

# School of Business

## The Freshman Profile, Fall 2002

**NOTE: DUE TO SMALL SAMPLE SIZES, SOME STATISTICS MAY NOT BE APPROPRIATE FOR ANALYTICAL PURPOSES.**

The survey instrument administered to Fall 2002 Freshman Sycamore Advantage participants was the same one administered to the previous Freshman class. A separate report provides a profile of the entire Fall 2002 Freshman cohort. The purpose of this report is to provide a profile of freshmen enrolled in the School of Business (Bus.). The following results are based on the 169 freshmen in Business who went through Sycamore Advantage in June and August 2002. These students represent 7.9% of the 2,140 new freshmen and 9.3% of the Freshman Profile respondent pool.

Age	2002	2001
% age 17-19	97.6%	98.4%
% age 20-25	2.4%	1.6%
% age 26-30	0.0%	0.0%
% age 31-35	0.0%	0.0%
% age 36 and over	0.0%	0.0%

Graduated from High School	2002	2001
This year	95.8%	95.6%
Last year	1.8%	3.8%
Two years ago	0.6%	0.0%
Three years ago	0.0%	0.0%
Four or more years ago	1.8%	0.5%

**46.7% of Fall 2002 Business freshmen are women**

Racial Background	2002	2001
Black or African American	18.0%	18.8%
Native American	0.0%	0.0%
Caucasian	79.0%	75.1%
International	2.4%	1.7%
Hispanic	0.6%	0.6%
Asian American/Pacific Islander	0.0%	2.2%
Multiracial	0.0%	1.7%

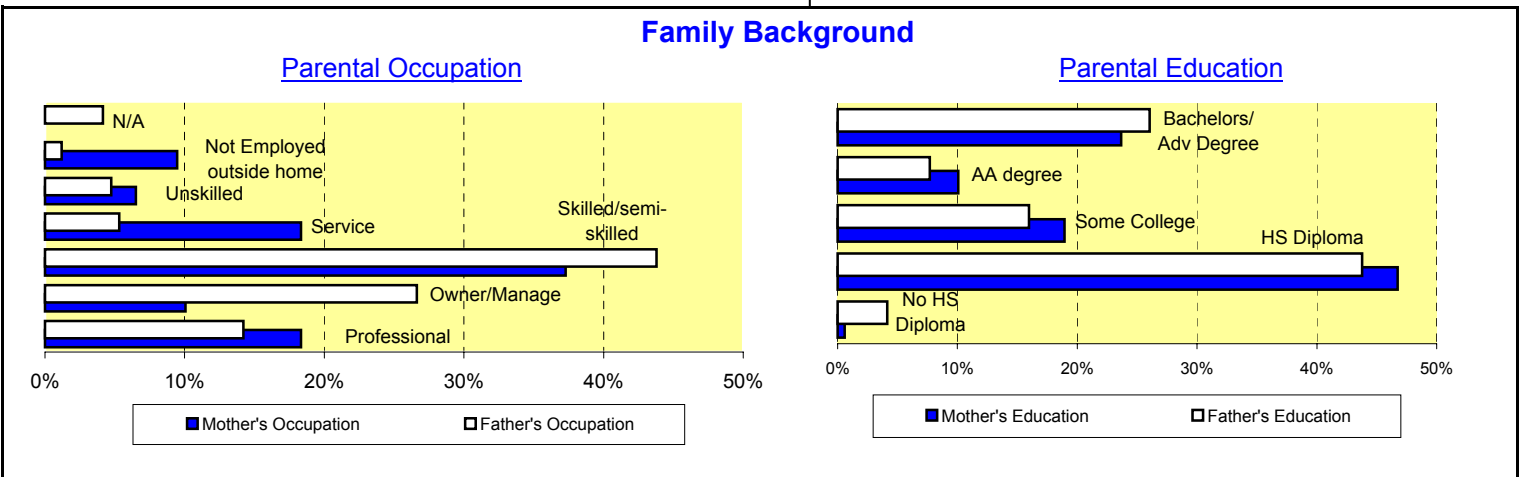
Estimated Family Income	2002	2001
Under \$25,000	9.6%	12.4%
between \$25,000 & \$39,999	19.3%	20.3%
between \$40,000 & \$59,999	28.3%	24.3%
between \$60,000 & \$79,999	18.1%	26.6%
Between \$80,000 & \$99,999	16.9%	9.0%
\$100,000 or more	7.8%	7.3%

Area Lived In During High School	2002	2001
Rural area	20.2%	25.1%
Small town	36.9%	36.1%
Moderate city	22.0%	17.5%
Large city	11.3%	10.4%
Suburban area outside city	9.5%	10.9%

Are You the First of the Children in Your Family Going to College?	2002	2001
I am the only child	5.4%	6.6%
Yes, and I am the oldest	38.1%	35.0%
Yes, but I am not the oldest	13.7%	16.4%
No	42.9%	42.1%

**54.8% : somewhat concerned about paying for college**  
**22.0% : greatly concerned about paying for college**

How Much Time Do You Spend Commuting from Your Home to ISU (one way)?	2002	2001
Live on campus	72.5%	72.5%
5 -30 minutes	21.0%	17.0%
More than 30 minutes	6.6%	10.4%



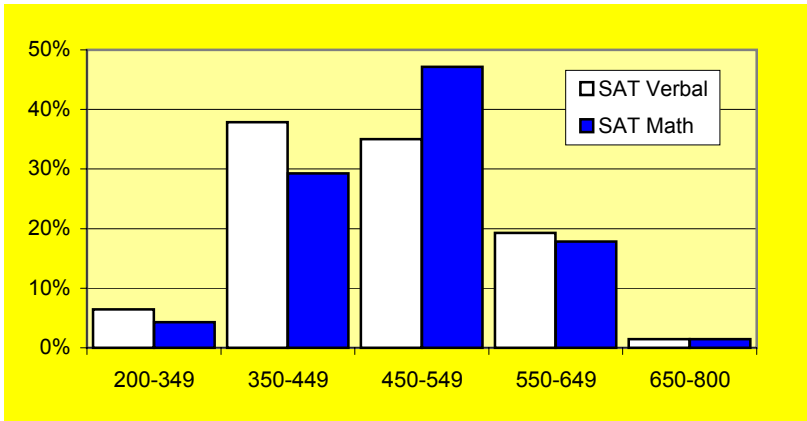
### Family Ties to ISU Students

**14% : Parents attended ISU**  
**21% : Other close relative attended ISU**  
**43% : Either parent or relative attended ISU**

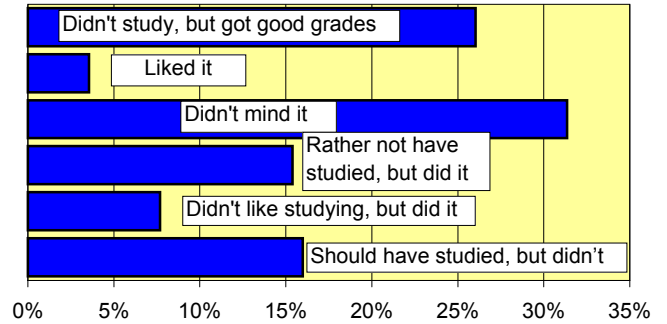
**33% : Parents graduated from ISU**  
**24% : Close relative graduated from ISU**  
**26% : Either parent or relative graduated from ISU**

## Academics

**Recentered Verbal & Math SAT Scores**



**Attitudes Toward Studying in High School**



**Which Academic Area Will Be Most Difficult for You?**

	2002	2001
Communication (speech)	15.9%	13.8%
English Composition	11.6%	20.4%
Lab sciences (e.g. biology)	21.3%	24.9%
Mathematics	41.5%	24.9%
Others (e.g. art, economics, etc)	9.8%	16.0%

### Academic Indicators

#### SAT SCORES

#### HS GPA

	Avg Verbal	Avg Math	Total Avg	Avg
2002	463	477	941	2.94
2001	467	485	952	2.99

**65.1% of Business respondents ranked their high school as being above average.**

**63.1% of Business freshmen predicted that their first year GPA would be B or better.**

#### High School Attitudes:

	Strongly Agree/Agree			Strongly Agree/Agree	
	2002	2001		2002	2001
I did well in a variety of subjects	84.6%	88.9%	I only tried hard in my favorite classes	33.3%	27.3%
I was interested in many subjects	56.6%	62.4%	I was only good at one or two subjects	36.5%	32.4%
I learned a lot from doing class assignments	68.6%	74.3%	A lot of what I learned in school can be applied to the real world	53.6%	59.9%
I enjoyed participating in social activities	82.6%	80.6%	I liked being in high school	76.6%	77.3%

#### (Percent Responding "Often"/"Very Often")

	2002	2001
In high school, how often could personal experiences confirm or verify ideas presented in class?	52.7%	44.5%
During high school, how often did you feel "stressed" or overwhelmed by all your responsibilities?	40.2%	32.8%
How often have you been in a leadership role in a class group, or a school or community activity?	48.5%	49.4%

### High School Time Allotment

**In a typical week during your senior year, how many hours did you spend...**

	% of Respondents Indicating Hours Spent					2001
	LT 1	1-5	6-10	11-15	16+	0-5 hrs
Studying or preparing for class on own	23.1	54.4	15.4	4.1	3.0	77.4
Studying or preparing for class with students	58.6	37.9	2.4	1.2	0.0	91.2
Socializing with friends	1.2	19.5	23.7	23.1	32.5	16.9
Working at a job for pay	23.2	7.7	8.3	16.7	44.0	25.8
Exercising or playing sports	18.3	18.9	14.2	20.1	28.4	39.0
Using computer/internet for recreation	24.3	47.3	17.8	7.7	3.0	70.5
Playing video games or watching T.V.	25.4	47.9	14.8	7.7	4.1	67.0
Participating in community activities	44.4	45.6	7.1	1.8	1.2	90.2

### High School Learning Experiences

	2002		2001
	A Lot or Higher	Little/none or nothing	A Lot or Higher
Percent of students reporting amount learned in high school by:			
Talking and working with high school teachers	50.9%	11.2%	48.4%
Interacting with student groups	37.9%	16.0%	36.6%
Percent of students reporting how much they enjoyed learning in student groups	42.6%	19.5%	46.4%
Percent of students indicating how much effort they put into high school work	41.7%	16.7%	40.4%
Percent of students indicating time spent planning for future during last year of H.S.	52.1%	8.9%	48.9%

## Student Confidence

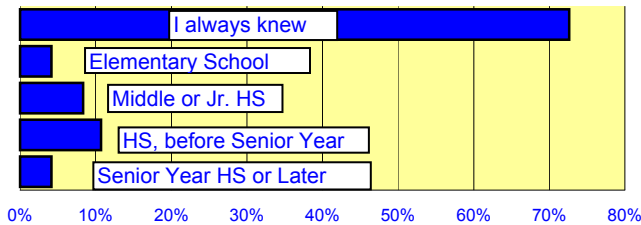
### Student Confidence in Their Ability To:

	Very Good/ or Good	Not Very/ Not Good	Very Good/Good Chg over 2001
Understand and respect cultures and attitudes of others	88.1%	1.8%	3.0%
Work with others on projects	77.2%	3.6%	-6.8%
Use computers or the internet for school work or research	74.4%	6.0%	-4.2%
Effectively plan and manage your responsibilities	71.4%	2.4%	4.6%
Find new ways to think about problems or topics	64.5%	4.1%	2.7%
Evaluate opposing options or viewpoints	63.7%	4.2%	3.3%
Organize, prioritize, and plan your time	56.5%	9.5%	-2.0%
Effectively communicate your ideas by speaking	55.4%	13.1%	-1.5%
Effectively communicate your ideas in writing	52.7%	13.0%	0.5%
Solve complex problems	39.5%	12.0%	0.4%
Intelligently discuss politics or current world events	33.3%	22.6%	-5.6%

NOTE: Good and Not Good columns do not add up to 100% because a "Neutral" option was offered.

### Getting to College

#### % Indicating When They Decided to Attend College

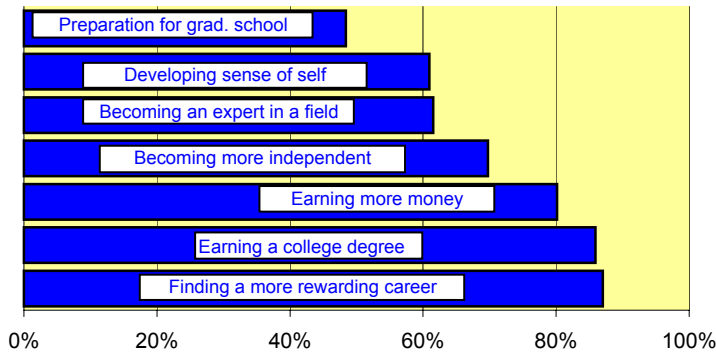


#### Financial Preparation: Student Perceptions of When Parents Began Saving for College

	2002	2001
Before student entered high school	21.9%	21.3%
During H.S. or later	3.0%	7.1%
Don't know when they started saving	29.6%	29.0%
Don't know if they saved	13.6%	9.8%
Parents didn't save, but are contributing	23.7%	21.9%
Does not apply	8.3%	10.9%

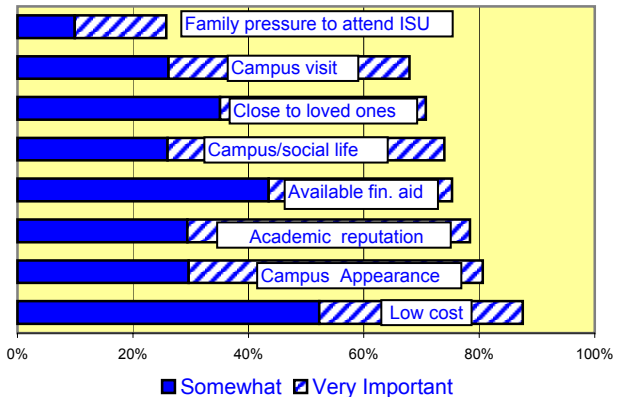
#### The College Decision

% of respondents indicating factors are a **very important** reason for deciding to go to college



#### The ISU Decision: Top Reasons for Deciding on ISU

% of respondents indicating somewhat or very important



**67%** of freshmen indicate most of their close friends from high school are attending college this year

**15%** of ISU freshman applied to institutions outside of Indiana

**50%** indicate that 2 or more of their close friends are attending Indiana State this year

**62%** of freshmen indicate that their family is very supportive of their decision to attend ISU

#### Top Choices of Bus. Freshmen

	% Applied	% Applied
ISU	63.6%	100.0%
IU	10.6%	21.9%
Ball State	7.6%	24.3%
Non-Indiana Schools	7.6%	14.8%
IN Privates	5.3%	16.0%
Purdue	3.0%	13.0%
Hoosier 2-year	1.5%	4.1%

**CLOser Look:** About **56%** of Bus. freshmen applied to other schools. About **15%** applied to schools outside Indiana. Ball State is currently the greatest competitor in terms of applicants, with about 24% sending applications to both schools, followed by IU. However, Ball State was third in being considered the first choice of Bus. students who applied. IU rose to the primary first choice institution for Bus. freshmen this year.

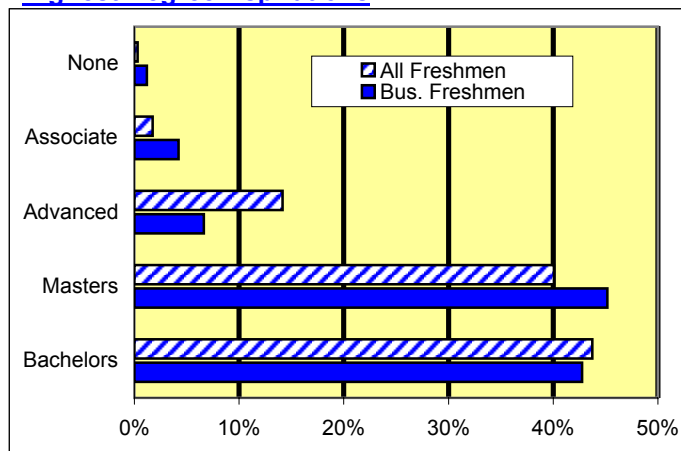
## College Expectations

### Academic Expectations

I expect college to help me improve my ability to:

	% Agree	
	Bus. Freshmen	All Freshmen
Effectively plan and manage my responsibilities	90.4%	88.3%
Find new ways to think about problems	89.2%	91.5%
Evaluate opposing points of view	88.5%	87.8%
Organize, prioritize, and plan my time	88.5%	89.7%
Effectively communicate my ideas in writing	87.3%	87.5%
Effectively communicate my ideas by speaking	87.3%	87.8%
Understand & appreciate other cultures	85.4%	85.5%
Work with others on projects	84.1%	81.9%
Use computers or the internet	82.8%	77.0%
Solve complex problems	79.0%	82.2%
Intelligently discuss politics or current events	77.1%	74.5%

### Highest Degree Aspirations



### Time Allocation Expectations

Hours Students Expect to Spend During their First Year of College:

						2001	
	0-5 hrs	6-10 hrs	11-15 hrs	16-20 hrs	20+ hrs	0-5 hrs	20+ hrs
Studying, researching, doing homework	4.3%	17.9%	26.5%	27.2%	24.1%	11.3%	8.8%
Meeting with students to prep for class	56.6%	32.9%	9.9%	0.7%	0.0%	64.4%	0.6%
Meeting with professors or instructors to discuss preparing for class	83.7%	12.4%	2.6%	1.3%	0.0%	80.7%	0.6%
Going to campus events	52.9%	33.5%	6.5%	3.2%	3.9%	55.5%	2.7%
Participating in campus organizations	67.8%	21.5%	6.0%	3.4%	1.3%	66.3%	0.6%
Socializing with:							
friends who are ISU students	25.7%	37.2%	16.2%	11.5%	9.5%	25.4%	9.9%
friends who are <u>not</u> ISU students	62.7%	20.0%	10.7%	4.0%	2.7%	61.0%	2.2%
Using a computer/internet for recreation	58.2%	26.8%	9.2%	5.2%	0.7%	60.8%	1.7%
Playing video games or watching T.V.	76.5%	19.6%	2.0%	2.0%	0.0%	77.9%	0.0%
Participating in sports or exercising	43.6%	33.6%	12.1%	3.4%	7.4%	50.3%	6.6%
Participating in community activities	89.9%	8.9%	1.3%	0.0%	0.0%	92.9%	0.0%
Working:							
in an off-campus job	54.0%	10.6%	10.6%	11.8%	13.0%	52.0%	11.4%
in an on-campus job	61.7%	17.3%	11.1%	5.6%	4.3%	69.0%	1.1%

### Expectations That There is Some Chance of the Following Happening at ISU

	2002 Bus.	2002 All Freshmen		2002 Bus.	2002 All Freshmen
Join a fraternity or sorority	56.1%	50.5%	Transfer to another college	38.1%	33.3%
Fail one or more classes	13.1%	10.2%	Drop out permanently	3.5%	2.9%
Get tutoring help	79.7%	82.7%	Be satisfied with your college	97.4%	97.7%
Need extra time to complete degree	45.5%	50.7%	Be gainfully employed during first year	82.3%	82.7%
Graduate with honors	63.9%	65.5%			



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