

Strategic Planning Benchmarks - Goal 5 - Diversify Funding

Last Edited

12/16/2016

BM	Philanthropy and Grants & Contracts	TIME FRAME	HISTORICAL										FALL 2016		
			FALL 2005	FALL 2006	FALL 2007	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	FALL 2013	FALL 2014	FALL 2015	Projected	Actual
	Foundation Donors														
1	Total number of donors to ISU Foundation	FY	10,427	10,104	9,793	9,138	8,503	8,187	8,339	7,478	8,454	7,114	6,410	6,731	6,808
2	Comprehensive Campaign	FY	---	\$6,224,028	\$15,533,783	\$28,784,433	\$38,267,014	\$59,100,446	\$75,508,043	\$86,730,693	---	---	---	---	---
3	Total dollars raised by the ISU Foundation	FY	---	---	---	---	---	\$12,375,000	\$14,018,000	\$7,524,000	\$8,818,303	\$16,882,787	\$7,476,000	---	\$4,547,060
	Grants & Contracts														
4	Grants and Contracts Awarded (cash only)	FY	---	---	---	---	\$8,517,646	\$13,709,472	\$10,240,545	\$5,829,454	\$9,042,372	\$8,175,315	\$10,095,100	\$12,500,000	\$7,829,809
5	Grants and Contracts Awarded (in-kind only)	FY	---	---	---	---	---	\$62,251	\$7,720	\$166,017	\$176,394	\$9,760,625	\$46,548	\$200,000	\$0
6	Grants and Contracts Awarded (indirect only)	FY	\$475,529	\$689,110	\$715,179	\$541,561	\$496,457	\$638,939	\$651,207	\$439,352	\$468,455	\$502,081	\$449,812	\$1,000,000	\$329,054
7	Grants and Contracts Expenditures	FY	\$11,181,935	\$11,696,075	\$10,707,137	\$11,229,776	\$10,756,294	\$9,070,042	\$9,106,178	\$7,988,849	\$7,454,689	\$8,971,348	\$8,842,056	\$10,610,467	\$9,108,104
8	Indirect Collection from grants and contracts	FY	\$732,699	\$735,320	\$620,904	\$662,673	\$653,176	\$556,552	\$596,662	\$527,655	\$371,170	\$407,876	\$416,609	\$479,100	\$367,193
	Alumni Engagement														
9	Number of Engaged Alumni - Unduplicated	FY	---	---	---	---	159	1,722	1,977	2,332	3,842	3,397	3,505	3,800	4,076
	Athletics														
10	Non-institutional revenue for athletics	FY	---	---	\$2,590,443	\$2,914,094	\$3,088,319	\$2,974,541	\$3,423,097	\$3,477,556	\$3,688,875	\$3,771,217	\$3,612,431	\$4,500,000	NA
11	ISU Total Revenue from EADA	FY	---	---	\$8,765,414	\$9,869,663	\$10,285,176	\$10,000,677	\$10,634,924	\$12,394,542	\$11,685,797	\$13,060,418	\$14,250,081	16387593.15	NA
12	MVC Average Total Revenue	FY	---	---	\$12,319,280	\$13,048,275	\$13,681,069	\$14,184,763	\$14,777,629	\$14,954,455	\$15,059,419	\$16,481,820	\$17,681,207	\$18,388,455	NA
13	Revenue generated by athletics relative to the MVC average	FY	---	---	71.2%	75.6%	75.2%	70.5%	72.0%	80.0%	78.0%	79.2%	80.6%	100%	NA
14	% of Athletics revenue from non-tuition, non-state sources	FY	28.0%	28.0%	29.0%	28.0%	28.0%	28.1%	29.0%	27.0%	27.9%	27.2%	24.8%	25.7%	NA
15	Women's Equivalency (%)	FY	---	---	---	---	44.2%	43.0%	43.5%	41.8%	43.7%	40.3%	41.1%	42.3%	41.5%
16	Women's Equivalency (\$)	FY	---	---	---	---	45.1%	42.0%	41.8%	39.9%	40.9%	40.5%	41.0%	40.3%	37.9%
	Tuition														
17	Foundation funds expended on behalf of ISU	FY	\$7,695,989	\$11,211,476	\$8,617,565	\$8,474,455	\$8,171,990	\$10,530,193	\$13,781,427	\$6,760,714	\$5,112,311	\$4,910,651	\$5,339,032	\$5,872,935	\$4,517,536
18	Total Gross Tuition and Fees	FY	---	---	\$64,361,565	\$68,086,839	\$71,333,669	\$74,362,928	\$86,096,586	\$91,033,298	\$95,669,841	\$104,427,718	\$111,506,345	\$115,966,599	\$114,886,233
19	Total Net Tuition and Fees Growth adjusting for Tuition Increases ¹	FY	---	---	---	(\$72,058)	(\$111,534)	\$247,246	\$8,833,504	\$1,945,542	\$3,271,044	\$6,844,480	\$4,990,073	\$5,189,676	\$1,149,761
20	Total State Appropriation and Tuition and Fees	FY			\$138,271,938	\$143,236,422	\$131,352,658	\$126,033,127	\$133,202,961	\$134,719,102	\$137,567,722	\$141,631,348	\$147,667,144	\$153,573,830	\$146,527,337
21	Total Dollars per Degree ²	FY	---	---	\$63,926	\$66,038	\$60,503	\$60,797	\$61,243	\$63,848	\$65,198	\$65,118	\$58,390	\$57,660	\$55,065
22	Hoosier Dollars per Degree ²	FY	---	---	\$83,700	\$84,505	\$77,586	\$79,216	\$83,356	\$86,972	\$89,738	\$92,388	\$83,475	\$82,431	\$77,816
23	% of Operating Budget from Non-ISU Sources	FY	---	---	4.7%	6.2%	5.1%	3.0%	2.8%	5.2%	2.4%	4.4%	2.0%	2.0%	3.4%
24	Actual Tuition Increases	FY	---	4.0%	6.0%	5.9%	4.9%	3.9%	3.9%	3.5%	1.5%	2.0%	2.0%	CPI	2.0%

LEGEND
Data Time Frame
Historical Data
Current Year Data
Next Year's Benchmark
Projected Benchmarks
Notes, References and Sources

TIME FRAME
PE - Point Estimate - data are as of a specific point in time. Date the data are pulled in parenthesis.
FY - Fiscal Year - data represent the timeframe between July 1st and June 30th
CY - Calendar Year - data represent the timeframe between January 1st and December 31st
OC - Official/Census - per the Office of Registration & Records 5-Day snapshot file taken at the end of the add period and used for official University reporting
AN - Annualized - data represent the timeframe that includes Summer II, Fall, Spring, and Summer I

¹ [Gross Tuition & Fees + Auxiliary Enterprise Fees & Svcs + State Appropriations] / [Total Operating Revenue + Net Non-Operating Revenue]

² Dollars per Degree defined by The Delta Cost Project (degrees are from Goal 1 benchmarks as Total FY Degree Production)