Goal 2: Experiential Learning and Career Readiness
Engage all students in applying the knowledge and skills learned in the classroom to real-life settings
**Goal Two**

**Experiential Learning and Career Readiness**

*Engage all students in applying the knowledge and skills learned in the classroom to real-life settings*

<table>
<thead>
<tr>
<th></th>
<th>BASE 2015</th>
<th>ACTUAL 2016</th>
<th>GOAL 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic majors which have integrated University-wide career-ready outcomes into their programs</td>
<td>✓-</td>
<td>NA</td>
<td>✓+</td>
</tr>
<tr>
<td>% of graduates reporting graduate school admission, full-time military service, or full-time employment within six months of graduation</td>
<td>66.4%</td>
<td>66%</td>
<td>80%</td>
</tr>
<tr>
<td>Internships, clinicals and other work-based experiences – overall, unduplicated</td>
<td>1,335</td>
<td>1544</td>
<td>2,500</td>
</tr>
<tr>
<td># of students engaged in intensive undergraduate research</td>
<td>212</td>
<td>243</td>
<td>250</td>
</tr>
<tr>
<td># of students engaged in semester-long and short-term study abroad programs</td>
<td>209</td>
<td>216</td>
<td>241</td>
</tr>
<tr>
<td>Gender/Ethnic diversity of Business and STEM graduates</td>
<td>29%</td>
<td>28%</td>
<td>38%</td>
</tr>
<tr>
<td></td>
<td>12%</td>
<td>15%</td>
<td>17%</td>
</tr>
<tr>
<td>Publications and presentations featuring experiential learning and community engagement</td>
<td>487</td>
<td>NA</td>
<td>600</td>
</tr>
</tbody>
</table>
CURRENT Goal Initiatives:

1. Incorporate career readiness into the curriculum
2. Create a professional development structure within each college
3. Strengthen the collaboration between alumni and the career center
4. Expand undergraduate research opportunities
5. Support global and domestic cross-cultural experiential learning
6. Increase the number of women and ethnic minority students with STEM degrees

NEW Goal Initiatives:

7. Experiential Learning Requirement
   • Universal implementation
   • Affordability
8. Enhance career readiness in student employment
   • State Works
GOAL TWO

Team Members

Goal Co-Chairs:
Nancy Rogers
Susan Powers

Initiative Chairs:
Initiative 1 – Tradara McLaurine, Linda Maule, Nancy Rogers
Initiative 2 – Tradara McLaurine
Initiative 3 – Rex Kendall, Tradara McLaurine
Initiative 4 – Tom Steiger
Initiative 5 – Zachariah Mathew
Initiative 6 – Susan Powers

Other Team Members:
Alister McLeod
Anthony Walker
Eric Glendening
Kelly Wilkinson
Margaret Dalrymple
Shana Kopaszewski
GOAL TWO
Feedback from Stakeholders’ Meeting

Academics
• Create capstone courses that integrate interdisciplinary knowledge, professional skill development, and transition to post-college activities.
• Include internship benchmarks that focus on employer assessment of career readiness
• Hold departments more accountable for meeting expectations
• Create an Honors College

Marketing
• Incorporate colleges in the fall welcome
• Market distinctive programs in relation to experience learning
• Emphasize how experiential learning impacts underserved populations
GOAL TWO

Feedback from Stakeholders’ Meeting

Faculty Roles
• Emphasize new promotion and tenure guidelines and the positive impact on experiential learning in new faculty orientation

Career Center
• Increase collaboration between Career Services and Residential Life
• Hold departments more accountable for meeting expectations

Alumni
• Establish campus traditions for graduating classes that helps build a culture of post-graduation connections to ISU
GOAL TWO

Initiative Benchmarks

Initiative 1: Incorporate Career Readiness into the Curriculum
• Number of programs with a completed implementation plan
• Number of programs with career readiness learning outcomes embedded in their assessment plan
• Number of departments with career-focused engagement with alumni

Initiative 2: Create a Professional Development Structure Within Each College
• Participation in Career Center programming and related programming by college
• Internships and field placements by college
• Number of positive outcomes on the First Destination Survey by college
GOAL TWO

Initiative Benchmarks

Initiative 3: Strengthen Collaboration Between Alumni and The Career Center
• Alumni participation in Career Center activities
• Alumni engagement with academic programs
• Alumni/employer visits by Career Center and Alumni Association staff

Initiative 4: Expand Undergraduate Research Opportunities
• Student enrollment in UNIV 299 or related courses
• Student participation in SURE
GOAL TWO

Initiative Benchmarks

Initiative 5: Support Global and Domestic Cross-Cultural Experiential Learning
• Number of short-term study abroad experiences
• Number of traditional study abroad experiences
• Number of international students participating in Student Life and Community Engagement programs

Initiative 6: Increase The Number of Women and Ethnic Minorities With STEM Degrees
• Percentage of female graduates from designated programs
• Percentage of minority graduates from designated programs
GOAL TWO

What’s Next?

Initiative 1: Experiential Learning requirement
Incorporate this review into career readiness initiative

Initiative 4: Develop model for less costly undergraduate research model
Need to link to the experiential learning requirement

Initiative 5: Develop model for less costly study abroad model
Need to link to the experiential learning requirement

Initiative 6: Implement recruitment strategies for STEM programs
Collaboration between academic departments, colleges, and enrollment
GOAL TWO

Budget Needs

Initiative 4: Undergraduate Research
• Need to move toward a baseline budget
• $30,000 to partially fund SURE program

Initiative 5: Study Abroad
• Need to establish on-going level of support for study abroad

Initiative 6: STEM Degrees
• Marketing and PR targeted at females and minorities in Tech and Engineering
• $12,000 for programming and events during school year