Goal 1: Student Success

*Increase the number of students who enroll and earn degrees*
### STUDENT SUCCESS

**Increase the number of students who enroll and earn degrees**

<table>
<thead>
<tr>
<th></th>
<th>BASE 2015</th>
<th>ACTUAL 2016</th>
<th>GOAL 2021</th>
<th>VISION GOAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total student headcount</td>
<td>13,584</td>
<td>13,565</td>
<td>16,000</td>
<td></td>
</tr>
<tr>
<td>Total FY degree production</td>
<td>2,488</td>
<td>2,661</td>
<td>3,300</td>
<td></td>
</tr>
<tr>
<td>Distance degrees awarded</td>
<td>453</td>
<td>448</td>
<td>900</td>
<td></td>
</tr>
<tr>
<td>Degrees awarded to at-risk students</td>
<td>626</td>
<td>651</td>
<td>800</td>
<td></td>
</tr>
<tr>
<td>First-year retention rate</td>
<td>64.2%</td>
<td>64.2%</td>
<td>69%</td>
<td></td>
</tr>
<tr>
<td>Six-year graduation rate</td>
<td>40.9%</td>
<td>38.3%</td>
<td>50.0%</td>
<td></td>
</tr>
<tr>
<td>Gap between six-year graduation rates for Pell/Non-Pell students</td>
<td>30.7% 48.3%</td>
<td>30.5% 46.2%</td>
<td>46% 52%</td>
<td>No gap</td>
</tr>
</tbody>
</table>
GOAL ONE

Team Members

Goal Co-Chairs:
Mike Licari
Willie Banks

Initiative Chairs:
Initiative 1 – Greg Bierly with Laura Froelicher, Sara Wurtz, Marily Bisch, Emily Cannon, Linda Maule, Jess Robinson
Initiative 2 – Willie Banks, with Brooks Moore, Andy Morgan, Elonda Ervin, Brice Yates, and Ellen Malito
Initiative 3 – Josh Powers, with Christina Cantrell, Lisa Stein, and Cynthia Evans
Initiative 4 – Linda Maule, with Kara Harris, Yasenka Peterson, Stephanie Pearcy, Tina Kruger Newsham, and Amanda Knerr
Initiative 5 – Mike Licari with Dan Bradley, Diann McKee, Ken Brauchle, Chris Olsen, Caroline Mallory, Kathy Berlin, DeVere Woods
### GOAL ONE

**Initiatives**

<table>
<thead>
<tr>
<th><strong>Current Goal Initiatives:</strong></th>
<th><strong>New Goal Initiatives:</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Transition the Honors Program to an Honors College</td>
<td>6. “15 to finish”</td>
</tr>
<tr>
<td>2. Enhance the student experience through deeper engagement (Student Affairs)</td>
<td>7. Financial aid literacy &amp; support</td>
</tr>
<tr>
<td>3. Expand the degree completion initiative; focus on third year and beyond</td>
<td>8. Diversity as strength for recruiting</td>
</tr>
<tr>
<td>4. Deepen the academic connections with Residential Life</td>
<td></td>
</tr>
<tr>
<td>5. Explore a partnership to expand distance programs</td>
<td></td>
</tr>
</tbody>
</table>
GOAL ONE

Feedback from Stakeholders’ Meeting

Transitioning the Honors Program to an Honors College
Most of the structure, resources, etc. already in place; need to diversify students in program; opportunities to partner with programs of distinction

Support for distance students needs to be increased
Advising, mentoring/tutoring, community engagement

Continue to integrate Student Affairs into student success
Work to expand campus engagement and mentoring

Find ways to front-end student success initiatives
Switch to a focus on “prevention”

Use campus diversity as a student recruitment strength
Can be useful to help diversity in particular areas (programs of distinction, honors, STEM, etc.)
Initiative 1: Transition the Honors Program to an Honors College

Benchmarks

Reallocation of Faculty FTE Resources to Honors Dean
Final administrative piece that is currently missing

Number of Honors Students Enrolled
Reflects marketing and growth potential for the college and university

Number of Honors Degrees Awarded
One way to define success of the Honors College

General Honors Courses Outside CAS
Reflects the broad, university-wide mission of the college
Initiative 2: Enhance the Student Experience Through Deeper Engagement

Benchmarks

Leadershape @ State Participation
Participants implementing their action plans on campus

Sycamores Care Case Resolution
Successful resolution helps retain and graduate students

Enhanced Orientation
More substantial experience helps connect students to campus life

Increased Mentoring for Student Populations
Including re-admitted students and those about to be dismissed
Initiative 3: Expand Degree Completion Initiative to Focus on 3rd Year and Beyond

Benchmarks

Increased Junior to Senior Year Retention
Improves enrollment and likelihood of graduation

Increased 4-year Graduation Rate
Focus on helping students “see the finish line, and understand how to cross it”

Increased Number of Degrees Awarded
Including students who return to ISU

Increased Percentage of Students earning 120 hours by end of 4th year
“15 to Finish”, which will be an initiative of its own
Initiative 4: Deepen the Academic Connections with Residential Life

Benchmarks

**Increased First to Second Semester Retention**
Improves enrollment and likelihood of graduation

**Increased Freshman to Sophomore Year Retention**
Improves enrollment and likelihood of graduation

**Increased GPAs From First and Second (Fall and Spring) Semesters**
Focus on getting students off to a good start; will help retention/enrollment/completion
Initiative 5: Explore a Partnership to Expand Online Enrollments

Benchmarks

Analysis of 3rd Party Business Model and Proposal
Key question: can we afford it?

Evaluation of Our Own Costs
Costs of instruction and overhead; institutional readiness

Evaluation and Readiness of Programs to be
Focus on getting students off to a good start; will help retention/enrollment/completion
GOAL ONE

What’s Next?

“15 to Finish” Initiative
Effort to get students to enroll in, and complete, 15 credit hours per semester

Financial Aid Literacy and Support
Focus on reducing the gap between Pell and Non-Pell students

Recruiting New Students: Diversity as Strength
Increase our recruitment of well-prepared minority students

Increased Effort on Student Experience Initiative
Parts of it have launched, but other portions remain
GOAL ONE

Budget Needs

**Initiative 1: Honors College Needs**
$100,000 for staff advisor/thesis coordinator and some funding for peer mentors; marketing and PR

**Initiative 2: Expanding Leadershape and Starting Extended Orientation**
$170,000 for programming ($70,000 for Leadershape and $100,000 for Orientation)

**Initiative 4: Academic Connection with Residential Life**
$50,000 to hire peer mentors; stipends for faculty developing new curriculum

**Marketing Support and App Development**
Unknown need at this time
THERE’S MORE TO BLUE.

A STRATEGIC PLAN FOR INDIANA STATE

2016-2021