

The Pathway to Success - Strategic Plan Primary Benchmarks Dashboard

Goal	BM	Goal 1: Increase enrollment and student success	PREV 3YR AVG	2009	2010	2011	2012	2013	2014	2015	GOAL 2017
1	2	Total fall student headcount	10,523	10,534	11,494	11,528	12,114	12,448	13,183	13,584	14,000
1	10	Total FY degree production	2,153	2,171	2,073	2,175	2,110	2,175	2,201	2,488	2,388
1	3	Total new freshmen headcount ¹	1,692	1,801	2,566	2,512	2,658	2,654	2,735	2,772	3,000
1	12	Total degrees per 100 FTEs	24.1	24.6	21.4	22.3	20.5	20.2	19.4	20.6	19.9
1	13	First-year retention rate ¹	66.4%	63.9%	63.9%	58.1%	60.6%	63.5%	64.5%	64.2%	68.9%
1	17	Four-year graduation rate ¹	20.1%	20.5%	21.6%	22.2%	19.6%	21.8%	19.3%	23.4%	30.0%
1	21	Six-year graduation rate ¹	42.6%	40.4%	43.5%	41.9%	42.5%	41.8%	39.5%	40.9%	50.0%
Goal 2: Advance experiential learning			PREV 3YR AVG	2009	2010	2011	2012	2013	2014	2015	GOAL 2017
2	1	Number of Internships for the fiscal year	---	---	---	2,710	3,469	3,676	4,049	4,129	4,500
2	2	Number of Juniors & Seniors "engaged" with the Career Center	---	---	---	---	134	115	241	350	1,200
2	3	Number of students involved in Undergraduate Reseach	---	---	---	---	---	539	1,029	1,188	1,500
2	4	% of Seniors responding to the Post-Graduation Career Center Survey	---	---	---	---	---	50%	56%	80%	90%
2	5	Seniors that have had an experiential learning component	840	1,089	966	995	1,095	1,978	2,714 (100%)	2,757 (100%)	100%
2	6	Degree programs with a required significant experiential learning component	---	---	52%	68%	100%	100%	100%	100%	100%
2	8	Percentage of graduates who participate in experiential learning within their major	---	75%	76%	77%	80%	90%	100%	100%	100%
Goal 3: Enhance community engagement			PREV 3YR AVG	2009	2010	2011	2012	2013	2014	2015	GOAL 2017
3	1	Overall Rank in <i>Washington Monthly</i> National University Rankings	---	---	138	78	54	25	30	20	Top 5%
3	2	Community Service Rank <i>Washington Monthly</i> National University Rankings	---	---	105	21	8	3	3	1	Top 5%
3	3	US President Higher Education Community Service Honor Roll -- With Distinction	Yes	Yes	Yes	---	Yes - wD	Yes - wD	Yes - wD	<i>Avail. Spring 2016</i>	Yes - wD
3	5	% of Federal Work Study money used for Community Service	---	13%	15%	12%	11%	33%	52%	30%	60%
3	6	Yearly student participation rate in Community Engagement activities	5,400	6,210	6,831	6,145	7,651	8,578	9,676	9,300	12,879
3	8	Leadership/Volunteer positions that faculty and staff have in community, social, and economic development groups	---	---	---	32%	---	---	---	84%	90%
3	13	Jobs created in conjunction with the local SBDC	---	11	13	57	70	75	80	88	78
Goal 4: Strengthen and leverage programs of distinction & promise			PREV 3YR AVG	2009	2010	2011	2012	2013	2014	2015	GOAL 2017
4	12	Enrollment in new certificate/degree programs or professional development courses	---	---	---	---	40	41	322	315	500
4	20	Number of external organizations served	---	---	---	18	127	113	353	312	500
4	21	Number of external persons served	---	---	---	128	2,361	4,050	17,060	28,674	25,000
4	15	External grants and contracts awarded (\$'s)	---	---	---	---	\$34,000	\$75,102	\$92,247	\$1,048,677	\$1,500,000
4	23	Fees from services	---	---	---	---	\$54,966	\$115,930	\$158,605	\$544,369	\$300,000
Goal 5: Diversify revenue - philanthropy, contracts and grants			PREV 3YR AVG	2009	2010	2011	2012	2013	2014	2015	GOAL 2017
5A	4	Grants and contracts awarded (cash only)	\$14,017,814	\$8,517,646	\$13,709,472	\$10,240,545	\$5,829,454	\$9,042,372	\$8,175,315	\$10,095,100	\$15,000,000
5B	2	Total net tuition and fees growth adjusting for tuition increases ³	---	-\$111,534	\$247,246	\$8,833,504	\$1,945,542	\$3,271,044	\$6,844,480	\$4,990,073	\$6,000,000
5B	1	Foundation funds expended on behalf of ISU	\$9,434,499	\$8,171,990	\$10,530,193	\$13,781,427	\$6,760,714	\$5,112,311	\$4,910,651	\$5,339,032	\$7,500,000
5A	1	Total number of donors to ISU Foundation	9,678	8,503	8,187	8,339	7,478	8,454	7,114	6,410	8,200
Goal 6: Recruit and retain great faculty and staff			PREV 3YR AVG	2009	2010	2011	2012	2013	2014	2015	GOAL 2017
6	34	Percent of insured employees and spouses participating in health screenings ⁴	---	---	---	---	---	90%	88%	89/81	100%
6	35	Percent of insured employees and spouses tobacco-free or participating in tobacco cessation program ⁴	---	---	---	---	---	92%	85%	81%	100%
6	5+9	Number of African-American and Hispanic full-time faculty	21	21	23	32	30	33	36	34	45
6	14	Percentage of female full professors to total full professors	26%	25%	24%	26%	32%	32%	33%	32%	34%
6	25	Percentage of faculty making 90% or more of target salaries ⁵	---	60%	87%	100%	100%	100%	100%	100%	100%
6	29	New faculty hires obtaining tenure in 7 years	56%	60%	70%	51%	49%	68%	27%	39%	65%
6	32	Six-year retention rate for EAP and support staff, combined	33%	42%	33%	46%	43%	33%	35%	33%	75%
Init.	Partnering for Success		PREV 3YR AVG	2009	2010	2011	2012	2013	2014	2015	GOAL 2017
PS	1	Students engaged in downtown organizations and activities	---	---	4	10	25	32	65	190	100
PS	1	Downtown events supported by the University	---	---	5	10	15	10	13	20	35
PS	1	New "college focused" merchants locating downtown (cumulative)	---	---	---	5	7	10	18	24	25
PS	2	Student usage of the RHIC simulation center	---	---	760	980	1,247	1,482	2,231	3,264	1,565
PS	2	Number of partners within the RHIC	---	---	7	11	11	10	12	13	14

¹ FTFT-BDS freshmen ² 3yr avg based on 2007 and 2008 data only ³ [Gross Tuition & Fees + Auxiliary Enterprise Fees & Svcs + State Appropriations]/[Total Operating Revenue + Net Non-Operating Revenue] ⁴ Beginning 2014, spouses are included in metric ⁵ CUPA target salaries