

# School of Business

## The Freshman Profile, Fall 2003

**NOTE: DUE TO SMALL SAMPLE SIZES, SOME STATISTICS MAY NOT BE APPROPRIATE FOR ANALYTICAL PURPOSES.**

The survey instrument administered to Fall 2003 Freshman Sycamore Advantage participants was the same one administered to the previous Freshman class. A separate report provides a profile of the entire Fall 2003 Freshman cohort. The purpose of this report is to provide a profile of freshmen enrolled in the School of Business (Bus.). The following results are based on the 162 freshmen in Business who went through Sycamore Advantage in June and August 2003. These students represent 8.0% of the 2,016 new freshmen and 10.0% of the Freshman Profile respondent pool.

Age	2003	2002
% age 17-19	96.9%	97.6%
% age 20-25	2.5%	2.4%
% age 26-30	0.0%	0.0%
% age 31-35	0.0%	0.0%
% age 36 and over	0.0%	0.0%

Graduated from High School	2003	2002
This year	93.2%	95.8%
Last year	4.3%	1.8%
Two years ago	1.2%	0.6%
Three years ago	0.0%	0.0%
Four or more years ago	1.2%	1.8%

**40.7% of Fall 2003 Business freshmen are women**

Racial Background	2003	2002
Black or African American	10.5%	18.0%
Native American	0.6%	0.0%
Caucasian	84.6%	79.0%
International	0.6%	2.4%
Hispanic	3.1%	0.6%
Asian American/Pacific Islander	0.0%	0.0%
Multiracial	0.6%	0.0%

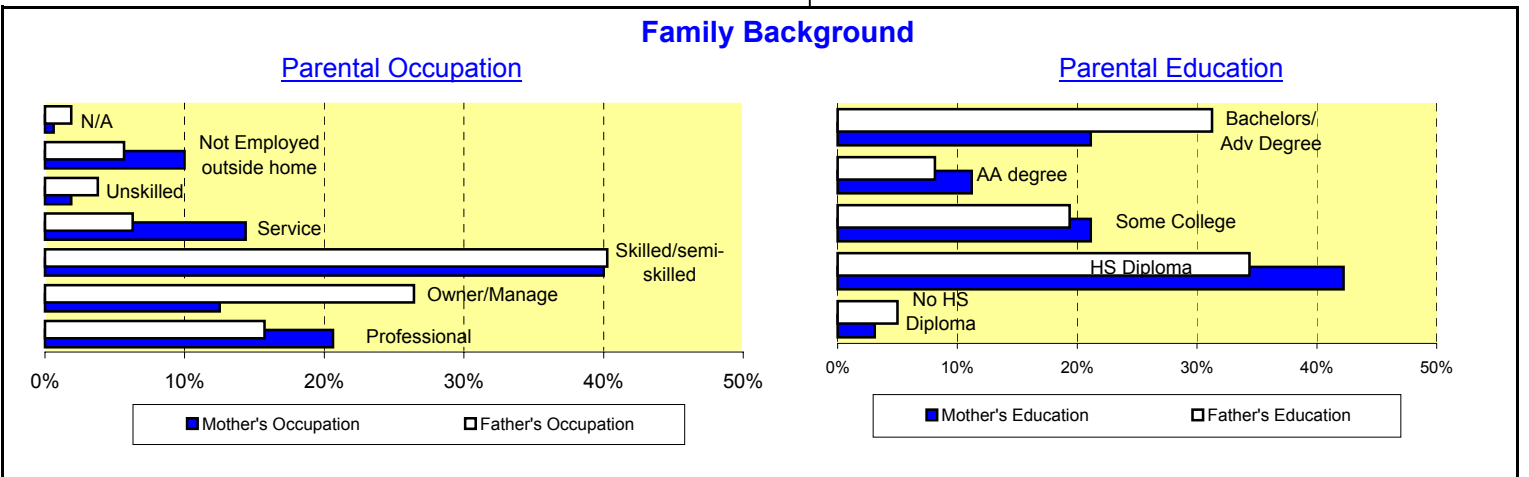
Estimated Family Income	2003	2002
Under \$25,000	13.2%	9.6%
between \$25,000 & \$39,999	14.5%	19.3%
between \$40,000 & \$59,999	25.8%	28.3%
between \$60,000 & \$79,999	17.0%	18.1%
Between \$80,000 & \$99,999	12.6%	16.9%
\$100,000 or more	17.0%	7.8%

Area Lived In During High School	2003	2002
Rural area	20.5%	20.2%
Small town	42.2%	36.9%
Moderate city	24.8%	22.0%
Large city	6.8%	11.3%
Suburban area outside city	5.6%	9.5%

Are You the First of the Children in Your Family Going to College?	2003	2002
I am the only child	8.1%	5.4%
Yes, and I am the oldest	37.5%	38.1%
Yes, but I am not the oldest	7.5%	13.7%
No	46.9%	42.9%

**54.7% : somewhat concerned about paying for college**  
**14.3% : greatly concerned about paying for college**

How Much Time Do You Spend Commuting from Your Home to ISU (one way)?	2003	2002
Live on campus	73.6%	72.5%
5 -30 minutes	20.8%	21.0%
More than 30 minutes	5.7%	6.6%



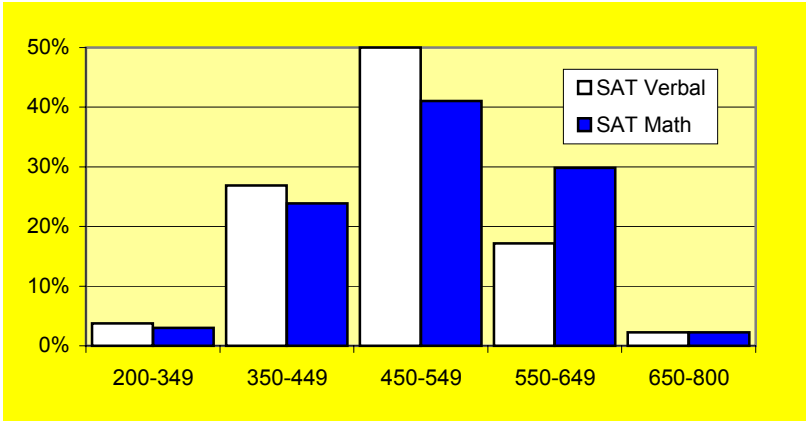
### Family Ties to ISU Students

**12%** : Parents attended ISU  
**19%** : Other close relative attended ISU  
**43%** : Either parent or relative attended ISU

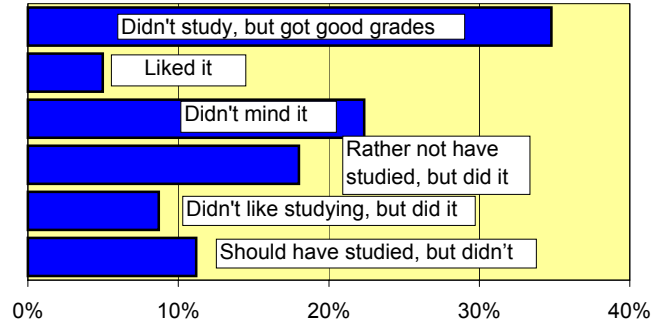
**34%** : Parents graduated from ISU  
**19%** : Close relative graduated from ISU  
**27%** : Either parent or relative graduated from ISU

## Academics

**Recentered Verbal & Math SAT Scores**



**Attitudes Toward Studying in High School**



**Which Academic Area Will Be Most Difficult for You?**

	2003	2002
Communication (speech)	12.9%	15.9%
English Composition	15.5%	11.6%
Lab sciences (e.g. biology)	24.5%	21.3%
Mathematics	33.5%	41.5%
Others (e.g. art, economics, etc)	13.5%	9.8%

### Academic Indicators

#### SAT SCORES

#### HS GPA

	Avg Verbal	Avg Math	Total Avg	Avg
2003	482	499	981	3.12
2002	463	477	941	2.94

**73.9% of Business respondents ranked their high school as being above average.**

**73.7% of Business freshmen predicted that their first year GPA would be B or better.**

#### High School Attitudes:

	Strongly Agree/Agree			Strongly Agree/Agree	
	2003	2002		2003	2002
I did well in a variety of subjects	89.9%	84.6%	I only tried hard in my favorite classes	27.5%	33.3%
I was interested in many subjects	63.1%	56.6%	I was only good at one or two subjects	35.0%	36.5%
I learned a lot from doing class assignments	73.0%	68.6%	A lot of what I learned in school can be applied to the real world	66.0%	53.6%
I enjoyed participating in social activities	79.0%	82.6%	I liked being in high school	71.3%	76.6%

#### (Percent Responding "Often"/"Very Often")

	2003	2002
In high school, how often could personal experiences confirm or verify ideas presented in class?	45.6%	52.7%
During high school, how often did you feel "stressed" or overwhelmed by all your responsibilities?	35.8%	40.2%
How often have you been in a leadership role in a class group, or a school or community activity?	56.1%	48.5%

### High School Time Allotment

**In a typical week during your senior year, how many hours did you spend...**

	% of Respondents Indicating Hours Spent					2002
	LT 1	1-5	6-10	11-15	16+	0-5 hrs
Studying or preparing for class on own	20.5	59.6	14.9	3.1	1.9	77.5
Studying or preparing for class with students	59.6	34.2	5.0	1.2	0.0	96.4
Socializing with friends	1.9	14.4	31.3	23.1	29.4	20.7
Working at a job for pay	23.6	8.7	13.0	17.4	37.3	31.0
Exercising or playing sports	13.1	22.5	21.3	13.8	29.4	37.3
Using computer/internet for recreation	16.8	52.2	16.8	8.7	5.6	71.6
Playing video games or watching T.V.	22.0	47.2	17.0	9.4	4.4	73.4
Participating in community activities	42.5	44.4	9.4	2.5	1.3	89.9

### High School Learning Experiences

	2003		2002
	A Lot or Higher	Little/none or nothing	A Lot or Higher
Percent of students reporting amount learned in high school by:			
Talking and working with high school teachers	51.9%	8.8%	50.9%
Interacting with student groups	34.8%	26.1%	37.9%
Percent of students reporting how much they enjoyed learning in student groups	44.7%	19.9%	42.6%
Percent of students indicating how much effort they put into high school work	45.0%	13.1%	41.7%
Percent of students indicating time spent planning for future during last year of H.S.	51.9%	8.1%	52.1%

## Student Confidence

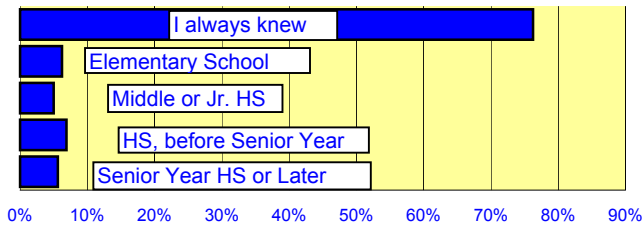
### Student Confidence in Their Ability To:

	Very Good/ or Good	Not Very/ Not Good	Very Good/Good Chg over 2002
Understand and respect cultures and attitudes of others	85.5%	1.9%	-2.6%
Use computers or the internet for school work or research	82.6%	4.3%	8.2%
Work with others on projects	80.0%	0.6%	2.8%
Evaluate opposing options or viewpoints	69.6%	1.2%	5.9%
Effectively plan and manage your responsibilities	67.5%	3.1%	-3.9%
Find new ways to think about problems or topics	65.8%	0.6%	1.3%
Organize, prioritize, and plan your time	59.7%	11.3%	3.2%
Effectively communicate your ideas by speaking	59.5%	7.0%	4.1%
Effectively communicate your ideas in writing	51.9%	10.6%	-0.8%
Solve complex problems	46.3%	11.9%	6.7%
Intelligently discuss politics or current world events	46.3%	20.6%	12.9%

NOTE: Good and Not Good columns do not add up to 100% because a "Neutral" option was offered.

### Getting to College

#### % Indicating When They Decided to Attend College

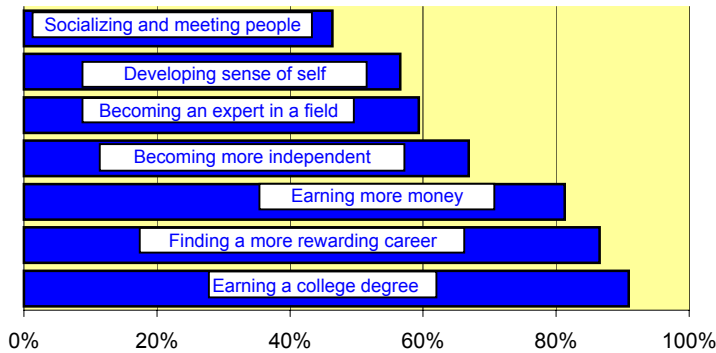


#### Financial Preparation: Student Perceptions of When Parents Began Saving for College

	2003	2002
Before student entered high school	15.5%	21.9%
During H.S. or later	7.5%	3.0%
Don't know when they started saving	36.6%	29.6%
Don't know if they saved	15.5%	13.6%
Parents didn't save, but are contributing	16.1%	23.7%
Does not apply	8.7%	8.3%

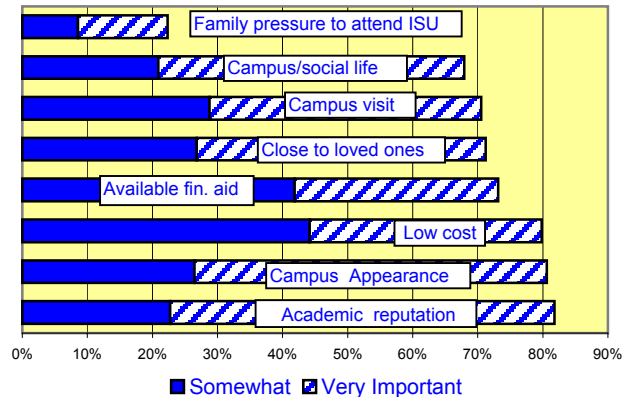
#### The College Decision

% of respondents indicating factors are a **very important** reason for deciding to go to college



#### The ISU Decision: Top Reasons for Deciding on ISU

% of respondents indicating somewhat or very important



73% of freshmen indicate most of their close friends from high school are attending college this year

14% of ISU freshman applied to institutions outside of Indiana

47% indicate that 2 or more of their close friends are attending Indiana State this year

78% of freshmen indicate that their family is very supportive of their decision to attend ISU

#### Top Choices of Bus. Freshmen

	% Applied	% Applied
ISU	70.8%	100.0%
IU	10.2%	17.8%
Ball State	5.1%	16.0%
Other Hoosier 4-year	2.9%	15.3%
Non-Indiana Schools	5.1%	13.4%
IN Privates	2.2%	12.3%
Purdue	3.6%	9.8%

**CLOser Look:** About **48%** of Bus. freshmen applied to other schools. About **14%** applied to schools outside Indiana. IU is currently the greatest competitor in terms of applicants, with about 18% sending applications to both schools, followed by Ball State. IU was also second in being considered the first choice of Bus. students who applied. IU rose to the primary first choice institution for Bus. freshmen after ISU this year.

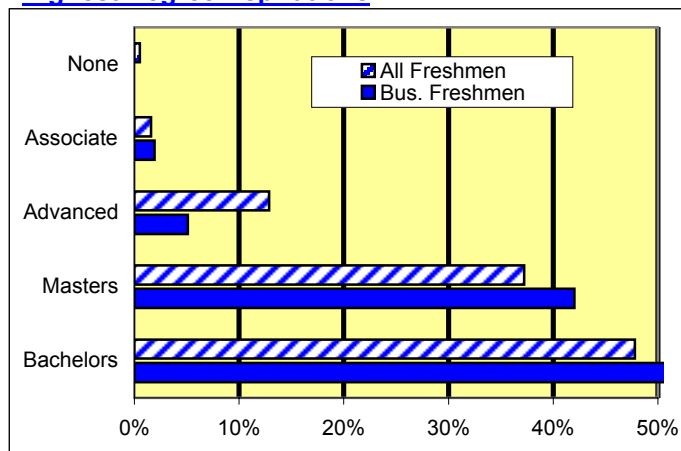
## College Expectations

### Academic Expectations

I expect college to help me improve my ability to:

	% Agree	
	Bus. Freshmen	All Freshmen
Find new ways to think about problems	92.9%	90.0%
Organize, prioritize, and plan my time	89.7%	88.0%
Effectively plan and manage my responsibilities	89.7%	87.2%
Evaluate opposing points of view	89.0%	86.0%
Effectively communicate my ideas by speaking	88.4%	85.7%
Understand and appreciate other cultures	87.1%	85.5%
Effectively communicate my ideas in writing	85.8%	83.3%
Work with others on projects	84.5%	81.0%
Solve complex problems	83.2%	82.3%
Intelligently discuss politics or current events	78.1%	73.8%
Use computers or the internet	77.4%	76.7%

### Highest Degree Aspirations



### Time Allocation Expectations

Hours Students Expect to Spend During their First Year of College:

						2002	
	0-5 hrs	6-10 hrs	11-15 hrs	16-20 hrs	20+ hrs	0-5 hrs	20+ hrs
Studying, researching, doing homework	10.5%	20.4%	27.0%	25.7%	16.4%	4.3%	24.1%
Meeting with students to prep for class	64.7%	27.6%	5.8%	1.3%	0.6%	56.6%	0.0%
Meeting with professors or instructors to discuss preparing for class	82.1%	13.5%	2.6%	1.9%	0.0%	83.7%	0.0%
Going to campus events	58.7%	25.2%	10.3%	3.2%	2.6%	52.9%	3.9%
Participating in campus organizations	66.0%	21.2%	9.0%	1.9%	1.9%	67.8%	1.3%
Socializing with:							
friends who are ISU students	23.1%	34.0%	21.8%	10.9%	10.3%	25.7%	9.5%
friends who are <u>not</u> ISU students	54.5%	26.3%	9.6%	4.5%	5.1%	62.7%	2.7%
Using a computer/internet for recreation	55.5%	24.5%	12.3%	5.2%	2.6%	58.2%	0.7%
Playing video games or watching T.V.	73.2%	20.4%	4.5%	1.9%	0.0%	76.5%	0.0%
Participating in sports or exercising	46.8%	28.8%	15.4%	5.1%	3.8%	43.6%	7.4%
Participating in community activities	89.7%	9.6%	0.6%	0.0%	0.0%	89.9%	0.0%
Working:							
in an off-campus job	56.5%	15.6%	7.8%	8.4%	11.7%	54.0%	13.0%
in an on-campus job	66.9%	16.9%	13.0%	3.2%	0.0%	61.7%	4.3%

### Expectations That There is Some Chance of the Following Happening at ISU

	2003 Bus.	2003 All Freshmen		2003 Bus.	2003 All Freshmen
Join a fraternity or sorority	51.0%	50.5%	Transfer to another college	29.6%	33.3%
Fail one or more classes	7.8%	10.2%	Drop out permanently	0.0%	2.9%
Get tutoring help	76.8%	82.7%	Be satisfied with your college	97.4%	97.7%
Need extra time to complete degree	34.8%	50.7%	Be gainfully employed during first year	82.8%	82.7%
Graduate with honors	63.6%	65.5%			



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