004	2003
This year	90.9%	93.2%
Last year	6.7%	4.3%
Two years ago	1.2%	1.2%
Three years ago	0.0%	0.0%
Four or more years ago	1.2%	1.2%

41.2% of Fall 2004 Business freshmen are women		
Racial Background	2004	2003
Black or African American	14.7%	10.5%
Native American	0.0%	0.6%
Caucasian	81.6%	84.6%
International	0.6%	0.6%
Hispanic	0.6%	3.1%
Asian American/Pacific Islander	0.6%	0.0%
Multiracial	1.8%	0.6%

Estimated Family Income	2004	2003
Under \$25,000	13.3%	13.2%
between \$25,000 & \$39,999	18.2%	14.5%
between \$40,000 & \$59,999	19.4%	25.8%
between \$60,000 & \$79,999	21.8%	17.0%
Between \$80,000 & \$99,999	9.1%	12.6%
\$100,000 or more	18.2%	17.0%

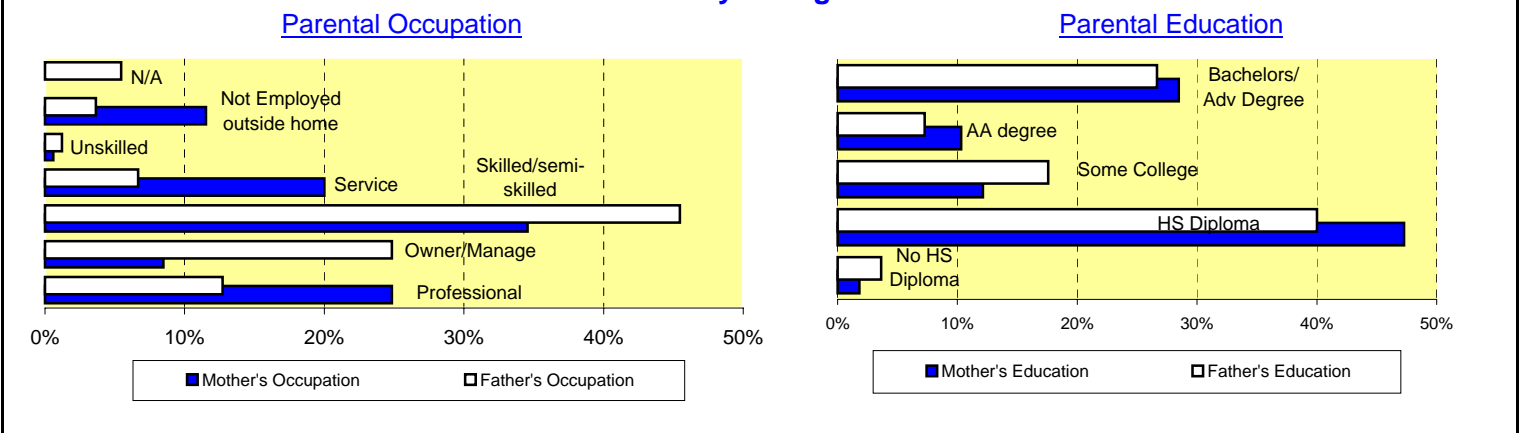
Area Lived In During High School	2004	2003
Rural area	21.2%	20.5%
Small town	35.2%	42.2%
Moderate city	25.5%	24.8%
Large city	5.5%	6.8%
Suburban area outside city	12.7%	5.6%

Are You the First of the Children in Your Family Going to College?	2004	2003
I am the only child	6.7%	8.1%
Yes, and I am the oldest	32.1%	37.5%
Yes, but I am not the oldest	12.7%	7.5%
No	48.5%	46.9%

55.8% : somewhat concerned about paying for college
17.6% : greatly concerned about paying for college

How Much Time Do You Spend Commuting from Your Home to ISU (one way)?	2004	2003
Live on campus	66.1%	73.6%
5 -30 minutes	26.7%	20.8%
More than 30 minutes	7.3%	5.7%

Family Background



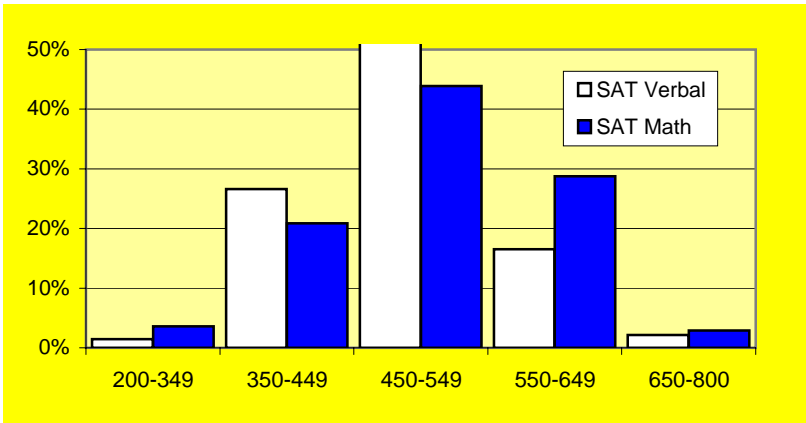
Family Ties to ISU Students

14% : Parents attended ISU
25% : Other close relative attended ISU
50% : Either parent or relative attended ISU

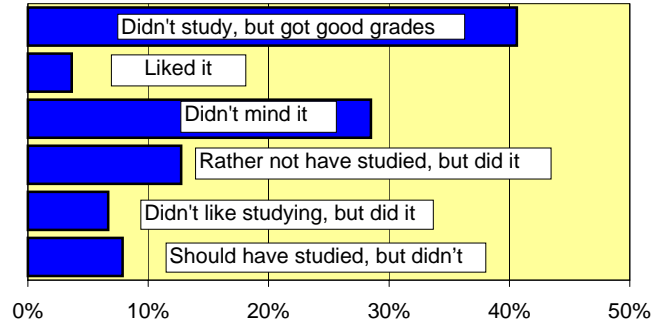
39% : Parents graduated from ISU
24% : Close relative graduated from ISU
32% : Either parent or relative graduated from ISU

Academics

Recentered Verbal & Math SAT Scores



Attitudes Toward Studying in High School



Which Academic Area Will Be Most Difficult for You?

	2004	2003
Communication (speech)	8.0%	12.9%
English Composition	21.0%	15.5%
Lab sciences (e.g. biology)	21.6%	24.5%
Mathematics	35.8%	33.5%
Others (e.g. art, economics, etc)	13.6%	13.5%

Academic Indicators

	SAT SCORES			HS GPA
	Avg Verbal	Avg Math	Total Avg	Avg
2004	488	506	994	3.08
2003	482	499	981	3.12

73.9% of Business respondents ranked their high school as being above average.

84.7% of Business freshmen predicted that their first year GPA would be B or better.

High School Attitudes:	Strongly Agree/Agree		Strongly Agree/Agree	
	2004	2003	2004	2003
I did well in a variety of subjects	87.3%	89.9%	32.9%	27.5%
I was interested in many subjects	52.1%	63.1%	33.3%	35.0%
I learned a lot from doing class assignments	68.5%	73.0%	50.3%	66.0%
I enjoyed participating in social activities	76.4%	79.0%	71.3%	71.3%
I only tried hard in my favorite classes			32.9%	27.5%
I was only good at one or two subjects			33.3%	35.0%
A lot of what I learned in school can be applied to the real world			50.3%	66.0%
I liked being in high school			71.3%	71.3%

	2004	2003
(Percent Responding "Often"/"Very Often")		
In high school, how often could personal experiences confirm or verify ideas presented in class?	51.5%	45.6%
During high school, how often did you feel "stressed" or overwhelmed by all your responsibilities?	37.0%	35.8%
How often have you been in a leadership role in a class group, or a school or community activity?	60.1%	56.1%

High School Time Allotment

In a typical week during your senior year, how many hours did you spend...

	% of Respondents Indicating Hours Spent					2003
	LT 1	1-5	6-10	11-15	16+	0-5 hrs
Studying or preparing for class on own	28.5	56.4	10.9	3.6	0.6	80.1
Studying or preparing for class with students	54.5	42.4	3.0	0.0	0.0	93.8
Socializing with friends	0.0	13.4	20.7	28.0	37.8	16.3
Working at a job for pay	20.6	9.7	7.9	16.4	45.5	32.3
Exercising or playing sports	9.1	23.6	13.9	22.4	30.9	35.6
Using computer/internet for recreation	17.6	41.2	22.4	9.7	9.1	68.9
Playing video games or watching T.V.	18.2	45.5	18.2	11.5	6.7	69.2
Participating in community activities	43.0	35.8	12.7	5.5	3.0	86.9

High School Learning Experiences

	2004		2003
	A Lot or Higher	Little/none or nothing	A Lot or Higher
Percent of students reporting amount learned in high school by:			
Talking and working with high school teachers	50.3%	7.9%	51.9%
Interacting with student groups	29.1%	22.4%	34.8%
Percent of students reporting how much they enjoyed learning in student groups	38.2%	15.8%	44.7%
Percent of students indicating how much effort they put into high school work	38.8%	13.3%	45.0%
Percent of students indicating time spent planning for future during last year of H.S.	55.8%	11.5%	51.9%

Student Confidence

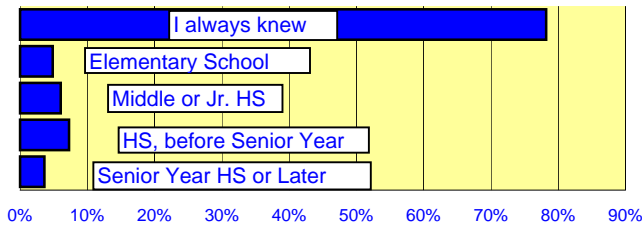
Student Confidence in Their Ability To:

	Very Good/ or Good	Not Very/ Not Good	Very Good/Good Chg over 2003
Understand and respect cultures and attitudes of others	84.8%	1.8%	-0.7%
Use computers or the internet for school work or research	84.2%	2.4%	1.6%
Work with others on projects	78.8%	3.6%	-1.2%
Evaluate opposing options or viewpoints	72.7%	1.8%	3.2%
Effectively plan and manage your responsibilities	71.5%	4.2%	4.0%
Find new ways to think about problems or topics	69.7%	2.4%	3.9%
Effectively communicate your ideas by speaking	61.8%	9.1%	2.3%
Organize, prioritize, and plan your time	61.8%	9.1%	2.1%
Effectively communicate your ideas in writing	52.7%	11.5%	0.9%
Solve complex problems	46.1%	7.3%	-0.2%
Intelligently discuss politics or current world events	41.2%	24.2%	-5.0%

NOTE: Good and Not Good columns do not add up to 100% because a "Neutral" option was offered.

Getting to College

% Indicating When They Decided to Attend College

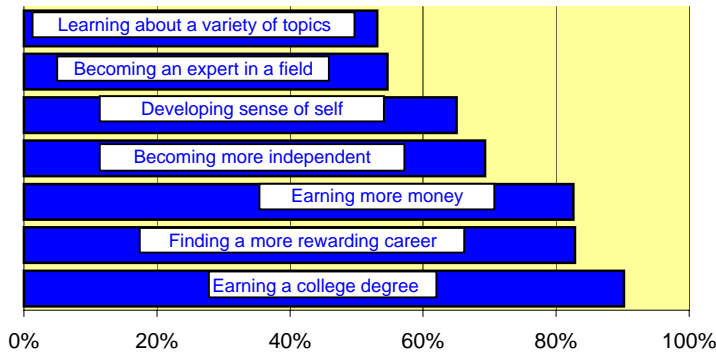


Financial Preparation: Student Perceptions of When Parents Began Saving for College

	2004	2003
Before student entered high school	27.3%	15.5%
During H.S. or later	9.1%	7.5%
Don't know when they started saving	24.2%	36.6%
Don't know if they saved	15.8%	15.5%
Parents didn't save, but are contributing	11.5%	16.1%
Does not apply	12.1%	8.7%

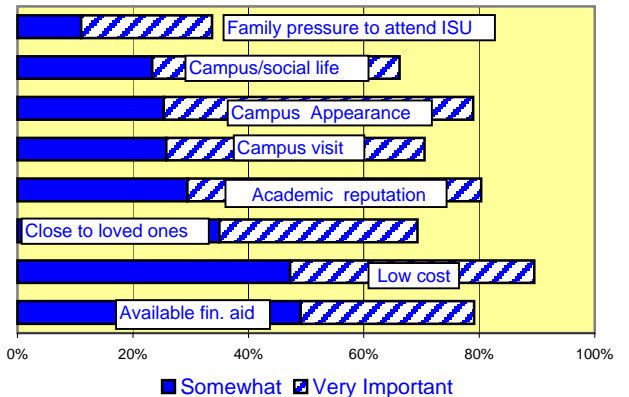
The College Decision

% of respondents indicating factors are a **very important** reason for deciding to go to college



The ISU Decision: Top Reasons for Deciding on ISU

% of respondents indicating somewhat or very important



73% of freshmen indicate most of their close friends from high school are attending college this year

20% of ISU freshman applied to institutions outside of Indiana

54% indicate that 2 or more of their close friends are attending Indiana State this year

73% of freshmen indicate that their family is very supportive of their decision to attend ISU

Top Choices of Bus. Freshmen

	% Applied	% Applied
ISU	57.9%	100.0%
IU	14.5%	25.3%
Ball State	5.7%	23.5%
Other Hoosier 4-year	1.3%	19.9%
Non-Indiana Schools	7.5%	19.8%
Purdue	3.1%	13.3%
IN Privates	2.5%	9.6%

CLOser Look: About **58%** of Bus. freshmen applied to other schools. About **20%** applied to schools outside Indiana. IU is currently the greatest competitor in terms of applicants, with about 25% sending applications to both schools, followed by Ball State. IU was also second in being considered the first choice of Bus. students who applied. IU rose to the primary first choice institution for Bus. freshmen after ISU this year.

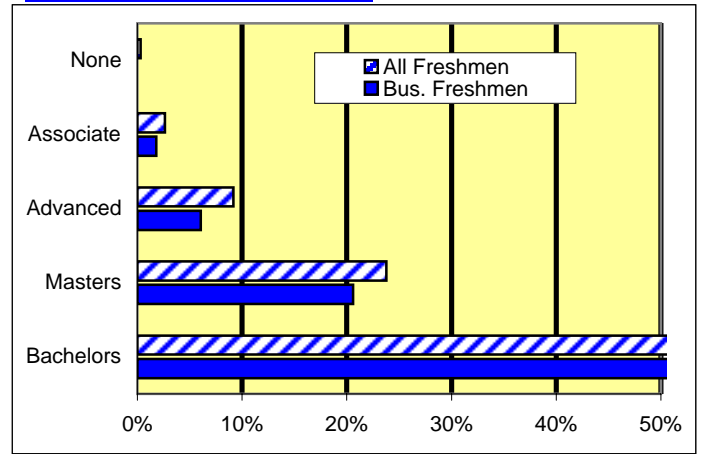
College Expectations

Academic Expectations

I expect college to help me improve my ability to:

	% Agree	
	Bus. Freshmen	All Freshmen
Organize, prioritize, and plan my time	92.0%	91.1%
Find new ways to think about problems	90.9%	91.1%
Effectively communicate my ideas by speaking	90.8%	89.1%
Effectively plan and manage my responsibilities	89.6%	91.3%
Evaluate opposing points of view	89.0%	87.9%
Effectively communicate my ideas in writing	89.0%	86.3%
Solve complex problems	85.3%	85.1%
Work with others on projects	85.3%	84.3%
Understand and appreciate other cultures	85.3%	87.3%
Use computers or the internet	80.4%	77.7%
Intelligently discuss politics or current events	78.5%	77.6%

Highest Degree Aspirations



Time Allocation Expectations

Hours Students Expect to Spend During their First Year of College:

						2003	
	0-5 hrs	6-10 hrs	11-15 hrs	16-20 hrs	20+ hrs	0-5 hrs	20+ hrs
Studying, researching, doing homework	9.8%	20.2%	30.7%	23.3%	16.0%	10.5%	16.4%
Meeting with students to prep for class	50.9%	35.8%	8.5%	3.6%	1.2%	64.7%	0.6%
Meeting with professors or instructors to discuss preparing for class	73.3%	20.0%	4.2%	1.8%	0.6%	82.1%	0.0%
Going to campus events	49.4%	29.3%	13.4%	6.1%	1.8%	58.7%	2.6%
Participating in campus organizations	58.5%	24.4%	11.0%	4.9%	1.2%	66.0%	1.9%
Socializing with:							
friends who are ISU students	21.2%	30.9%	21.2%	13.9%	12.7%	23.1%	10.3%
friends who are <u>not</u> ISU students	45.5%	27.9%	13.9%	4.8%	7.9%	54.5%	5.1%
Using a computer/internet for recreation	48.5%	23.6%	15.8%	8.5%	3.6%	55.5%	2.6%
Playing video games or watching T.V.	66.1%	14.5%	13.3%	4.8%	1.2%	73.2%	0.0%
Participating in sports or exercising	36.4%	37.6%	13.3%	6.7%	6.1%	46.8%	3.8%
Participating in community activities	81.1%	14.0%	4.9%	0.0%	0.0%	89.7%	0.0%
Working:							
in an off-campus job	65.9%	9.8%	9.1%	7.3%	7.9%	56.5%	11.7%
in an on-campus job	50.0%	23.8%	14.6%	7.9%	3.7%	66.9%	0.0%

Expectations That There is Some Chance of the Following Happening at ISU

	2004 Bus.	2004 All Freshmen		2004 Bus.	2004 All Freshmen
Join a fraternity or sorority	50.0%	48.6%	Transfer to another college	29.9%	31.9%
Fail one or more classes	7.3%	9.6%	Drop out permanently	2.5%	3.6%
Get tutoring help	76.8%	80.2%	Be satisfied with your college	96.3%	97.9%
Need extra time to complete degree	43.3%	52.6%	Be gainfully employed during first year	86.5%	85.6%
Graduate with honors	73.8%	68.5%			



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